

Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes

Wednesday, December 12th, 2018 --- 8:00 – 9:30am

Howard Suamico School District Office

I. Call to Order - Cindy Schmidt, President

<u>Board Members:</u>				<u>Ad Hoc</u>	
	Justin Callan		Damian LaCroix		Julie Gerczak
	Ilya Dayter		Jim Lewis		Dave Weise
	Jim Knopf		Lisa Prunty		Steve Kubacki
	Breauna Jenkins		Paula Pyle		Bob Strazishar
	Tom Vanden Heuvel		Cindy Schmidt		
	David Howell		Susan Nagel		
	Katie Presser		Nate Stymiest		

II. Secretary's Report – Any questions or concerns? Attached

II. Treasurer's Report - David Howell - October & November Attached

Did we break even or make extra Money for Business Expo or Christmas Party

III. President's Comments – Cindy Schmidt

- ✓ New Membership: DiverseAbility LLC, Huntington Bank, Meadowbrooke Smiles, The Wellness Way
- ✓ Scholarship Approval
- ✓ Information for Brick \$500.00 Greater Green Bay Campaign has been approved.
- ✓ Thinking we should send an eblast with the due date for Annual Dues – December 31st, 2018

Bob's Notes below

- ✓ 1. The HSBPA has been paying for the KerberRose ad since March 2018 for a total of \$954.90. I am assuming that the December ad will be the final ad paid by the HSBPA.
- ✓ 2. The HSBPA has been paying for the HawkinsAsh CPAs ad. Going forward, I am assuming that as long as David is the treasurer, the HSBPA will continue to pay for that ad in 2019. The ad cost is \$104.40 per month or \$1,252.80 annually.
- ✓ 3. For discussion purposes, the HSBPA pays for the member directory on the back page of the Community Bulletin. The ad cost is \$711.36 monthly or \$8,536.32 annually. Which is a significant percentage of the current annual dues.
- ✓ 4. I took on the additional tasks with the HSBPA over a year ago to create the postcard mailer, maintain the HSBPA website, eblasts and other items that the Board may need. I offered to do those tasks only after Brad Thalmann declined to accept that position for \$1,000 per month. I offered to take on those tasks for \$750 per month which was 25% less than the offer Brad rejected. I believe that the compensation that I receive for doing these tasks is something that the HSBPA cannot afford out of the operating budget. I would recommend for 2019 that the compensation is \$400 per month.
- ✓ 5. I believe we need to make a budget for the HSBPA to insure adequate funds are available for the projects that benefit its members.
- ✓ December Community Bulletin advertiser concern.
- ✓ Touch base on Susan and Paula's great years of service and support!

V. Marketing/ HSBPA Community Bulletin – Jim Lewis & Bob Strazishar *printed and will read the email*

VI. Community Reports

Village of Howard – Dave Weise

Village of Suamico – Steve Kubacki

Howard-Suamico School District – Damian LaCroix

Greater Green Bay Convention & Visitors Bureau – Julie Gerczak

VII. **Committee Reports**

Casino Event – Venue?

Thursday, March 21st, 2019 Next meeting for planning?

Member Resources - Jim Knopf

VIII. Nominations – New board member?