

Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes
Wednesday December 12, 2018 8:00am – 9:00am
Howard Suamico School District Office

- I.) Call to Order – Cindy Schmidt, President, called to order at 8:05am
In attendance: Ilya Dayter, Jim Knopf, Breana Jenkins, Tom Vanden Heuvel, David Howell, Katie Presser, Jim Lewis, Lisa Prunty, Paula Pyle, Cindy Schmidt, Nate Stymiest, Julie Gerczak, Beth Ashmead and Bob Strazishar
Absent: Damian LaCroix, Susan Nagel, Dave Weise and Steve Kubacki

- II.) Secretary's Report – Breana Jenkins
Jim Lewis was accidentally not on the roll call. He was absent at November's Meeting
Motion to approve Paula Pyle, second Jim Lewis

- III.) Treasurer's Report – David Howell
David is still gathering final numbers for Christmas Party in order to see if we broke even or made money
Board had to vote on both October and November's Report
Motion for October's by Paula Pyle, second Jim Knopf
Motion for November's by Jim Knopf, second Breana Jenkins

- IV.) President's Comments – Cindy Schmidt
-New Membership: DiverseAbility, LLC, Huntington Bank, Meadowbrooke Smiles and The Wellness Way. Motion to approve Tom Vanden Heuvel, second Lisa Prunty
-Board voted to add the wording "Students must reside in the Howard/Suamico and attend BayPort" to apply for the 2019 HSBPA Scholarship. Motion to approve Ilya Dayter, second Jim Lewis
-Board voted via email last month on the \$500 brick for the Greater Green Bay Campaign and it was approved

- V.) Marketing/HSBPA Community Bulletin – Bob Strazishar
-Final ad that will be paid for by HSBPA for Kerber Rose is the December ad
-HawkinsAsh CPAs ad will be paid going forward, as long as David Howell is the treasurer, for an annual cost of \$1252.80
-HSBPA pays for the member directory on the back page of the Community Bulletin for an annual cost of \$8536.32. This cost will continue to increase as the circulation expands. This is something the board agreed to emphasize more to the members as a benefit of being a member
-Due to the operating budget decreasing over the past few years, Bob Strazishar offered to decrease his charge for doing all the marketing from \$750/month to

\$400/month. The board felt that was too low so agreed to lower it to \$500/month but then agreed that we would re-visit this topic again in 6 months

-Karen Olson owner of Envision Studio by Karen, emailed Bob with a concern that the Sobieski area was not receiving the Community Bulletin. She felt because of this, she should not have to pay for the ad that she placed in the paper. Bob sent her the streets that the paper was sent to in Sobieski. Her street and all the streets she asked about were on the list. Board agreed that this must be an issue with the postal service and that we were not going to give her the ad she placed for free. Cindy Schmidt will contact Karen to follow up

VI.) Community Reports

Village of Howard – Dave Weise – absent

Village of Suamico – Steve Kubacki – absent

Howard Suamico School District – Beth Ashmead

-DECA judges are needed for Saturday January 5th at Bay Port

-May 23, 2019 will be Reality Days at Bay Port

Greater Green Bay Convention & Visitors Bureau – Julie Gerczak

-Julie thanked the board for the \$500 donation for a brick

-Holiday Reception was a huge success with 400 guests that attended

VII.) Committee Reports

Casino Night – Nate Stymiest

-Looking at Vandervest for the venue as long as they will not charge

-The menu is being worked on

-Next planning meeting will be sent out shortly

VIII.) Adjournment

The next meeting is Wednesday January 9th from 8:00am – 9:30am at the HSSD Office Building.

Motion to adjourn the meeting by Tom Vanden Heuvel, second by Jim Lewis, hearing no objections, meeting was adjourned at 9:28am. Respectfully submitted, Breana Jenkins.