

Howard Suamico Business and Professional Association  
Board of Directors Meeting Minutes  
Wednesday, July 10, 2019 8:00am – 9:30am  
Howard Suamico School District Office

- Call to Order – 8:02 Introductions

In attendance: Ilya Dayter, Nate Stymiest, Jim Knopf, Jim Lewis, Cindy Schmidt, Tom VandenHeuvel, Sherry Freeman, Julie Gerczak, Beth Ashmead, Alex Kaker, Jamie Hanner, Leah Hackmaster, Cory Gilmet

Absent: Katie Presser, Jeff Langenkamp, Ken Kerske, David Howell, Justin Callan, Damian LaCroix, Lisa Prunty, Bob Strazishar, Dave Weise

- Secretary's Report

Minutes need to be approved via email

- Treasurer's Report – David Howell

Report needs to be approved via email

- President's Report – Jim Knopf

Discussion around amount to charge for membership: enough to cover current increase in cost + some misc.

Sherry offered suggestions to raise to \$150 (other communities charge more) to begin conversations around value given to businesses. Suggestion to revamp HSBPA marketing to showcase more of the benefits of membership along with increase notice.

Nate suggested including search optimization as benefit of membership

Preference to raise fee every couple years vs. each year

New memberships reviewed.

- Community Reports

Village of Howard –

Village of Suamico – Alex Kaker

Moving toward building a new fire station. Canoe and Kayak launch.

Howard-Suamico School District –

Greater Green Bay Convention & Visitors Bureau - Julie Gerczak PRESENT.

Restaurant week starting July 11. Lost \$2million for visitors center- possible September or October groundbreaking.

- Committee Reports

Newspaper – Bob Strazishar and Jim Lewis

Published again this month! August big month for exposure/advertisement.

Branding becoming more consistent. Posters for Summer Daze? Yard signs?

Suggestion for calendar of events added to paper and website.

- Programs – Cory Gilmet  
Meeting needs to be set to discuss events.  
Sept. 25 Northwoods Family Physical Medicine: Rock Gardens  
October 11 event: Football game in coordination with Giving Tree (Cory in contact with Angela Klumb)  
Dec. 9 Christmas Party: Rock Gardens- Choir Director needs to be contacted (Michael Pufall)

- Nominations

- Adjournment: 8:50  
The next meeting is Wednesday, August 14

Respectfully submitted by: Beth Ashmead