

Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes

Wednesday, December 11, 2019 – 8-9:30 a.m.

Howard Suamico School District Office

I. Call to Order – Jim Knopf, President

- 8:07 a.m.

<u>Board Members:</u>			<u>Ad Hoc</u>	
	Katie Presser		Damian LaCroix	Julie Gerczak
	Ilya Dayter		Jim Lewis	Kimberly Uelmen
	Jeff Langenkamp		Lisa Prunty	Alex Kaker
	Nate Stymiest		Cindy Schmidt	Bob Strazishar
	Ken Kerske		Tom VandenHeuvel	Dave Weise
	David Howell		Cory Gilmet	Jamie Hanner
	Justin Callan?		Sherry Freeman	Leah Hackmaster
	Jim Knopf		Nick Klimek	

II. Secretary's Report – Kimberly Uelmen

- Vote to approve to be sent via email

III. Treasurer's Report - David Howell

- Jim K. to speak to David

IV. President's Comments – Jim Knopf

- Fees
 - Membership Renewal - \$99
 - New Member - \$139 (\$99 plus \$40)
- Dues
 - 101 dues renewals
 - Due date is December 15
 - Businesses will be removed if we do not receive payment by December 15
- New Board Members
 - Vote: Nick Klimek, Wipfli - New Treasurer starting January 2020
 - Vote to occur via email
 - Jim K. to speak with Jim Lenz about being a new board member
- Christmas Party –Cindy Schmidt
 - 53 attendees – was hoping to have more
 - Thoughts: hold event in January, set date and send save the date earlier, keep event shorter, disengage with the choir and use that money to buy more prizes
 - People in attendance got great prizes and the game was awesome
 - Miscommunication with the BP choir – the choir came on Monday rather than Tuesday and came back on Tuesday
 - Discussion around whether we should give them extra money for the miscommunication
- Newspaper – Bob
 - 2019 vs. 2018 comparison
 - Up 17% in ad revenue
 - Q1: more than \$2,000 in revenue
 - In response, decreased circulation and increased rates

- The Year Overall: \$2,300 in the black (nearly a 5% profit)
- 2020
 - We will wait to see if we need to increase rates for 2020
 - Bob would like to wait to see if there will be any increases in postage, printing, etc.
 - Proposal to keep rates the same, to share calendar for advertisers to see when events are happening and when ads are due (so that they advertise), and to begin a Spring Fling.
 - April issue to be Spring Fling – any advertiser in January, February, or March, they get 50% off a coupon. If a business only wants to advertise in Spring Fling, the cost will be \$50-60 for production.

V. Community Reports

- Village of Howard – Dave Weise
 - No report
- Village of Suamico – Leah Hackmaster
 - In early stages of developing a survey for local businesses to create a strategic plan for 2021-2023
- Howard-Suamico School District – Damian LaCroix
 - State champs: football, swimmer Emma Lasecki, golfer Jo Baranczyk
 - Holiday concerts – calendar can be found online
 - Last day before break is December 20
 - Return on January 2
- Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - No report

VI. Committee Reports – Cory

- Programs - Cory Gilmet/Committee
 - January 15: bag toss tournament
 - Open to all members and guests
 - Put on website and Facebook
 - March 12: Casino Night
 - Discussion over where to host it: Townline or Vandervest. Result: keep at Townline.
- Discussion over hosting a community event to get the HSBPA name out there and to solicit members and advertisers.
 - Ideas:
 - Movie night in the summer for families to attend. Suamico holds movie night two times a year, and Leah said that they welcome sponsors.
 - Rent BP PAC to host entertainment.

VII. Adjournment

- 9:05 a.m.
- Next meeting date is January 8

2018 Board Meeting Dates

(Second Wednesday of each month at the Howard-Suamico School District Office, unless otherwise noted)

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|---------------|----------------------|
| • February 13 | • August 14 |
| • March 13 | • September 11 |
| • April 10 | • October 9 |
| • May 8 | • November 13 |
| • June 12 | • December 11 |
| • July 10 | |