

Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes
 Wednesday, February 12, 2019 – 8-9:30 a.m.
 Howard Suamico School District Office

- I. Call to Order – Jim Lewis, President
 - a. 8:04 a.m.

<u>Board Members:</u>			<u>Ad Hoc</u>	
	Katie Presser	Ex	Damian LaCroix	Julie Gerczak
	Ilya Dayter		Jim Lewis	Kimberly Uelmen
	Jeff Langenkamp		Lisa Prunty	Alex Kaker
	Nate Stymiest		Cindy Schmidt	Bob Strazishar
	Ken Kerske		Tom VandenHeuvel	Dave Weise
	David Howell		Cory Gilmet	Jamie Hanner
	Justin Callan	Ex	Sherry Freeman	Leah Hackmaster
	Jim Knopf		Nike Klimek	For Alex Kaker

- II. Secretary’s Report – Kimberly Uelmen
 - a. One change to President’s Comments. January 2020 minutes approved after the change.
 - b. New January 2020 minutes shared with Jim Lewis.

- III. Treasurer’s Report - Nick Klimek
 - a. Officially transferred from Associated Bank to Nicolet.
 - b. Scholarships: five to pay out in next week.
 - c. Discussion regarding where funds from Community Bulletin has gone, specifically in the Operating section in the budget.
 - i. Discussion tabled and to be discussed via email.

- IV. President’s Comments – Jim Lewis
 - a. New Members
 - i. Naturally Delightful – Brooklynne Hoffe
 - 1. Cindy motioned to accept Naturally Delightful as a member, Lisa seconded.
 - ii. Well Strategy Group – Ian Jennings
 - 1. Address is Green Bay (not within boundary) and primary location is in Michigan
 - 2. Jim K. motion not to accept Well Strategy Group as a member, Cindy seconded.
 - b. Review of Board of Directors Membership
 - c. Potential new board member Hannah Zuiches from Co-Vantage CU

- V. Community Reports
 - a. Village of Howard – Dave Weise
 - i. No report
 - b. Village of Suamico – Leah Hackmaster
 - i. Strategic Plan launched last Monday
 - 1. Please fill out the survey.
 - 2. It’s on Facebook and requested it to go on the HSBPA website for business to fill it out.
 - ii. Brewery – bones are built in spring/early summer.
 - iii. Noodles & Co. is opening on February 25.
 - 1. Taking donations at door for free meal for fire station development.
 - c. Howard-Suamico School District – Damian LaCroix

- i. New website launching in March 202
 - ii. Many Golden Apple Teachers of Distinction
 - iii. HSSD is a finalist for Next Generation Best Place to work. Will find out if HSSD is the winner on April 25.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. Request to add GBCVB as a resource on the HSBPA website.
 - 1. Ilya made a motion to include it as a resource, Jim seconded.
 - ii. Julie provided a coupon book and upcoming events.
 - iii. New exposition center set to open January 2021.
 - 1. Many opportunities for shows that couldn't be held before.

VI. Committee Reports

- a. Programs – Cory Gilmet
 - i. March 19: Casino Night
 - 1. Sign up for prizes being sent around the table.
 - 2. Need help getting baskets and prizes right now. Let Cindy know if you are available to help.
 - 3. Scholarships (\$500 sponsor)
 - a. Scholarships we have: Fox Communities Credit Union, North Shore Bank, and Festival
 - b. Idea for other named scholarships: Covantage Credit Union,
 - i. Let a board member know if you know of a business that could be interested a scholarship.
 - 4. Invite and call for sponsorship was mailed to HSBPA members and placed on the website.
 - 5. A Facebook event has been created, as well.
 - a. Suggestion: if someone likes or shares the post about Casino Night, they can be placed into a drawing for two free tickets to the event.
 - b. Much discussion about what the Facebook event header photo should look like.
 - c. \$100 to boost the post.
 - d. Lisa P. will move forward with this event.
 - 6. Cindy to follow up with Brad about wording.
 - ii. Cory is looking for someone to help him plan events.
 - 1. Ilya can help after April 15.
 - 2. Lisa will ask the new member to join the Board.
 - iii. April 23: The Giving Tree Auction
 - 1. Corporate tables already sold out. Charging \$500 for a table.
 - 2. Historically, HSBPA donated a booze raffle – drop booze off at Thornberry Cottage.
 - a. Discussion if HSBPA should do the booze raffle if it has to pay for a table.
 - 3. Jim L. will follow up with The Giving Tree contact point about getting a table in kind for the donation of alcohol.
 - iv. May: lunch-n-learn
 - 1. Location TBD
 - 2. Cory talking to two companies for two half hour sessions.
 - v. Idea for June - bag toss
 - 1. Possibly at Starbucks parking lot or Watering Hole
 - vi. August 6-8 – sidewalk sale
- b. Member Resources – Jim K.
 - i. Jim K. to welcome new member. Lisa to promote the new member on Facebook.
- c. Nominations – Cindy
 - i. No report.

- d. Newspaper – Bob S. and Jim L.
 - i. Community Bulletin and Spring Advertising
 1. Community Calendar is in paper. Thank you, Howard and Suamico.
 2. New advertisers: Covantage and Wells Fargo
 3. Scholarship information in the paper.
 4. E-blast through MailChimp
 - a. Hiccup with verifying who HSPBA is because Bob could not confirm the email address that was created by someone else.
 - b. Bob changed email and contact information. We are now secure and able to send emails through MailChimp.
- e. New Business
 - i. No report.

VII. Adjournment

- a. 9:21
- b. Cory motioned, Jim K. seconded.

2020 Board Meeting Dates

(Second Wednesday of each month at the Howard-Suamico School District Office, unless otherwise noted)

- February 12, 2020
- March 11, 2020
- April 15
- May 13
- June 10
- July 8
- August 12
- September 9
- October 14
- November 11
- December 9