Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes
Wednesday, March 11, 2019 – 8-9:30 a.m.
Howard Suamico School District Office

- I. Call to Order Jim Lewis, President
 - a. 8:04 a.m.

Board Members:				Ad Hoc	
	Jim Lewis		Damian LaCroix	Ex	Julie Gerczak
	<mark>Ilya Dayter</mark>		Lisa Prunty		Kimberly Uelmen
	Nick Klimek		Cindy Schmidt		Alex Kaker
	Katie Presser		Tom VandenHeuvel		Bob Strazishar
	Ken Kerske		Cory Gilmet		Dave Weise
	David Howell	Ex	Sherry Freeman		Jamie Hanner
Ex	Justin Callan				Leah Hackmaster
					(for Alex Kaker)
	<mark>Jim Knopf</mark>				Nate Stymiest

- II. Secretary's Report Kimberly Uelmen
 - a. February 2020 minutes
 - i. No updates. Motion to approve made by Jim K., Cory seconded the motion.
- III. Treasurer's Report Nick Klimek
 - a. Nick received checks at the end of February which will soon be cashed.
 - b. The charitable account is set, the operating account should be set today, and the newspaper accounts looks different/healthier than it did last month.
 - c. Cindy motioned to approve the treasurer's report, seconded by Tom.
- IV. President's Comments Jim Lewis
 - a. New Members
 - i. No new applications.
 - b. Replacement for Jeff Langenkamp / New Board Members
 - i. Nick made a motion to approve Krystal Kubichka as a new board member. Seconded by Cory. Welcome, Krystal of Nicolet Bank!
 - c. New Business
 - i. YMCA Campaign
 - 1. YMCA is in a campaign to assist kids and families who can't afford the YMCA. Jim K. is proposing that HSBPA donates \$150 toward this cause.
 - 2. Ilya made a motion to donate the \$150 to YMCA, Nick seconded the motion.
 - 3. If an individual business wants to donate, contact Jim K.
 - ii. St. John the Baptist Donation
 - 1. Ilya donated \$500 and, if HSBPA wants to donate, Ilya will combine his donation with HSBPA. This donation benefits students and families who need funds to attend St. John the Baptist. The donation includes signage and goes straight to St. John the Baptist School and Parish. The event is April 4 and the donation is due March 31.
 - 2. Discussion: whether we should donate to a school rather than a business, if the advertising would be worth it, where the funds would come from, whether we should table the discussion until after Casino Night.
 - 3. This \$500 donation was approved in the minutes on June 12 last year, so the discussion was void. The donation will be made.
 - iii. HSBPA Email system

- 1. A few members are not getting emails from HSBPA.
- 2. Jim K. will talk to Tony to work through this issue.
- iv. The Giving Tree
 - 1. Bring booze bottles for booze raffle to Thornberry Cottage.
- v. Sweet Safari
 - 1. Received a request for a Donation to Sweet Safari on June 5 at NEW Zoo.
 - 2. Last year, HSBPA promoted the event on Facebook and on the website.
 - a. Neither the HSEF nor the NEW Zoo are members of HSBPA. At this point, the discussion is tabled until Nick talks to both organizations.

V. Community Reports

- a. Village of Howard Dave Weise
 - i. No report.
- b. Village of Suamico Leah Hackmaster
 - i. Bid for fires station will go out in two weeks.
 - ii. Paying close attention to flooding issues and having emergency responses set up.
 - iii. Sex offender hearing happened last night, and the person was denied.
 - iv. Received \$1 million to update Lineville Rd., which will be completed in 2024.
 - v. Strategic Plan is out there to be filled out please fill it out.
 - vi. Looking for sponsorships for Community Nights and Yoga in the Parks. Contact Leah H. if you'd like to sponsor.
- c. Howard-Suamico School District Damian LaCroix
 - i. Website will be launched this Friday.
 - ii. Spring sports began last Monday.
 - iii. Golden Apple winners Amber Kalishek and Anne Schmidt.
 - iv. Max Meeuwsen is wrestling state champion.
 - v. Girls basketball is going to state.
 - vi. Mock Trial went to state.
- d. Greater Green Bay Convention & Visitors Bureau Julie Gerczak
 - i. No report.

VI. Committee Reports

- a. Programs Cory Gilmet/ Nate Stymiest- Casino Night
 - i. Nate reported on the sponsorships and the tables.
 - ii. Still in need of dealers. Contact Nate S. if you'd like to deal.
 - iii. Sponsors must commit by Friday, March 13 in order to be included in marketing.
 - iv. Two to three sponsors will be announced every 30 minutes rather than having a table tent.
 - v. Advanced ticket sales Bob has instructed people to mail a check to HSBPA and tickets will be available as Will Call at the event. This is happening because PayPal is not yet ready for payments.
 - vi. Bob provided Cindy with a list of baskets.
 - vii. We are light on food donations. If you'd like to donate, contact Cindy S.
- b. Member Resources
 - i. There is a member request but the business is not in the area. The owner will be refunded.
- c. Nominations
 - i. Already reported upon.
- d. Newspaper Bob S. and Jim L.
 - i. Financially, the Newspaper account is in healthy shape compared to last year. Profit of \$541 whereas last year, we were in the red.
 - ii. The Spring Fling opportunity is coming up. For \$50, businesses are able to place a color coupon. The deadline for this promotion is March 23. Contact Bob S. if you want to participate.
 - iii. Community Partners section was added to the back of the newspaper.
- e. New Business

i. See above under President's Report.

VII. Adjournment

- a. 9:17 a.m.
- b. Motion to adjourn by Tom, second by Jim K.

2020 Board Meeting Dates

- March 11, 2020
- April 15
- May 13
- June 10
- July 8
- August 12
- September 9
- October 14
- November 11
- December 9