

Howard Suamico Business and Professional Association

Board of Directors Special Meeting
 Wednesday, May 13, 2020 – 8-9:30 a.m.
Via Zoom Video Conference

- I. Call to Order – Jim Lewis, President
 - a. 8:05 a.m.

Board Members:			Ad Hoc		
	Katie Presser		Damian LaCroix	Ex	Julie Gerczak
	Ilya Dayter		Jim Lewis		Kimberly Uelmen
		Ex	Lisa Prunty		Alex Kaker
	Nate Stymiest		Cindy Schmidt		Bob Strazishar
Ex	Ken Kerske		Tom VandenHeuvel		Dave Weise
	Krystal Kubichka		Cory Gilmet		Jamie Hanner
	Justin Callan		Sherry Freeman		Leah Hackmaster (for Alex Kaker)
	Jim Knopf		Nick Klimek		

- II. Video Conference Meeting Approval by Board of Directors
 - a. Motion to conduct meeting by Zoom by Jim K.
 - b. Second by Cindy.

- III. Secretary’s Report – Kimberly Uelmen
 - a. Motion to approve the April Notes by Jim K.
 - b. Second by Cindy.

- IV. Treasurer’s Report - Nick Klimek
 - a. Scholarships: We currently have funds from Festival and Associated Bank. HSBPA will match the four contributions, allowing for four \$500 scholarships.
 - i. Further, we will be placing a picture of raffle baskets in the paper and on the website, and it will be opened to an online silent auction. The proceeds will go toward scholarships.
 - ii. The Bay Port scholarship winners will be announced and celebrated via a Twitter event later in May.
 - 1. Motion to approve four \$500 scholarships with the ability to provide an additional scholarship up to \$500 by Tom.
 - 2. Second by Jim K.
 - b. Motion to approve the May Treasurer’s Report after we receive the additional information listed above by Jim K.
 - c. Second by Cindy.

- V. President’s Comments – Jim Lewis
 - a. Austin Carter Brown County Sanitarian
 - i. Offered to meet with local businesses for best practices for reopening. Rather than having him meet with every business in Howard and Suamico, we are looking into ways to live broadcast something through HSBPA.
 - b. New Members?
 - i. Blue Fuel Marketing and ATC Commercial Wear Washing
 - 1. Motion to approve their acceptance into HSBPA by Jim K.
 - 2. Second by Katie.
 - c. HSBPA Insurance Coverage

- i. No discussion.
- d. Scholarship Updates – What to do with funds received?
 - i. Notes above.
- e. The Giving Tree Updates – Booze Raffle Delayed
 - i. HSBPA received a nice letter from The Giving Tree, which raised \$39,000 through the event.
 - ii. The booze we donated could not be raffled online. The booze donation will be maintained until next year.
 - iii. Damian thanked the HSBPA for its contribution to the event as the funds raised, in partnership with the HSEF matching campaign, raised more than \$125,000 to support students and families in need within HSSD.
 - iv. Next year’s event will be April 22, 2021.
- f. Kati Coleman - D1 High School All-Star Game
 - i. Kati is requesting support as she coaches in this game. HSBPA would receive recognition for the donation (see email sent from Jim L. on May 12).
 - ii. Discussion determined that HSBPA would not make a donation due to limited giving this year, but Sherry suggested that we make a social media post to promote to other businesses to sponsor her. Jim L. will follow up with Kati.

VI. Community Reports

- a. Village of Howard – Dave Weise
 - i. No report.
- b. Village of Suamico – Leah Hackmaster
 - i. No report.
- c. Howard-Suamico School District – Damian LaCroix
 - i. Damian reported that:
 1. He sent a letter to the HSBPA board that was sent to Rep. Nygren, who is in charge of joint finance, to make him aware of all that is going on in the school district during the closure.
 2. The School Nutrition team provides an average of 2,200 meals per day on Mondays and Wednesdays.
 3. There is emotionalism around missed events and HSSD will be holding a virtual commencement on June 7 to honor seniors.
 4. Summer School will be held online.
 5. Communications team continues to make updates on our website.
 6. HSSD is a founding partner of #KeepOnWI. Follow #KeepOnWI on Facebook, Twitter, and Instagram. To request swag, email keeponmerch@elevate97.com.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. No report.

VII. Committee Reports

- a. Programs – Cory Gilmet/ Nate Stymiest- Casino Night and Beyond???
 - i. Casino Night: Nick will provide a breakdown of Casino Night funds for review. HSBPA volunteers will call each person who purchased tickets to ask if they want a refund or if they want to leave it as a donation.
- b. Member Resources
 - i. Programs: Lisa did research and thinks we could integrate the following into HSBPA virtual programming: Facebook Live, understanding how to make a graphic, and how to do your own marketing campaign.
- c. Nominations
 - i. Jim K. proposed Mallory and Jim K./Nick will follow up with her.
 - ii. We can have a total of 15 board members.
- d. Newspaper – Bob S.

- i. As a result of last month's meeting, the Community Bulletin planned to skip the May edition. Two members quickly expressed concerns. These two members offered to pay in full for the printing and postage of a May edition. There were 31 businesses participating by the Tuesday deadline. Bob worked with Melanie at Body Works to design the front page. Bob donated his time. There was no cost to the HSBPA for this edition. Anecdotal feedback was positive regarding the layout.
 - ii. The plan is to move forward with the same format in the June publication. Ads will cost \$59 to encourage more businesses to participate.
- e. New Business
- i. Cindy is seeking a few people regarding scholarship selection. It is a blind process where applicant names are anonymous.
 1. Discussion around how the team will be formed. The question was if the team needs to be anonymous or if we can call for a committee.
 2. The team will be Jim K., Cindy, Ilya, and Krystal.

VIII. Adjournment

- a. Tom moved to adjourn.
- b. Jim K. seconded.
- c. Adjourned at 9:10 a.m.

2020 Board Meeting Dates

- June 10
- July 8
- August 12
- September 9
- October 14
- November 11
- December 9