

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, June 10, 2020 – 8-9:30 a.m.

Via Zoom Video Conference

- I. Call to Order – Jim Lewis, President
 - a. 8:06 a.m.

Board Members:			Ad Hoc		
	Katie Presser		Damian LaCroix (ex)		Julie Gerczak
	Ilya Dayter (ex)		Jim Lewis		Kimberly Uelmen (for Damian LaCroix)
			Lisa Prunty		Alex Kaker
	Nate Stymiest		Cindy Schmidt		Bob Strazishar
	Ken Kerske		Tom VandenHeuvel		Dave Weise
	Krystal Kubichka		Cory Gilmet		Jamie Hanner
	Justin Callan		Sherry Freeman		Leah Hackmaster (for Alex Kaker)
	Jim Knopf		Nick Klimek		

- II. Video Conference Meeting Approval by Board of Directors

- III. Secretary’s Report – Kimberly Uelmen

- a. Those in attendance are listed in yellow above.
- b. Jim K. motioned to accept the secretary’s report for May. Second by Sherry F. May minutes will be approved via email.

- IV. Treasurer’s Report - Nick Klimek

- a. Charitable account: added dollars to this account because two scholarships were brought to our attention that we did not know about.
- b. Operating account: we are in a similar standing as we were last year at this time.
- c. Newspaper account: fairly high as we continue to discuss month to month.
- d. Jim K. motioned to approve. Second by Tom V. Approval will be sent via email.

- V. President’s Comments – Jim Lewis

- a. New Members
 - i. Barley’s Deerfield Diner and Health in Motion Chiropractic
- b. HSBPA Insurance Coverage
 - i. Our insurance has lapsed. Our provider retired and the State had the wrong address for all official mailings for HSBPA. Nick will submit the form to change the address today. The address will become Nick’s business address.
 - ii. We approached all insurance agent HSBPA members and received one quote from State Farm. Estimate is \$800/year, and ENO coverage estimate is \$350/year.
 - iii. Motion to reinstate the ENO and liability insurance by Jim K. Second by Cindy S.
- c. Reinstatement of Registration
 - i. See above regarding our address change.
- d. WEDC “All In” Grant acknowledgments
 - i. There is a low threshold for this grant. A member has asked for a letter of acknowledgement as part of its grant application.
 - ii. Motion to approve HSBPA writing a letter for this member and any other business (HSBPA members only) for this grant by Cindy S. Second by Sherry F.

- e. Mail Chimp Email issue / Howard Chiropractic Advertising Issue
 - i. Bob received a correspondence from Body Works stating that the business didn't know about the June newspaper. Turns out that Body Works is not receiving emails via Mail Chimp. Bob did a comparison between two lists and he found that 18 businesses were missing from the Mail Chimp account. There are also 46 businesses without emails.
 - ii. The HSBPA Board will divide the list and go to the 46 business websites to gather the email addresses. Bob will come up with a solution and will send something via email. On next year's form, the field asking for email addresses will be made to stand out to encourage people to fill it out.
- f. Scholarship Follow Up
 - i. All were distributed. Recipients and donors were recognized in the most recent Community Bulletin.

VI. Community Reports

- a. Village of Howard – Dave Weise
 - i. No report
- b. Village of Suamico – Leah Hackmaster
 - i. No report
- c. Howard-Suamico School District – Damian LaCroix
 - i. Virtual commencement was Sunday – available on the HSSD website at www.hssdschools.org/commencement.
 - ii. Last day of school was Tuesday, June 9.
 - iii. First COVID-19 Comeback Task Force meeting was last week. Next one takes place next week. The goal is to have a plan for review by the end of June. Parents will be able to provide feedback via ThoughtExchange or a survey.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. No report.

VII. Committee Reports

- a. Programs
 - i. Cory Gilmet/Nate Stymiest- Events
 - 1. Casino Night Replacement: We would like to take pictures of each basket with a description of the basket and the donor name. It could then be placed in the Community Bulletin. A starting bid will be listed. Potentially, this will be in partnership with the Back to School event. If you would like to be on the committee, please contact Cindy (Cory and Jim K. offered to be on the committee).
 - 2. Howard-Suamico Shopping Days: Discussion around whether we should hold this event again. No decision was made.
 - 3. Christmas Party: Vandervest reached out to Cindy. Since The Marq closed, Cindy received a list of businesses that could cater our January Christmas party. None are HSBPA members. Discussion around whether we should move the event so we have an HSBPA member catering the event. The original goal of the event was to increase attendance. We will wait until we are a month closer to discuss further.
- b. Member Resources – Jim Knopf / Lisa Prunty
 - i. None
- c. Nominations
 - i. None
- d. Newspaper – Bob S.
 - i. Prior to COVID-19, we had good revenue through the Community Bulletin. We dropped off in April, and we have had a strong recovery since. Bob proposes the info ad layout again for the July paper. The group agrees to move ahead that way.
- e. New Business
 - i. We will look into how voting happens if there are multiple members from one organization.

VIII. Adjournment

- a. Motion to adjourn by Jim K. Second by Cindy.
- b. Adjourned at 9:22 a.m.

2020 Board Meeting Dates

- July 8
- August 12
- September 9
- October 14
- November 11
- December 9