

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, June 10, 2020 – 8-9:30 a.m.

Via Zoom Video Conference

I. Call to Order – Jim Lewis, President

Board Members:				Ad Hoc	
	Katie Presser	Exc	Damian LaCroix		Julie Gerczak
	Ilya Dayter		Jim Lewis		Kimberly Uelmen
			Lisa Prunty		Alex Kaker
	Nate Stymiest	Exc	Cindy Schmidt		Bob Strazishar
Exc	Ken Kerske		Tom VandenHeuvel		Dave Weise
Exc	Krystal Kubichka		Cory Gilmet		Jamie Hanner
	Justin Callan		Sherry Freeman		Leah Hackmaster (for Alex Kaker)
	Jim Knopf		Nick Klimek		

II. Video Conference Meeting Approval by Board of Directors – When do we start meeting in person again?

- a. Discussion is on pause for now. We may continue to meet remotely.
- b. HSSD is still willing to host the meetings, but is waiting to finalize the plan to come back to school to decide in which room HSBPA will be held.

III. Secretary's Report – Kimberly Uelmen

- a. June 2020 Minutes approved

IV. Treasurer's Report - Nick Klimek

- a. Operations Account: this account is lower than usual for this time of the year
- b. Community Bulletin Account: this account is higher than usual for this time of year.
 - i. Nick and Bob discussed loaning money from the Community Bulletin account. Bob suggested stopping the back page of the Community Bulletin (which he charges HSBPA for) for the rest of the year.
 - ii. Jim K. made a motion to approve the transfer of funds from the Community Bulletin account to the Operations account each month. Invoices will not be paid for the next couple of months. Ilya seconded the motion.

V. President's Comments – Jim Lewis

- a. New Members?
 - i. None
- b. HSBPA Insurance Coverage
 - i. Moving ahead with \$500,000 in coverage. Cost: \$1,200/year.
 - ii. Given budget discussion, Tom suggested taking out least coverage possible given no events/very low risks. Take out Rider if event or need arises and/or adjust coverage when begin operating fully again. Jim L. agreed. Jim K will move forward with adjustment.

VI. Community Reports

- a. Village of Howard – Dave Weise
 - i. Serve Pro and Edward Jones won Best of the Bay.
 - ii. The West Side YMCA has been open for one month. All four locations are now up and running, and the facilities look different allowing members to social distance. About 30% of members have returned.
- b. Village of Suamico – Alex Kaker

- i. Fire station construction is going well. Fireman’s Park received a facelift. They are gearing up for another COVID-19 election in August. There are flooding issues.
- c. Howard-Suamico School District – Damian LaCroix
 - i. HSSD is working on the return to school. Grades K-6 will be in the buildings every day, and Grades 7-12 will be in school two days, virtual two days, and participating in labs, music, shop etc. one day a week. HSSD has three plans in place for all in person, hybrid, and virtual. Learn more at www.hssdschools.org/covid19.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. The GGBC is in a bind right now due to event cancellations and a decrease in visitors.
 - ii. The Resch Expo Center is ahead of schedule and going well.
 - iii. The GGBC really hopes that the Green Bay Packers allow fans so that they come to the area.

VII. Committee Reports

- a. Programs – Cory Gilmet - Summer Shopping Daze
 - i. Bob communicated that this event and its marketing will be scaled back because the overall business climate is unhealthy right now. In the August paper, there will be a feature map of participating businesses.
- b. Member Resources – Jim Knopf / Lisa Prunty – Summer Shopping Daze
 - i. No report.
- c. Nominations
 - i. None
- d. Newspaper – Bob S.
 - i. Suggested adjusting paper delivery routes based on paper income each month to ensure no loss. Adjust so no route ever misses two papers in a row. After discussion, determined this was not a recommendation the Board wants to move forward with. However, Nick, Bob and Jim agreed some budget planning for the paper would be helpful. They will convene a committee to discuss.
 - ii. Need to get updated contact info/ mailing info/email addresses, etc. from all 180 people on membership list. Bob sent out mailing, but only received 3 responses with updated info. Bob will send Excel document to Nick to craft message to Board members and start a “round robin” of each Board Member taking responsibility for contacting members to update. Conversation should include: Thank you for your membership, need updated information to ensure you are getting full benefits of membership, is there anything else the HSBPA can do for you, share info on Shopping Daze and Community Bulletin special offers.
 - iii. Katie asked for online auction update. She has received additional drop offs. Bob will set-up online and then send to Katie and Cindy for proof. It will go out in August Bulletin.
- e. New Business – Memorials
 - i. Jim L thanked board for flowers sent for his Mother.
 - ii. Board agreed to do same for Cindy. Nick will coordinate.

VIII. Adjournment. Jim K motion to adjourn; Nick seconded the motion.

2020 Board Meeting Dates

- August 12
- September 9
- October 14
- November 11
- December 9