

# Howard Suamico Business and Professional Association

## Board of Directors Meeting

Wednesday, August 12, 2020 – 8-9:30 a.m.

### Via Zoom Video Conference

I. Call to Order – Jim Lewis, President

Board Members:			Ad Hoc		
	Jim Lewis	ex	Damian LaCroix	ex	Julie Gerczak
	Ilya Dayter		Katie Presser		Leah Hackmaster (for Alex Kaker)
	Justin Callan		Lisa Prunty		Jamie Hanner
ex	Cory Gilmet		Cindy Schmidt		Alex Kaker
	Ken Kerske		Tom VandenHeuvel		Bob Strazishar
	Nick Klimek				Kimberly Uelmen
	Jim Knopf				Dave Weise
	Krystal Kubichka				

- I. Video Conference Meeting Approval by Board of Directors – When do we start meeting in person again?
- a. HSSD: Kimberly will circle back with HSSD to learn if HSSD will be welcoming visitors as school starts.
  - b. The group will meet via Zoom for the foreseeable future.
  - c. Small meetings: North Shore Bank offered to host small in person meetings to welcome new board members.
- II. Secretary’s Report – Kimberly Uelmen et al
- a. Change: June to July on the top of the July Minutes. Updated July minutes to be sent via email.
    - i. Jim K. made a motion to approve the date change on the minutes. Second by Cindy S. Approval to come via email.
- III. Treasurer’s Report - Nick Klimek
- a. Nick reported that the Operating account is at the low balance of \$1,000. Bob and Nick proposed that the Newspaper account, which has healthy funds, should pay for the errors and omission insurance.
    - i. Cindy made a motion to approve that the expense will be shared among Operations and Newspaper accounts. Second by Tom V. Approval to come via email.
- IV. President’s Comments – Jim Lewis
- a. New Members: Studio 2.0 and avIVa Infusions
    - i. Jim K. made a motion to accept the new members. Second by Tom. Approval to come via email.
  - b. HSBPA Insurance Coverage
    - i. Insurance coverage is in place.
- V. Community Reports
- a. Village of Howard – Dave Weise
    - i. No report. Report from Dave coming next week. Jim L. will share it with the group via email.
  - b. Village of Suamico – Leah Hackmaster
    - i. Update from Alex Kaker via email:
      1. Fire station construction is ahead of schedule. RFP to sell existing fire station, and the buyer must have a flexible move-in date. More information on the Village of Suamico Website.
      2. Village of Suamico is reviewing a golf cart ordinance. Going to vote on Monday.
      3. Draft strategic plan listed on website. Moving ahead with strategic plan on hold until next year.

4. FAQ tab is created on the website regarding property values.
- c. Howard-Suamico School District – Damian LaCroix (Kimberly Uelmen reported)
  - i. Return to School Plan (all details can be found at [www.hssdschools.org/covid19](http://www.hssdschools.org/covid19))
    1. K-4: in person, five days a week
    2. 5-12: hybrid – half in person and half online
  - ii. Other Plan Highlights
    1. Lineville hours changed to 7:55 a.m.-2:38 p.m. to accommodate transportation needs.
    2. HSSD was part of a press conference last week with Brown County leaders urging the community to do its part so that schools can open their doors.
    3. The printed calendar was not printed this year, rather it is living on the HSSD website. Please refer to the HSSD homepage and school homepages for the latest calendar events.
  - iii. Cindy shared that she has only been hearing good things about how HSSD is communicating and moving ahead with plans.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
  - i. GGCB is hoping that the Green Bay Packers will allow fans at some point during the season.

## VI. Committee Reports

- a. Programs – Summer Shopping Daze / Online Auction)
  - i. Online Auction/Casino Night: Bob reported that items were shared via social media and email. To date, \$1,157 in bids. The auction closes at 5 p.m. on Sunday, August 16.
    1. Katie shared that the bank is doing a coin counting promotion. There has been an uptick in visitors. The bank is sharing the Online Auction information with customers so that customers can bid on items.
  - ii. Summer Shopping Daze: Bob reported that less businesses participated. Advertising revenue was around \$7,000, and it is usually around \$10,000.
  - iii. Christmas Party: On hold for right now. After September, we should have a better idea if the Christmas Party will occur in person.
- b. Member Resources – Jim Knopf / Bob Straizshar – Summer Shopping Daze
  - i. See above.
- c. Nominations – Need New Members
  - i. We need additional board members to fill vacancies. Jim K. has a few people in mind and will invite them to the next Zoom meeting.
- d. Newspaper – Bob S.
  - i. August Newspaper revenue was in the positive.
  - ii. Bob cut costs by not printing the extra 6,000 papers to be delivered in stores.
  - iii. September is going to be a soft month.
- e. New Business
  - i. Dues: Due to less cash flow, Nick and Jim L. proposed sending dues early to generate funds. Bob stated that the earliest HSBPA has sent dues was November 1. Nick suggested to send dues in October, which would allow the HSBPA to avoid the holiday season and to work on member retention. **Result:** Bob will send the dues statements between October 1 and October 15.
    1. Further discussion around whether HSBPA should increase dues. Consensus was to keep dues the same.
  - ii. Budget Team formed: Bob, Jim L., and Jim K. volunteered to join the budget team. The team will meet via Zoom.

## VII. Adjournment

- a. Jim K. made the motion to adjourn at 8:58 a.m. Second by Ilya.

## 2020 Board Meeting Dates

- September 9

- October 14
- November 11
- December 9