

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, September 9, 2020 – 8-9:30 a.m.

Via Zoom Video Conference

I. Call to Order – Jim Lewis, President

Board Members:			Ad Hoc		
	Katie Presser		Damian LaCroix (ex)		Julie Gerczak
	Ilya Dayter		Jim Lewis		Kimberly Uelmen/Kim Decur
			Lisa Prunty		Alex Kaker
	Nate Stymiest		Cindy Schmidt		Bob Strazishar
	Ken Kerske		Tom VandenHeuvel		Dave Weise
	Krystal Kubichka		Cory Gilmet		Jamie Hanner
	Justin Callan				Leah Hackmaster (for Alex Kaker)
	Jim Knopf		Nick Klimek		Guest: Connor Larsen
					Guest: Mallory Corneilius

II. Video Conference Meeting Approval by Board of Directors

- a. Call to order at 8:05 a.m.

III. Secretary's Report – Kimberly Uelmen

- a. Cindy S. made a motion to approve August 2020 minutes, Tom V. seconded the motion. Minutes approved.

IV. Treasurer's Report - Nick Klimek

- a. Nick got a new job and will no longer be treasurer.
- b. Nick reported that the Operating Budget cash flow remains low. The Community Newsletter budget remains steady.
- c. We must decide how to move funds into the Operating budget. Jim L. suggested that, if we can, pay dues as early as possible. Jim L. would like HSBPA to send dues notices out as early as possible.
- d. Ilya made a motion to approve the Treasurer Report, Jim K. seconded the motion. Treasurer report is approved.

V. President's Comments – Jim Lewis

- a. Guests
 - i. Kim Decur, Volunteer Coordinator at HSSD – will tag team with Kimberly taking notes moving forward.
- b. New Members?
 - i. None.
- c. Potential New Board Member
 - i. Jim K. made a motion to accept Mallory Cornelius and Connor Larsen as new board members, with Connor acting as treasurer. Cindy S. seconded the motion. Motion approved.
 - 1. Connor Larsen, Wipfli. He is interested in being a new board member and treasurer.
 - 2. Mallory Cornelius, Employment Consultant at Variability (independent business). She is interested in being a new board member.

VI. Community Reports

- a. Village of Howard – Dave Weise

- i. We held the fireworks event.
 - ii. The summer quarry use was restricted to Village of Howard residents and guests. It worked better than previous years.
 - iii. They are looking at plans to update United Health building.
 - iv. Focused on speed enforcement in school zones.
 - v. Street resurfacing will take place.
- b. Village of Suamico – Leah Hackmaster
 - i. In partnership with Bellevue, we have an [RFP out for legal services](#) due October 2.
 - ii. The deadline to [submit proposals](#) for current Fire Station #1 is next Monday.
 - iii. [Golf carts were recently approved](#) to be used on certain roadways within the Village.
 - iv. We are actively preparing for the November election and touring different facilities to potentially consolidate our polling locations. I hope to have an announcement within the next week.
- c. Howard-Suamico School District – Damian LaCroix / Kimberly Uelmen
 - i. HSBPA Meeting location - Decision: Jim L. will decide during the first week of October, prior to the meeting, if we will hold the meeting in person or online.
 - 1. Discussion: HSSD reported that HSBPA can again begin to meet in the Small Training Room in October. All attendees must wear face coverings for the duration of the meeting. Further discussion about doing a fusion meeting, some in person and some via Zoom.
 - ii. We started school last week with half of the students in the buildings on Tuesday/Thursday and Wednesday/Friday. In our walk-throughs, we witnessed social distancing, face coverings on all students and staff, and innovation by staff. Students and staff reported that they felt optimism, and they are working hard to make connections in person and online. Check out social media for first days of school video and photos.
 - iii. New Strength and Conditioning Center/Wrestling Room is nearing completion. Stay tuned for its opening date.
 - iv. Updated calendars are interactive Google Calendars on our website.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. Restaurant Week is September 10-17. Visit www.gbrestaurantweek.com for participating restaurants. Many are offering take out, which is unique to this year.
 - ii. No fans at Packers games. We are working on promotions to get people to come here during Packers games and to enjoy Green Bay while remaining socially distanced.

VII. Committee Reports

- a. Programs – Cory G.
 - i. Cory G. is leaving the board due to relocation. Cindy S. volunteered to become the Programs Chairperson.
 - ii. Auction is final: everyone has paid and picked up their items. Raised about \$1,250.
- b. Member Resources – Jim Knopf / Bob Straizshar
 - i. Jim K. stopped at new businesses to recruit being part of HSBPA. He will continue to stop at other new Suamico businesses to increase membership next month.
- c. Nominations – Cindy S.
 - i. Jim K. will send a list of board members and their end dates to Jim L. and Cindy S.
- d. Newspaper – Bob S. - Non-Member Special Advertising Event?
 - i. Last month, we lost \$476.12. Typically, that month is slower seeing as it follows the Summer Shopping Days event. Overall, advertising has been soft – down 15% in 2020.
 - ii. Ideas: create different sized ads, lessen ad prices, allow for non-member ads.
 - iii. Jim K. made a motion to allow non-members in Howard and Suamico to advertise in the Community Newsletter on a trial basis, Tom V. seconded the motion. Motion approved.
- e. New Business
 - i. None.

VIII. Adjournment

a. 9:08 a.m.

b. Jim K. made a motion to approve, Tom V. seconded the motion. Motion approved.

2020 Board Meeting Dates

- October 14
- November 11
- December 9