

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, October 14, 2020 – 8-9:30 a.m.

Via Zoom Video Conference

- I. Call to Order – Jim Lewis, President
 - a. 8:07 a.m.

Board Members:			Ad Hoc		
	Katie Presser	ex	Damian LaCroix	ex	Julie Gerczak
	Ilya Dayter		Jim Lewis		Kimberly Uelmen
	Jim Knopf		Lisa Prunty		Alex Kaker
	Mallory Cornelius		Cindy Schmidt		
	Ken Kerske		Tom VandenHeuvel		Dave Weise
	Krystal Kubichka		Cory Gilmet		Jamie Hanner
	Justin Callan		Connor Larsen		Leah Hackmaster (for Alex Kaker)
ex	Bob Strazishar		Nick Klimek		Kim Decur

- II. Video Conference Meeting Approval by Board of Directors
 - a. Meet via Zoom for the rest of the year.

- III. Secretary’s Report – Kimberly Uelmen
 - a. Those in attendance are highlighted in yellow above.
 - b. Jim K. made a motion to approve the September minutes with the update made by Mallory, Cindy S. seconded the motion. Approved.

- IV. Treasurer’s Report - Nick Klimek
 - a. Connor L. stated the Operating account is at \$440. After the printing of the Community Newsletter, the account will be at \$140.
 - b. Newspaper dues will be sent as soon as possible. See below in the Newspaper section for details.
 - c. Tom V. made a motion to approve the Treasurer’s Report, seconded by Ilya D. Approved.

- V. President’s Comments – Jim Lewis
 - a. New Members
 - i. Independent Insurance Agent, Raince Chiropractic, and Nick Klimek on behalf of KAK Enterprises.
 - ii. Motion to accept Nick Klimek as a board member made by Jim K., Tom V. seconded the motion. Approved.
 - iii. Ilya D. made a motion to approve the new members, Nick K. seconded the motion. Approved.
 - b. Upcoming Chamber Events
 - i. Green Bay Mystery Field Trip: Special promotion to emphasize getting out from behind the screen and learning on the road. The Chamber is encouraging overnight stays and tourist spending at attractions, hotels, and stores. Incentives are provided, thanks to the Packers and Kwik Trip. Detailed information will be on the website shortly. The promotion will run through the end of December.
 - ii. Hosting a six-part series on social media in partnership with Leonard & Finco Public Relations, LCC. First one is about Social Media Analytics and is on November 5 at 8 a.m. on Zoom. [Register here.](#)
 - iii. The Chamber is taking a lead role in filling workforce development gap by hosting a Virtual job Fair on Wednesday, December 9 from 9-11 a.m. This event is in partnership with The Business News and the Wisconsin Job Center. Via Zoom, 50 employers will seek to fill positions. Up to 450

potential job seekers will choose up to eight companies they want to talk to. They will talk with the employers in private Zoom rooms. [Learn more about this opportunity here.](#)

VI. Community Reports

- a. Village of Howard – Dave Weise
 - i. No report.
- b. Village of Suamico – Leah Hackmaster
 - i. No report.
- c. Howard-Suamico School District – Damian LaCroix / Kimberly Uelmen
 - i. Plan to Reopen Schools: Moved to virtual learning on September 30. The plan is to re-evaluate the return to schools on October 23. In an email to staff last week, Superintendent LaCroix shared that he feels we will continue virtual learning longer than October 23. Gating criteria among Brown County school districts is being discussed. [Learn more about virtual learning and the reopening plan here.](#)
 - ii. Referendum Planning: On Monday, referendum planning survey results were shared with the Board of Education. [View the results here.](#)
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. Restaurant Week: Fewer restaurants participated (38 rather than 60). Nearly 25,000 meals were sold and the economic impact was estimated at \$520,000. Next year's dates are July 15-22.
 - ii. One motorcoach group from IL was here last week and one from MN/SD are coming next week. They are smaller in size and we are happy to welcome them.

VII. Committee Reports

- a. Programs – Cindy / Jim
 - i. Lunch N. Learns via Zoom: Tuesday, November 10 from 12-1. Jim L. will create the Zoom link and will share it with Cindy to send and post.
 1. Jim L. will present the status of the Board, what Board Members roles are, and will make a call for new Board member suggestions.
 2. Villages of Howard and Suamico would then provide village updates.
 3. Ask what members would like to see.
 - ii. Ideas: Cyber Security Lunch N Learn, Tax Changes (approaching tax time), member spotlight, Christmas Party (still undecided if happening). If you have suggestions, contact Cindy S.
 - iii. Nick K. volunteered to be part of the Programs Committee.
- b. Member Resources – Jim Knopf / Bob Straizshar
 - i. No report.
- c. Nominations – Potential New Board Members
 - i. Seeking new board members for 2021.
 - ii. Mallory shared an idea that we should be strategic in who we choose. Where are we lacking on the board? Social media, website, etc. We will bring it up at the Lunch N Learn to ask for new Board members.
- d. Newspaper – Bob S.
 - i. The paper lost a small amount of money last month. Idea is to reduce circulation but Bob does not feel that is the best solution.
 - ii. The paper will be published early in October and November.
 - iii. Dues will be sent out as soon as possible. Nick made a motion to begin sending the invoices out, seconded by Jim K. Approved.
- e. New Business
 - i. Jim K. talked to Paula Pyle yesterday. Paula is retiring On October 15. She will be looking for a job beginning January. If you have job availability, keep her in mind.
 - ii. Jim K.'s company franchise has been purchased by a new owner and it will be moving to De Pere. Jim K. will no longer be on the board due to the move.
 - iii. Inclusivity Conference is taking place in November online. Mallory is presenting and attending. [Register here.](#)

VIII. Adjournment

- a. 9:08 a.m.
- b. Cindy S. made a motion to adjourn, Tom V. seconded the motion. Approved.

2020 Board Meeting Dates

- November 11
- December 9