

Howard Suamico Business and Professional Association

Board of Directors Special Meeting
 Wednesday, January 13, 2021 – 8-9:30 a.m.
 Howard Suamico School District Office

- I. Call to Order – Ilya Dayter, President
 - a. 8:02 a.m.

Board Members:			Ad Hoc		
	Ilya Dayter		Lisa Prunty		Julie Gerczak
	Mallory Cornelius		Cindy Schmidt		Kimberly Uelmen
	Ken Kerske		Tom VandenHeuvel		Alex Kaker
	Nick Klimek				Bob Strazishar
	Krystal Kubichka				Dave Weise
	Damian LaCroix				Jamie Hanner
	Connor Larsen				Leah Hackmaster (for Alex Kaker)
	Jim Lewis				Kim Decur
	Katie Presser				Jim Knopf

- I. Motion to approve December 2020 minutes
 - a. Jim K. made motion to approve December 2020 minutes. Cindy S. seconded the motion. Approved.

- II. Secretary’s Report – Kimberly Uelmen
 - a. Cindy S. made motion to approve January 2021 secretary’s report. Tom V. seconded the motion. Approved.

- II. Treasurer’s Report - Treasurer’s Report – Conner Larsen
 - a. Connor reported the following:
 - i. Newspaper: Ad revenue \$4,830 | Expenses: \$6,200
 - ii. Operating: Received \$8,900 in dues | Expenses: \$6,000
 - iii. Charitable: Only income was interest
 - b. Jim L. made motion to approve January 2021 treasurer’s report. Nick seconded the motion. Approved.

- III. President’s Comments – Ilya Dayter
 - a. New Board Members?
 - i. Sims Realty (Kendra) – Jim K. contact
 - ii. Tayvee (spelling of name may be incorrect) – Katie P. contact
 - iii. The Candy Bar
 - iv. Willow
 - v. Feldsteins – Katie P. contact
 - vi. Restaurant? – Jim K. will go to Mexico Lindo with a folder
 - vii. Childcare?
 - viii. Cindy S. challenges each board member to reach out to one business to ask for membership/board membership.
 - b. IRS Letter
 - i. In 2013, we made money from operating the newspaper. The IRS sent two notices stating that we owe them \$600-700 dollars in penalty and tax. If unpaid, the IRS will levy our account. Jim reached out to KerberRose, our accountant at the time, and KerberRose shared that the current treasurer should contact the IRS to work with them to forgive this fine. Connor shared that our former treasurer believes that the IRS made a mistake. Connor has repeatedly tried to connect

with the IRS with no success. Connor will continue to call them in hopes of getting through at a less busy time.

- ii. Decision: Connor will send a certified letter with the proof that a mistake was made.
- c. December treasurer's report
 - i. Jim K. made motion to approve December January report. Jim L. seconded the motion. Approved.
- d. November minutes
 - i. Cindy S. made motion to approve November minutes. Ilya seconded the motion. Approved.
- e. New member application denial – Renard
 - i. Jim K. made motion to deny Renard due to HSBPA criteria. Cindy S. seconded the motion. Approved.
- f. Scholarship requests
 - i. Two requests came through. Connor will send out the checks this weekend.
- g. New member request
 - i. Cheryl Tibbs – Primerica. Jim L. made motion to approve membership. Jim K. seconded the motion. Approved.

IV. Community Reports

- a. Village of Howard – Dave Weise
 - i. No report.
- b. Village of Suamico – Leah Hackmaster
 - i. No report.
- c. Howard-Suamico School District – Damian LaCroix
 - i. HSSD returned to in-person and hybrid learning Monday, January 11. K-4 is in person and 5-12 is hybrid.
 - ii. At its January 11 meeting, the HSSD School Board unanimously approved two referendum questions that will appear on the ballot Tuesday, April 6, 2021. Learn more about the ballot language and year-long strategic process on the HSSD website:
<https://www.hssdschools.org/community/referendum>.
 - iii. Seventy-nine teachers and one team have been nominated for Golden Apple Awards.
 - iv. 2Myles4Autism will take place April 24. The plan is to be in person, but will be online if needed.
- d. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak

V. Committee Reports

- a. Programs –Member Resources
- b. Nominations
- c. Newspaper – Bob S.
 - i. December paper: opened advertising to all businesses in Howard and Suamico. Only received one additional beyond HSBPA members.
 - ii. January paper was in the red. It was also in the red in 2020.
 - iii. Postage is single largest expense of the newspaper.
 - iv. If we continue to run a deficit, we will need to make decisions about how to move forward with the newspaper. (i.e. cut routes, raise ad rates, etc.)
 - v. Katie with North Shore Bank shared that customers shared with her that the newspaper is of significant value. It has the most impact among all ads. The North Shore marketing team will compose a testimonial regarding why they advertise during COVID to be in placed in the newspaper.
 - vi. Ilya suggested that we email the electronic newspaper to members. Bob will make the newspaper more prominent on the website.
 - vii. Bob would like to form a newspaper committee to brainstorm how to keep newspaper afloat in 2021.
- d. New Business
 - i.

VI. Adjournment

- a. Cindy S made motion to adjourn at 9:15 a.m. Seconded by Tom V. Approved.