

Howard Suamico Business and Professional Association

Board of Directors Special Meeting
 Wednesday, February 10, 2021 – 8-9:30 a.m.
 Howard Suamico School District Office

- I. Call to Order – Ilya Dayter, President
 - a. 8:04 a.m.

Board Members:			Ad Hoc		
	Katie Presser		Damian LaCroix		Julie Gerczak
	Ilya Dayter		Jim Lewis		Kimberly Uelmen
	Nick Klimek		Lisa Prunty		Alex Kaker
	Ken Kerske		Cindy Schmidt		Bob Strazishar
	Tom VandenHeuvel				Dave Weise
	Krystal Kubichka				Jamie Hanner
	Connor Larsen				Leah Hackmaster (for Alex Kaker)
	Mallory Cornelius				Kim Decur

- II. Video Conference Meeting Approval by Board of Directors
- III. Secretary’s Report – Kimberly Uelmen
 - a. January 2021 minutes: Cindy motioned to approve January 2021 minutes. Seconded by Katie. Approved.
- IV. Treasurer’s Report - Treasurer’s Report – Conner Larsen
 - a. PPP/EIDL: Connor researched this.
 - i. PPP loan: Connor feels we would qualify but we would have to pay it back. He will follow up on interest rate.
 - ii. EIDL: Interest rate would be 2.75% for not-for-profits.
 - b. Treasurer’s Report
 - i. Newspaper
 - 1. Revenue: \$3,600
 - 2. Expenses: \$5,100
 - ii. Operating
 - 1. Revenue (dues): \$1,000
 - 2. Expenses: \$1,700
 - iii. Charitable
 - 1. Expenses (scholarships): \$1,000
 - iv. Tom motioned to approve treasurer’s report. Nick seconded the motion. Approved.
- V. President’s Comments – Ilya Dayter
 - a. Scholarships
 - i. Discussion about whether we will give scholarships this year due to the state of our finances. Ideas shared: online event, GoFundMe, board members donate.
 - ii. Connor will research if we have funds in our accounts. He will send an email to the group with what he learned prior to the meeting in March.
 - b. New Board Members
 - i. None
 - c. New Members
 - i. Jacob’s Well Church, Howard and GTM Architects, Suamico
 - 1. New Members: Approval of new members will be sent via email as a few board members dropped off the Zoom call.

- ii. Katie asked if we have a welcome committee. This could be an opportunity to receive feedback about what businesses are looking for with their membership. Cindy and Katie will work together on this.
- iii. Discussion about how we will move forward with businesses working virtually. HSBPA bylaws state that the businesses must have a physical presence in Howard or Suamico. COVID-19 implications have made this more difficult to decipher.

VI. Community Reports

- d. Village of Howard – Dave Weise
 - i. No report.
- e. Village of Suamico – Alex Kaker
 - i.
- f. Howard-Suamico School District – Damian LaCroix
 - i. Students return to school fully in person February 15. About 25% will remain fully virtual.
 - ii. The Board of Education announced its intention to lower the tax levy rate to \$8.99 as part of the referendum plan. It has been \$9.19 for 12 years. Information will be sent in the mail in the coming weeks and month. All information regarding referendum on April 6 can be found on our website: www.hssdschools.org.
 - iii. 2Myles4Autism will take place virtually April 24. Registration is \$10. Register by March 24 to get a t-shirt. Register here: <http://2myles4autism.weebly.com/>.
- g. Greater Green Bay Convention & Visitors Bureau – Julie Gerczak
 - i. No report.

VII. Committee Reports

- h. Programs –Member Resources
- i. Nominations
- j. Newspaper – Bob S.
 - i. Newspaper is struggling. Losing ad revenue and key advertisers have reduced size or eliminated ads. We are running at a \$600 deficit.
 - 1. Idea: Last rate increase (5%) was June 1, 2019. Since then, our distribution has increase 3%. If we raised rates by 5% today, we could save \$220/month.
 - 2. Idea: Reduce circulation. We would need to reduce 12% of circulation in order to break even.
 - 3. Idea: Tighten boundaries. Suggestion was made to remove west side of Green Bay and Pittsfield. This does not work because you can only remove by postal route.
 - 4. Idea: Offer multiple ads – possibly buy two, get one free for new members.
 - ii. Newspaper committee will meet Wednesday, February 17 to discuss this further.
- k. New Business

VIII. Adjournment