

# Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, October 13th, 2021 – 8-9:30 a.m.

Howard Suamico School District Office

I. Call to Order – Ilya Dayter, President

Board Members:				Ad Hoc	
	Brian Peterson		Nick Klimek		Julie Gerczak-excused
	Ilya Dayter		Ryan Tachick/Dylan Wenzel		Kimberly Uelmen
	Cindy Schmidt		Katie Presser		Alex Kaker-IP
	Mallory Cornelius				Bob Strazishar
	James Lewis -				Dave Weise Paul Evert
	Conner Larsen				Jamie Hanner
	Jim Knopf				Leah Hackmaster (for Alex Kaker)
	Tom VandenHeuvel				Kim Decur
	Damian LaCroix -excused				

\*11 board members needed to vote

I. Call to Order

a.

II. Meeting Approval by Board of Directors

a. September 2021 minutes

III. Secretary’s Report

II. Treasurer’s Report

a. Newspaper –

b. Operating –

c. Charitable:

d. IRS is looking into 2018 tax return. IRS received Connor’s verified letter and the IRS replied saying they need more time. It is in the IRS’s hands.

e. Connor suggest transferring funds from newspaper to operating accounts

i. Delay back of page instead (per Nick)

1. Most in favor

f. Regarding dues, Bob will research and bring back two options.

- i. Based on survey of dues for area business associations/chambers of commerce, the following recommendations
  - 1. Annual membership (regular) \$139 \$0 initiation fee
    - a. Transitioning out of initiation fee may be tricky as members have already paid
      - i. Possibly do this slowly over a 3 year period by decreasing fee
    - b. Or prorated fee based on when member joins
  - 2. Annual membership (non-profit) \$99 \$0 initiation fee
    - a. Will have to define what non-profit is
      - i. Possible definition: Must be tax-exempt entity
  - 3. Members receive listing in Business Directory on back page of monthly Community bulletin plus \$XXX credit towards one ad
  - 4. Community Bulletin ad in any month in 2022 (except August and December)
  - 5. Directory listing on HSBPA's website
  - 6. Social media shares through HSBPA's Facebook page
    - a. 1008 followers as of today
- ii. Possible idea of referral program
  - a. Free ad with referral of new member
- iii. Future application and renewal forms may be revamped
  - 1. Cindy, Jim, Jim, Katie, Bob and Nick to meet via Zoom to work on new verbiage for renewal forms
  - 2. Katie will email previous form prior to meeting

#### IV. President's Comments –

- a. Truymen Haase Zahn Insurance Group
  - i. This business is located in a home in Suamico. Physical locations in Seymour and Appleton. We are holding on this decision until more research is complete.

#### V. Community Reports

- a. Village of Howard – Paul Evert
  - i.
- b. Village of Suamico – Alex Kaker
  - i. ATV/UTV ordinance update
- c. Howard-Suamico School District – Kimberly
  - i.
- d. Greater Green Bay Convention & Visitors Bureau – From Julie

#### VI. Committee Reports

- a. Programs –Member Resources
  - i. Notices to be sent October 1, 2021.
- b. September Event – Wine Tasting
  - i.
- c. Casino Night
  - i. Planning for March 10, 2022 at Townline. Idea: email and mail invites.
  - ii. Scholarships dollar amounts are determined after we know the revenue from Casino Night.
- d. Gift Certificates
- e. Nominations
  - i. None.
- f. Newspaper – Bob S.
  - i. Goal: bring life back to the newspaper.
- g. New Business
  - i. For next time, if a board member sends a proxy, should that person be the board member or should that person become ad hoc?

## VII. Adjournment