

# Howard Suamico Business and Professional Association

## Board of Directors Meeting

Wednesday, October 13, 2021 - 8-9:30 a.m.

Howard-Suamico School District Office

I. Call to Order – Ilya Dayter, President

Board Members:				Ad Hoc	
	Brian Peterson		Nick Klimek		Julie Gerczak
	Ilya Dayter		Ryan Tachick/Dylan Wenzel		Kimberly Uelmen
	Cindy Schmidt		Katie Presser - excused		Alex Kaker
	Mallory Cornelius - excused				Bob Strazishar
	James Lewis				Dave Weise Paul Evert
	Conner Larsen				Jamie Hanner
	Jim Knopf				Leah Hackmaster (for Alex Kaker)
	Tom VandenHeuvel				Kim Decur
	Damian LaCroix - excused				

\*11 board members needed to vote

I. Call to Order

- a. 8:04 a.m.

II. Meeting Approval by Board of Directors

- a. Motion to approve September 2021 minutes by Jim K. Seconded by Cindy S. Motion carries.

III. Secretary’s Report

- a. No report.

II. Treasurer’s Report

- a. Newspaper: \$4,900 revenue. Bob reduced his cost from \$300 to \$150 each month. This cost covers Bob S.’s management of emails, Facebook, and other duties outside The Community Bulletin.
- b. Operating: \$535 of membership dues, \$300 payment of op, \$23 in office supplies (expenses)
- c. Charitable: small amount of interest in the charitable account (revenue)

IV. President’s Comments

- a. Dues:

- i. A first mailing went to members on October 1, 2021. The letter listed the current dues, outlined the new two-tier dues system, and requested updates to the business' contact information. If all dues come in, the total to be collected would be \$23,169.
- ii. Bob proposes a second mailing to be sent by November 1, 2021. The goal of this mailing is to include general information about HSBPA, a letter from the president, and a reminder to pay dues or a thank you for paying dues. This would also include an insert covering benefits of and an ad promotion in The Community Bulletin.
- iii. Bob also updated the HSBPA application. Please review and let him know if you see updates that need to be made.

#### V. Community Reports

- a. Village of Howard – Paul Evert
  - i. No report.
- b. Village of Suamico – Alex Kaker
  - i. ATV/UTV ordinance was approved and takes effect October 19.
- c. Howard-Suamico School District – Kimberly
  - i. *Leadership HSSD* kicked off on 9/30. Thank you to Ilya for representing HSBPA!
  - ii. Homecoming was 10/1. We are attempting to reconnect with alumni. If you know of any that we could feature in our electronic newsletters, please share a name with Kimberly Uelmen at [kimbuelm@hssdschools.org](mailto:kimbuelm@hssdschools.org).
  - iii. The fall sports season is underway and all teams are competing well. The girls golf team returned to State, one tennis athlete is participating at state today, and the ranked football team plays at home this Friday night against arch rival, Ashwaubenon at 7 p.m. Come check it out!
  - iv. The Bay Port fall play is *Peter Pan!* Show dates are Nov. 11-13 at 7 p.m. and Nov. 13 at 1 p.m. For tickets, visit <https://bayport.hssdschools.org/about-us/pac>. Tickets go on sale 10/16.
  - v. Post-referendum facility projects are in the design stages and selective bidding has begun for individual aspects of the projects taking place at all 8 schools. Actual construction will not begin until spring of 2022. Due to highly competitive and lower than projected interest rates, we were able to avoid almost \$12 million in interest on the bonds secured for the projects.
  - vi. Three individual donors have contributed a total of \$311,000 to the Howard-Suamico Education Foundation since June. The largest gift of \$200,000 is being used to create an outdoor learning pavilion at Suamico Elementary School!
  - vii. The Board of Education continues to do a good job leading. For example, the September 27 Annual Meeting, a post referendum update to the Suamico Village Board on October 4, pandemic. planning, and meeting this Friday with active older adults at the Howard Commons, exemplify their commitment to our community.
- d. Greater Green Bay Convention & Visitors Bureau –Julie
  - i. Jim K. won the Daniel Whitney Volunteer of the Year award through the Chamber.
  - ii. Monday Night Football game had 90% occupancy. Doing well with rooms during football season.
  - iii. Ryder Cup welcomed less media because people from outside the country had difficulty getting visas.
  - iv. Elementary Principals Conference this week at the KI, along with the duathlon happening this weekend.
  - v. Chamber is now open Saturdays from 9 a.m.-3 p.m.
  - vi. There is a \$10 million in capital grant program. Application closes in December. Hopefully the Chamber can get the shovel in the ground on a new space.

#### VI. Committee Reports

- a. Programs –Member Resources
  - i. None.
- b. Casino Night
  - i. No report.

- c. Nominations
  - i. None.
- d. Newspaper – Bob S.
  - i. See above for information regarding information being sent in mailing November 1.
- e. New Business
  - i. Discussion about how to determine president and vice-president for next year. By the next meeting, we need to have names for the ballot.

VII. Adjournment

- a. 8:43 a.m.
- b. Jim K. made motion to adjourn the meeting. Tom V. seconded the motion. Motion carries.