

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, November 09, 2021 – 8-9:00 a.m.

Howard Suamico School District Office

I. Call to Order – Ilya Dayter, President

Board Members:				Ad Hoc	
	Brian Peterson		Nick Klimek		Julie Gerczak
	Ilya Dayter		Ryan Tachick/Dylan Wenzel		Kimberly Uelmen
	Cindy Schmidt		Katie Presser		Alex Kaker-IP
	Mallory Cornelius				Bob Strazishar
	James Lewis -				Dave Weise Paul Evert
	Conner Larsen				Jamie Hanner
	Jim Knopf				Leah Hackmaster (for Alex Kaker)
	Tom VandenHeuvel				Kim Decur
	Damian LaCroix - excused				

*11 board members needed to vote

- I. Call to Order 8:07 a.m.
 - a. Update BOD

- II. Meeting Approval by Board of Directors
 - a. Motion to approve October 2021 minutes by Jim K. Seconded by Cindy S. Motion carries.

- III. Secretary's Report
 - a. No report

- II. Treasurer's Report
 - a. Newspaper – received revenue of \$3700
 - b. Operating – one membership dues deposited, PayPal had nothing at end of Oct.
 - c. Charitable: only a little bit of interest
 - d. Connor sent another verified letter last week and received further information regarding past tax return:
 - i. Penalty (\$660) was incurred for not paying on time in 2013
 - ii. Suggestion is to ask for penalties to be forgiven, Connor has sent another letter.

- IV. President's Comments –
 - a. Truymen Haase Zahn Insurance Group

- i. This business is located in a home in Suamico. Physical locations in Seymour and Pulaski.
 - 1. HSBPA is only business association that has border restrictions
 - 2. James will reach out to applicant to discuss
- ii. New application
 - 1. NS insurance
 - a. Motion made by Jim, seconded by Bob - approved

V. Community Reports

- a. Village of Howard – Paul Evert
 - i. MSA hired for further development plans
 - ii. Community survey compiled a month ago, waiting for results
 - iii. 81 single-home permits issued through end of October
 - iv. Bingo is back at Village Hall
 - v. Golf course is doing very well
- b. Village of Suamico – Alex Kaker
 - i. Crooked Joker Sports Pub and Crooked Joker Lounge will be opening next to Gallagher's
 - ii. CP Daycare going into front of old Shopko
 - iii. 888 Cheese & Co moving into old Taco John's
 - iv. Buzz Social taking over Tap'd and bowling alley
 - 1. Opening Nov. 19
 - v. Yoga Loft expanded to where Yoga Hut used to be
 - vi. ATV/UTV ordinance went into effect
 - vii. Budget passed, 1.49% home tax increase
- c. Howard-Suamico School District – Kim
 - iii. The fall sports season just concluded with all programs having very competitive campaigns!
 - iv. The fall play, Captain Hook, opens this week. Show Dates and Time
 - 1. November 11 at 7 p.m.
 - 2. November 12 at 7 p.m.
 - 3. November 13 at 1 p.m. and 7 p.m.
 - 4. Interested in attending? Contact Kathy Binon at [662-7246](tel:662-7246)
 - v. *Leadership HSSD* had its second successful meeting last week; the featured topic was board governance and legislation. State Senator Rob Cowles and HSSD school board officers, Garry Sievert and Teresa Ford, were special guests. Illya is representing HSBPA.
 - vi. The HSSD School Community Relations Department was just recognized by WSPRA with three Awards of Excellence!
 - vii. The HSSD Theme for 2021-22 is: "Let's Bring Humanity Back!" Please reach out to Damian LaCroix if interested in obtaining a copy of the book, "The World According to Mr. Rogers - Important Things to Remember."
 - viii. Greater Green Bay Convention & Visitors Bureau – From Julie
 - 1. No report

VI. Committee Reports

- a. Casino Night
 - i. Planning for March 3, 2022 at Townline.
 - 1. Cindy will check with Townline for availability
- b. Holiday Party January 13, 2022
 - i. Van Abel's for location
 - ii. \$30/per person
 - iii. Donation letter to be sent to members
 - iv. Portion of proceeds to go to Bay Port Scholarship Fund
- c. Gift Certificates
 - i. Agreement to continue practice
- d. Nominations

- i. None.
- e. Newspaper – Bob S.
 - i. Goal: bring life back to the newspaper.
 - ii. Recap YTD
 - 1. Deficit: \$1653
 - iii. Final paper mailer sent to entice renewing membership with deal on square ad
 - iv. Circulation of The Times approx. 5600/week – HSBPA paper circulation is approx. 15K/month
 - 1. Go head-to-head to target big advertisers (i.e. Festival Foods) in 2022
- f. New Business
 - i. For next time, if a board member sends a proxy, should that person be the board member or should that person become ad hoc?
 - ii. President for next year?
 - 1. Nick nominated – asked to “sleep on it”

VII. Adjournment 9:02 a.m.