

# Howard Suamico Business and Professional Association

## Board of Directors Meeting

Wednesday, December 8, 2021 – 8-9 a.m.

Howard-Suamico School District Office

### I. Call to Order – Ilya Dayter, President

#### a. Board Members

- i. Ilya Dayter
- ii. Cindy Schmidt
- iii. Jim Lewis
- iv. Conner Larsen
- v. Brian Peterson
- vi. Jim Knopf
- vii. Tom VandenHeuvel
- viii. Ryan Tachick/Dylan Wenzel
- ix. Nick Klimek
- x. Katie Presser
- xi. Mallory Cornelius
- xii. Damian LaCroix – excused

#### a. Ad Hoc

- i. Julie Gerczak
  - ii. Alex Kaker/Leah Hackmaster
  - iii. Dave Weise/Paul Evert
  - iv. Bob Strazishar
  - v. Jamie Hanner
  - vi. Kimberly Uelmen/Kim Decur
- b. \*11 board members needed to vote

### I. Call to Order

- a. 8 a.m.

### II. Meeting Approval by Board of Directors

### III. Secretary's Report

- a. Those in attendance are highlighted in yellow above.
- b. Tom V. made motion to approve November 2021 minutes. Mallory C. seconded the motion. Motion carries.

### II. Treasurer's Report – Conner L.

- a. Conner L. reported:
  - i. Newspaper: \$3,838.82 revenue, \$5,33.42 expenses
  - ii. Operating: \$11,184.54 revenue, \$548 expenses
  - iii. Charitable: \$.03 revenue
  - iv. 60% collected for dues – one member changed banks before dues were paid. Conner will reach out to this member to collect dues.
- b. Cindy S. made motion to approve treasurer's report. Nick K. seconded the motion. Motion carries.

### IV. President's Comments – Ilya D.

- a. 2022 leadership: Nick K. is President and Katie P. is Vice-President.
- b. Brian Peterson moved to a new area so he will no longer be on the board.
- c. Truymen Haase Zahn (THZ) Insurance Group: Following the November meeting, it was learned that THZ is opening an office in Pulaski. Nick will reach out to THZ to let them know they cannot be an HSBPA member.
- d. New Member Applications:
  - i. Cashify: Cindy S. made a motion to approve. Jim L. seconded the motion. Motion carries.
  - ii. Ymonoce: Tom V. made motion to approve. Cindy S. seconded the motion. Motion carries.

### V. Community Reports

- a. Village of Howard – Paul Evert
  - i. No report.
- b. Village of Suamico – Alex Kaker
  - i. *Fox Cities Magazine* is featuring the Village of Howard and the Village of Suamico in July 2022. Inside, businesses can purchase individual ads or the Chamber can purchase a full page (or two) to fill the ad space. One page is \$1,650 for HSBPA to purchase. Question for HSBPA: would HSBPA like to purchase one or two pages to fill?
    - 1. Discussion: consensus that it is a good idea as the purpose of HSBPA is to give members opportunities. Target market is hospitality and restaurants. Circulation last year was 60,000. Distributed at target locations in the area. Would like to purchase the spread with the HSBPA logo.
    - 2. To move forward: invite the newspaper company to the January meeting to share more information. Promote to HSBPA members by promoting on the website.
  - ii. Holiday Party: Crooked Joker giving \$100 for scholarship fund. Crooked Joker will open in January.
- c. Howard-Suamico School District - Kimberly U. shared information from Damian LaCroix
  - i. Damian provided mugs to the HSBPA board members in attendance.
  - ii. One Act won three awards at state. Fall Play was *Peter Pan* and was a great showcase of talent.
  - iii. A few weeks ago, HSSD sent a survey asking families and staff about face coverings, specifically K-6. Results will be reported at the Board meeting Monday, December 13 in the Bay Port PAC.
  - iv. Winter sports are in full swing. Fans are welcome.
  - v. HSSD hosted a press conference where CESA 7 received a major computer science grant from WEDC. Forest Glen students showcased their coding skills for Gov. Tony Evers at the event. A Bay Port student and teacher spoke at the press conference regarding computer science at Bay Port and their hopes for the future.
  - vi. Community Newsletter Fall 2021 and Kira Mevis story provided to those in attendance.
- d. Greater Green Bay Convention & Visitors Bureau – Julie G.
  - i. No report.

## VI. Committee Reports

- a. Newspaper - Bob S.
  - i. November and December welcomed revenue.
  - ii. 2021 YTD: loss of \$1,104.96. Improvement from last year (loss of \$1,808.42). Revenue was down 6% this year.
  - iii. Goal: to be in the black.
- b. Awards – Cindy S.
  - i. Christmas Party:
    - 1. Discussion if we should present awards at the Christmas Party this year due. Cindy S. will send the history of winners to the HSBPA board. Jim L. made motion to give King Chiropractic an award for its donation to the newspaper. Cindy S. seconded the motion. Motion carries.
    - 2. Holiday Party prizes: Board members are making progress on collecting them.
    - 3. To donate: non-perishable food, new socks and underwear (all sizes).
    - 4. Entertainment: singo (it's like bingo).
    - 5. Catering: Van Able's.
- c. New Business
  - i. Royal Crest: owner passed away. Used to be the printer for the newsletter and post cards. Discussion if we should donate to the memorial fund at the funeral on Friday, December 10.
    - 1. Jim L. made motion to donate \$25 to the memorial fund. Cindy S. seconded the motion. Motion carries. Conner L. will take care of the donation.
  - ii. Dues structure

1. Bob S. is proposing to send new membership requests to earlier in the year so the new members receive the benefits for the final quarter of the year. The new members currently receive prorated benefits, which only last a few weeks. This would be a benefit for the new member. Decision: leave it as is and address it on a case-by-case basis.
- iii. Paying via credit card
  1. We do not currently accept credit card payments via credit card. Discussion whether HSBPA should. Discussion is tabled.

#### VII. Adjournment

- a. 9:12 a.m.
- b. Tom V. made motion to motion. Jim L. seconded the motion. Motion carries.