

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, March 9, 2022 – 8-9:30 a.m.

Howard-Suamico School District Office

<u>Board Members:</u>		<u>Ad Hoc:</u>
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kimberly Uelmen
Mallory Cornelius	Katie Presser	Alex Kaker
James Lewis	Damian LaCroix	Bob Strazishar
Connor Larsen		Dave Weise/Paul Evert
Tom VandenHeuvel		Kim Decur

- I. Call to Order – Nick Klimek, President
 - a. Spectating Guests
 - i. Blake Olejniczak – Nicolet Bank
 - ii. Nicholas Lemke—Parks Director
- II. Secretary's Report
 - a. Those in attendance are highlighted in yellow above.
 - b. Katie P. motioned to approve February 2022 minutes. Alex K. seconded the motion. Motion carries.
- III. Community Reports
 - a. Village of Howard – Paul Evert not present
 - b. Village of Suamico – Alex Kaker
 - i. Village Board approved addition of tennis court and pickle ball courts at Idlewild
 - ii. Board tabled addition of landscaping
 - iii. No updates on fast food restaurant, TBD on who that will be
 - c. Howard-Suamico School District – Kim Decur
 - i. State Champs: Jacob Ward is the DI 145 lb. state champion wrestler in a thrilling finish against Mukwonago. In addition to gold medals in DI 200 and 500 Freestyle, boys swimmer Ozan Kalafat broke the state record in 500 Freestyle.
 - ii. Facilities Update: Forest Glen and Bay View groundbreaking details are being finalized. Tentative plan is to host events the first week of June. Stay tuned!
 - iii. Bay View Musical: Thursday's and Friday's performances are sold out. A handful of tickets remain for both Saturday shows. [More info.](#)
 - iv. School Nutrition: Recently reported that it secured nearly 2,000 pounds of farm fresh potatoes and carrots, along with cheese curds, from area farms to use in meals. [View tweet.](#)
 - v. Mental Health Series: There are three remaining Mental Health Series events on March 10, March 23, and May 3. The January and February events received positive feedback from its attendees. We were pleased with the attendance at the first two events. [More info.](#)
 - vi. HSSD and HSEF are hosting CARE Awards to celebrate our incredible employees and their dedication to public education. We are currently seeking nine \$2,500 CARE Award sponsors for each building (eight schools and one District Office building). Each sponsorship would support a \$750 grant for the sponsored school, a \$1,250 stipend for the school's CARE Award winner, and \$500 for the HSEF Endowment Fund. Sponsors will be recognized on a variety of district channels. Contact Nicole Smith at nicosmit@hssdschools.org to learn more about this endeavor and to request a copy of the sponsorship form.
 - d. Discover Green Bay – Julie Gerczak
 - i. State basketball tournament starting soon

- ii. WI Governors' conference will be coming to Green Bay next year, expected attendance 800-1000
- iii. \$2.5 million grant, press conference/groundbreaking to happen first week of May
- iv. Sistine Chapel traveling exhibit coming 11/18-1/3 at the Hyatt, more to come
- v. New destination guides may be available in April

II. Treasurer's Report – Connor Larsen

- a. Casino Night Proceeds = \$2150, expecting more checks tonight
- b. Newspaper – ad revenue up to \$2800
- c. \$325 to Bob for newspaper maintenance
- d. \$670 in PayPal account to transfer on 4/1
- e. Newspaper account - \$4800
- f. Operating Account - \$18,000
- g. Charitable Account - \$3000

VI. Committee Reports

- a. Newspaper – Bob Strazishar
 - i. \$5303 for March paper cost
 - 1. Printer added \$23.xx charge due to increase in paper costs
 - 2. May need to revisit delivery options due to soaring fuel costs
 - ii. Shared rough draft of HSBPA membership benefits sheet
- b. Events – Cindy Schmidt
 - i. Casino Night
 - 1. Lacking 2 table sponsors (\$300)
 - 2. Will need someone to fill in dealing at one table
 - 3. Townline is donating pizzas, plates and silverware
 - 4. Primal Eats/Festival will be sampling meats
 - ii. After hours events ideas
 - 1. Bottle Room – maybe for April
 - a. Great but expensive
 - 2. Mexico Lindo – May Margarita Madness
 - 3. Station 1 Brewery
 - iii. Lunch event ideas
 - iv. Nick will reach out to photographer contact regarding photographing events

IV. President's Comments

- a. Congratulations to Mallory for Entrepreneur of the Year
- b. New Membership Requests –
 - i. Kompelling Kars
 - 1. All vehicles are kept at Suamico address, Green Bay address is used for paperwork
 - a. Katie P. motions to welcome as new member, Cindy S. seconds, motion passed
 - ii. BMO – all approved
 - iii. Saputo Cheese – all approved
- c. Bylaws
 - i. Purpose of Organization – Share Ideas
 - 1. 3 missions statements – too many?
 - a. Consolidate into one sentence and enhance verbiage
 - b. Vision/Mission/Values statements instead
 - 2. Email Mission statement ideas to Nick to put in spreadsheet and vote on at future meeting
 - 3. How to include non-business entities in mission statement?
 - ii. Committees - Members
 - iii. Sub-Memberships – Remote Businesses

- d. Member Survey Results
 - i. 2 asked to be on Board
 - ii. 3 asked to be on a committee
 - iii. 335 emails sent with approx. 20 click-throughs
 - iv. Add resource page/guide
 - v. Add job opportunities/open position page
 - vi. More social events
 - vii. More lunch-and-learns or daytime activities (in person and virtual)
- e. 2 potential Board members
 - i. Question of Board Member vs Ad Hoc with regard to getting a vote
 - ii. Currently have 11 Board members, goal is 15
- f. March Action Items will be sent via email
- V. Northshore holding Welcome Party on May 19, 6-9pm
 - a. No cost and open to public to attend
 - b. Location: Rooftop terrace at Titletown
 - c. Idea: showcase things to do in Green Bay
 - d. Target: Millennial market
 - e. Katie suggested that HSBPA be involved, partner with Discover Green Bay at table
- VI. Adjournment