

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, April 13, 2022 – 8-9:30 a.m.
Howard-Suamico School District Office

<u>Board Members:</u>		<u>Ad Hoc:</u>
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kim Decur
Mallory Cornelius	Katie Longsine	Bob Strazishar
James Lewis	Damian LaCroix/Kimberly Uelmen	Dave Weise/Paul Evert
Connor Larsen	Alex Kaker/Nick Lemke	
Tom VandenHeuvel	Blake Olejniczak	

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Call to order: 8:01 a.m.
 - b. Welcome, Blake Olejniczak, new HSBPA Board Member
 - c. Guests: Michell Bartlein, Savoye Salon, and Nathan Grmick, Bank of Luxemburg
 - d. Large Conference Room – Future meeting space
- II. Secretary's Report *8:03 am
 - a. Cindy S. made motion to approve March 2022 minutes. Tom V. seconded the motion. Motion carries.
- II. Treasurer's Report – Connor Larsen *8:05 am
 - a. Newspaper Balance: \$6,048.00
 - b. Operating Balance: \$20,663.88
 - c. Charitable Balance: \$3,015.22
 - d. Casino Night: Revenue was nearly \$10,000, expenses were about \$1,600. Raised enough money to provide seven scholarships.
 - e. Tom V. made motion to approve Treasurer's Report. Jim L. seconded the motion. Motion carries.
- III. HSSD School Board – Garry Sievert *8:10 am
 - a. Garry S. is the HSSD Board of Education president and has been with HSSD for 43 years.
 - b. He provided a packet from Hanover, which includes data regarding student preparation, curriculum, experience, etc. within Brown County.
 - i. There is a committee formed to dive into Youth Apprenticeship opportunities.
 - c. Purpose of Garry's visit: To invite HSBPA board members and members to attend the Business & Workforce Development Community Conversation on May 11 at 8 a.m. in the HSSD District Office Training Center. The proposal is to have the HSSD Community Conversation from 8-9 a.m. and the HSBPA Board Meeting from 9-10 a.m.
 - i. He shared that the goals of the Board are to advocate for our students and to communicate with community groups.
 - ii. He explained what a Board of Education Linkage is. HSSD holds eight linkages during the school year. Linkages provide opportunities for certain community groups to provide two-way communication and feedback. The most recent linkage was the Legislator Linkage. Garry provided a handout which outlines HSSD's Ends Policies, which allow the Board to tailor its questions for the audience of the linkage.
 - d. Nick K. asked about mentorship opportunities. Garry shared that it is something the Board is looking into, especially through the upcoming Youth Apprenticeship opportunities.
 - e. Garry requested 60 minutes rather than 45 minutes on May 11. Nick shared that he would discuss with the HSBPA Board regarding time.

- f. Discussion among the group about moving May's Board meeting so it's on a different day and treating the HSSD Linkage as a separate event. Further discussion about keeping the two meetings together so that people are encouraged to stay for the Board meeting after the HSSD Linkage.
- g. **Decision:** HSSD Business & Workforce Development Linkage from 8-9 a.m., HSBPA Board Meeting from 9-10 a.m.
 - i. Promotion: Nick K. will ask Garry if a WebEx could be an option. Share via email, social media, and website.

IV. Community Reports *8:20 am

- a. Village of Howard – Paul Evert
 - i. No report.
- b. Village of Suamico – Alex Kaker/Nick Lemke
 - i. Nick L. reported that the Village of Suamico is starting a hanging basket drive. Looking for businesses to sponsor 8 hanging baskets. \$175 for one or \$300 for two. The business receives a plaque on the pole. The Village will water the baskets. Contact Nick L. if you have questions or would like to sponsor.
 - ii. New pickleball courts.
- c. Howard-Suamico School District – Kimberly Uelmen
 - i. Summer School: The Course Description Guide was launched via email and on social media yesterday. Registration is April 26 and 27 at 4:30 p.m. Visit the [website](#) to view the booklet.
 - ii. HSSD Board of Education: Two new members are Amy Rubright and Allen McGuire. Outgoing members are Teresa M. Ford and Jason Potts. Scott Jandrin was re-elected.
 - iii. Bay Port Success: Forensics participated at state last weekend and brought home gold, silver, and bronze medals. This year's musical is Beauty and the Beast. It will take place the end of April and first week of May. Tickets are on sale on Bay Port's website. Spring sports have begun!
 - iv. Suamico Teddy Bear Drive: Two Suamico 3rd grade students are hosting a teddy bear drive to send stuffed animals to Ukraine. One student's mother is from Ukraine. More information forthcoming.
- d. Discover Green Bay – Julie Gerczak
 - i. Julie reported that Green Bay will be hosting a Sistine Chapel Exhibit.
 - ii. Next week, she will be attending a conference about Cruise ships.
 - iii. The Green Bay Packers are hoping to host the draft in 2027.
 - iv. Discover Green Bay will be launching its redesigned website soon.

VI. Committee Reports *8:30 am

- a. Newspaper – Bob Strazishar *8:30 am
 - i. YTD: (-\$1,929), ad revenue is down roughly \$1,200
 - ii. Since membership has decreased, Bob is proposing to send a letter sharing what HSBPA does. Bob needs a list of businesses in Howard. He has a list of Suamico businesses.
 - iii. Website analytics show that there were 600 unique users on the HSBPA website. The most-visited page was the Newsletter.
- b. Fox Cities Magazine *8:40 am
 - i. Nick K. shared a document with the list of businesses that may be interested in advertising. Would like the Board to divvy up the list provided. Please encourage businesses to sign up for an ad through HSBPA. We currently have two signed up and we need nine. Rate: \$175.
- c. Events – Cindy Schmidt *8:45 am
 - i. Cindy reported that, once the committees are formed, she will send an email to quarterly meetings.
 - ii. Wine Tasting event promotion: post card once a date is set.
 - iii. Ideas are in the hopper and will be discussed during the quarterly meetings.
- d. Bylaws – Purpose of Organization *9:00 am
 - i. Bylaws committee has decided to move forward with a Vision and Mission structure.
 - ii. Members will contribute to forming the Vision and Mission via SurveyMonkey.

IV. President's Comments *9:00 am

a. Committee's Overview *9:00 am

- i. HSBPA has formed committees in order to better organize the team.
- ii. Four main committees: Events, Communications, Member Engagement, and Financial
- iii. Seasonal committees: Bylaws (now), Scholarships (spring), and Nominations (end of year)
- iv. Nick K. shared a document listing who is on each committee. Board members, if you want to change committees, let Nick K. know. Join the committee in which you have passion.

b. The Giving Tree *9:15 am

- i. The Taste of the Villages and Auction will take place April 21. There will be a banner sharing that HSBPA is the Booze Sponsor.
- ii. To contribute booze to the raffle, contact Nick K. He will pick it up and drop it off in the back of Green Bay Community Church. This needs to be done by April 19.
- iii. HSBPA received 10 tickets. If you would like to attend, please email Nick.

c. New Membership Application – 41 Harbor Lights Business Center *9:20 am

- i. Jim L. made motion to approve. Cindy S. seconded the motion. Motion carries.

d. New Membership Application – 888 Cheese *9:22 am

- i. Cindy S. made motion to approve. Jim L. seconded the motion. Motion carries.

e. March Action Items *9:25 am

- i. HSBPA Plaques: we have stopped doing them. We currently have 10-15 plaques left over from the most recent order. If a business attends a meeting, it would get a plaque. Nick K. and Katie L. are going to 888 Cheese today to award them with the plaque.
 1. Michell B. shared an idea about a swag bag for new members. We still have some bags leftover but they need to be revamped.
- ii. Welcome Event for North Shore on May 19 from 6-8 p.m.: We need two Board members to staff the HSBPA booth. This event will help spread the word about HSBPA. If you can attend, please contact Nick K. or Katie L.
- iii. Michell B. and Nathan G. would like to become HSBPA Board members. Approving Board members will be at the top of the meeting on May 11.

V. Adjournment *9:30 am

a. 9:28 a.m.

- b. Katie L. made motion to adjourn. Jim L. seconded the motion. Motion carries.