

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, May 11, 2022 – 8-10 a.m.
Howard-Suamico School District Office

Board Members:		Ad Hoc:
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kim Decur
Mallory Cornelius	Katie Longsine	Bob Strazishar
James Lewis	Damian LaCroix/Kimberly Uelmen	Dave Weise/Paul Evert
Connor Larsen	Alex Kaker/Nick Lemke	Nathan Grmick
Tom VandenHeuvel	Blake Olejniczak	Michell Bartlein

- I. Business & Workforce Development Community Conversation – HSSD & HSBPA *8:00-9:00 am
- II. Call to Order – Nick Klimek, President *9:00 am
 - a. Call to order at 9:08 a.m.
 - b. Board Member Recipient – Michell Bartlein – Savoye Salon. Motion to approve new board members by Jim L. Second by Mallory C. Motion carries.
 - c. Board Member Recipient – Nathan Grmick – Bank of Luxemburg. Motion to approve new board members by Tom V. Second by Cindy S. Motion carries.
- II. Secretary's Report *9:05 am
 - a. Those in attendance are highlighted in yellow above.
 - b. No updates to April 2022 minutes. Cindy S. motioned to approve. Jim L. seconded. Motion carries.
- II. Treasurer's Report – Connor Larsen *9:08 am
 - a. Newspaper account ending balance: \$5,361. 89
 - b. Operating account ending balance: \$22,626.92
 - c. Charitable account ending balance: \$3,015.24
 - i. In May, there will be a transfer from operating to charitable for scholarships. There are eight scholarships being awarded. Bay Port is hosting a virtual scholarship event this year. Discussion if there should be an event for the sponsor to meet the student. No decision made.
 - d. Cindy S. made motion to approve treasurer's report. Tom V. seconded. Motion carries.
- III. Community Reports *9:12 am
 - a. Village of Suamico – Alex Kaker/Nick Lemke
 - i. No report.
 - b. Village of Howard – Paul Evert
 - i. No report.
 - c. Howard-Suamico School District – Kimberly Uelmen
 - i. Leadership HSSD: Our final Leadership HSSD session with the Class of 2021-22 is May 26. If you are interested in joining the Leadership HSSD Class of 2022-23, apply on our website. The purpose of the program is to provide community members the opportunity to deepen their knowledge in district strategy, operations, etc.
 - ii. Facilities Update Groundbreaking Events: Join HSSD for its groundbreaking events on June 2!
 1. Forest Glen: 10 a.m. groundbreaking
 2. Bay View: 2 p.m. wallbreaking

- iii. CARE Awards: Thanks to our partners who sponsored CARE Awards. There is one winner per building and each award was voted upon by that building's staff. Winners will be surprised with the award today and tomorrow.
- iv. New hires: New Athletics Director is Dillon Maney. New Fine Arts Coordinator is Audrey Nowak.
- v. Bay Port Commencement: June 12 at 2 p.m.
- vi. Musical: Thanks to all who attended Bay Port's presentation of *Disney's Beauty and the Beast*. The talented cast and crew performed for multiple sold-out audiences.
- vii. Spring concerts/athletics: Visit the HSSD calendars to view events through the end of the school year.
- d. Discover Green Bay – Julie Gerczak
 - i. Julie G. reported that last week was National Travel and Tourism Week. There was a press conference to celebrate a mobile visitor center.
 - ii. Groundbreaking for new building will take place in June or July.
 - iii. Cruise ship coming to Green Bay June 16 and June 30. They will do hop-on, hop-off tours.

VI. Committee Reports *9:25 am

- a. Events *9:25 am
 - i. Nick K. reported on the Career Fair: May 26 from 10:30 a.m. -1:10 p.m. Need help getting businesses signed up. Currently, there are 10 signed up. Some have verbally committed but have not signed up. Goal of event is to educate students how to get started in a specific field. Decision: we have opened the opportunity to non-members.
 - ii. Cindy S. reported the following:
 - 1. May 19 Bottle Room event: 18 signed up thus far.
 - 2. Committee planning meeting for Christmas in July occurring this month.
 - 3. Station One Brewery Cribbage Tournament in partnership with HSBPA: Station One and Nick K. will work on registration. Nick K. will look into adding a bags tournament.
 - 4. North Shore Welcome Party is May 19.
- b. Communications *9:30 am
 - i. Katie L. reported that the committee is finalizing promotional materials to get new members. Bob S. made updates to the website to align with today's verbiage. The committee is in the process of creating member spotlights.
 - ii. Bob S. will be reaching out to non-members. He will get the total number of businesses, divide that by 12, and send out a batch every month.
- c. Member Engagement *9:35 am
 - i. Katie L. reported that the biggest initiative they are tackling is opening up communication. They have split the group into four segments. One person is assigned to a group and personally reaches out to the businesses.
- d. Bylaws – Purpose of Organization *9:40 am
 - i. Katie L. reported that the committee created a document including information regarding the purpose of HSBPA. It includes a word cloud showcasing ideas that came through on the survey. Decided not to create a vision statement in order to allow for flexibility. The flyer includes the mission statement along with strategic plan initiatives. Please read through the flyer and send revisions to Nick K. or Katie L. The high-level information is below:
 - 1. Mission: HSBPA is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education and strengthening member organizations in order to build a better community.
 - 2. Strategic Initiatives: Foster Growth & Education, Strengthening Member Businesses, and Building a Better Community.

IV. President's Comments *9:45 am

- a. Recap: The Giving Tree *9:45 am
 - i. Attending was a great learning experience. The event generated \$61,000.
- b. Recap: Fox Cities Magazine *9:47 am

- i. Nick K. reported that 8 of 9 ad slots are filled. Shoots may be the ninth.
- c. Recap: Upcoming Events *9:50 am
- d. Members Visiting – Questions *9:52 am
- e. Mallory C. has decided to resign her position on the HSBPA Board. She thanks HSBPA for a great experience and wishes the organization well as she shifts to put more focus on her businesses.
- f. Committees: Michell B. will join the member engagement committee. Nathan G. will join the communications committee.

V. Adjournment *10:00 am

- a. Cindy S. motioned to adjourn meeting. Jim L. seconded the meeting. Motion carries.