

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, July 13, 2022 – 8-9:30 a.m.
Howard-Suamico School District Office

Board Members:		Ad Hoc:
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kim Decur
Michell Bartlein	Katie Presser	Bob Strazishar
James Lewis	Damian LaCroix/Kimberly Uelmen	Dave Weise/Paul Evert
Connor Larsen	Alex Kaker/Nick Lemke	
Tom VandenHeuvel	Blake Olejniczak	
Nathan Grmick		

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. 8:01 a.m.
 - b. Member Attendee – Mitchell Mennen – Pfothenauer Funeral Home. Did not attend.

- II. Secretary’s Report *8:02 am
 - a. Those in attendance are highlighted in yellow above.
 - b. Ilya D. motioned to approve May 2022 minutes. Cindy S. seconded. Motion carries.
 - c. Cindy S. motioned to approve June 2022 minutes. Michell B. seconded. Motion carries.

- II. Treasurer’s Report – Connor Larsen *8:05 am
 - a. Tom V. motioned to approve the May 2022 budget. Cindy S. seconded. Motion carries.
 - b. Connor L. reported the following regarding the June 2022 budget:
 - i. Newspaper balance: \$4,482.66
 - ii. Operating balance: \$12,445.74
 - iii. Charitable balance: \$11,193.54
 - iv. Cindy S. motioned to approve June treasurer’s report. Michell B. seconded. Motion carries.

- III. Community Reports *8:10 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Survey: Village of Suamico is working to update its trail plan, including pedestrian and cycling components. They would like more responses from residents and non-residents regarding their use of trails, etc. Deadline to complete the survey is July 31. Requesting HSBPA to send an email to HSBPA members. Bob S. will do this.
 - ii. Yoga in the Park at Ancestry Acres every Wednesday at 5 p.m., starting tonight. North Shore Bank sponsors this event so it’s free.
 - iii. July 22: Babysitter training course for 10-14-year-olds
 - iv. July 26: Splash Bash at Calavera Park. Facebook page has more info.
 - v. July 30 from 3-9 p.m.: Suamico Fire Association Festival
 - b. Village of Howard – Paul Evert
 - i. No report.
 - c. Howard-Suamico School District – Kimberly Uelmen
 - i. The Board of Education is working to fill the vacancy following Garry Sievert’s resignation.
 - ii. More than 1,000 students have participated in two sessions of Summer School. Session II ends next Friday.
 - iii. USDA approved free meals for Summer School students, which includes two bulk pick up dates for all district families July 27 and August 17 at Lineville.
 - iv. First days of school are September 1 and 2.

- d. Discover Green Bay – Julie Gerczak
 - i. Two cruise ships were at Leicht Park in June. The tours went well. Vacationers participated in hop on, hop off tours and walked to destinations, as well.
 - ii. July 25: Shareholders meeting. Coming up: training camp, EAA, State Fair, and parades.
 - iii. Groundbreaking ceremony took place in June on the new building and construction will begin in August.

VI. Committee Reports *8:25 am

- a. General discussion regarding events: why are members not engaged with events? Discussion: possibly have levels of membership, provide free things for next year at events (i.e. two free dinner tickets for 2023 by attending an event), hold at least one event that is open to the public, need to make events fun. Future agenda item: what can we do to entice people to attend events?
- b. Events *8:25 am
 - i. Christmas in July: July 14 from 5:30-9 p.m. at Olde 41
 - 1. Event includes: cash bar, SINGO, and networking. Cost: \$22
 - 2. Cindy S. presented Ilya D. with his past-president award.
 - 3. Cindy S. is leading prize collection. If you'd like to donate a prize, contact her.
 - 4. Cindy S. will purchase \$25 gift cards for 5-year board members to Rock Garden.
 - ii. Summer Daze: August 4-6
 - 1. Goal: create scavenger hunt
 - 2. Please promote the event to your businesses for participation.
- c. Communications *8:35 am
 - i. Newspaper rate increase: postage went up by 8%. We are also increasing circulation due to population increase. Discussion whether we should increase rates by 10% now or do multiple smaller increases. Consensus was to increase by 10% now to cover costs. This will go into effect in September 2022.
 - ii. Finalizing new member recruitment letter.
 - iii. Member spotlight is the next initiative the committee will move forward with.
 - iv. Photos of scholarship winners were placed in the newspaper and on the website.
- d. Member Engagement *8:45 am
 - i. Committee members are reaching out to HSBPA members to ask their thoughts regarding their membership. They are also reaching out to non-members.
- e. Bylaws *8:55 am
 - i. Section 501c(3) Election: HSBPA is currently 501c(6). We would like to change to 501c(3), in order to get a raffle license.
 - 1. In the past, there was discussion about splitting HSBPA into two organizations, which would separate everything. At the time, it did not make sense. Instead, we stopped gaming, gambling events. After Casino Night 2022, HSBPA re-looked at the status. For reference, HSBPA's 501c(6) status was elected in 1984 and being a 501c(6) status means that the organization can lobby. Truthfully, we have never operated as a 501c(6).
 - 2. Jim L. suggests that HSBPA amends its articles and fills out a 10-23 form to become at 501c(3).
 - ii. Proposal for discussion regarding qualification for membership. Proposal: Membership is open to any business that operates or lives in (with a home office) within Howard or Suamico.

IV. President's Comments *9:05 am

- a. New Member Application *9:05 am
 - i. Edward Jones (Charles Rotherham) at Cardinal Lane address. Ilya D. motioned to approve new member. Tom V. seconded. Motion carries.
- b. Donation requests
 - i. The Giving Tree: Asking for donations for the Back-to-School event. Nick K. will scan and send the flyer to HSBPA board members.

- ii. Bridge the Gap: Requesting funds for children with special needs via sponsorship for its September 23 event. Decision: not to donate as it is not located in Howard or Suamico. If you'd like to attend, reach out to Nick K. for more info.
- c. Exercise: Why HSBPA? *9:06 am
 - i. What is the purpose of our organization?
 - 1. Group discussion:
 - a. Local business promotion
 - b. Networking
 - c. Community support of businesses
 - d. Educating businesses
 - e. Business collaboration
 - f. Community awareness
 - ii. Why should someone become a member of HSBPA?
 - 1. Group discussion:
 - a. Same list as above, advertisements, educational activities HSBPA offers, to meet other business owners, and to utilize resources in the community.
 - iii. Thoughts on committee structure?
 - 1. Group discussion:
 - a. Pro: makes Board meetings more efficient as detailed discussions occur outside of the meeting
 - b. Con: requires more time for Board members
 - c. Pro: allows smaller groups to think outside the box and have deeper conversations
 - d. Con: too many HSBPA emails
 - e. Pro: allows Board members to have specific roles for HSBPA involvement
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 - d. Board Member Role *9:20 am
 - e. Slack app *9:28 am
 - i. Board communication: too many emails. Slack with specific channels for committees and info. Slack is free. Easy to add and remove members. Nick K. will move forward with Slack.

V. Adjournment *9:30 am

- a. 9:28 a.m.
- b. Cindy S. motioned to adjourn. Julie G. seconded. Motion carries.