

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, August 10, 2022 – 8-9:30 a.m.

Howard-Suamico School District Office

<u>Board Members:</u>		<u>Ad Hoc:</u>
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kim Decur
Michell Bartlein	Katie Longsine	Bob Strazishar
James Lewis	Kimberly Uelmen/Damian LaCroix	Dave Weise/Paul Evert
Connor Larsen	Nick Lemke/Alex Kaker	
Tom VandenHeuvel	Blake Olejniczak	
Nathan Grmick		

- I. Call to Order – Katie Longsine, 8:00 am
 - a. Member Attendee – Mitchell Mennen and Alicia – Pfothenauer Funeral Home

- II. Secretary’s Report 8:02 am
 - a. Cindy motioned to approve July minutes, approved

- II. Treasurer’s Report – Connor Larsen 8:05 am
 - a. Michell motioned to approve treasurer’s report, approved

- III. NEWYA – Youth Apprenticeship Program – Jennifer Johnson 8:10 am
 - a. State governed program of work-based learning for high school juniors and seniors
 - i. Real life work experience with related coursework
 - ii. Flexible part time positions
 - iii. Kids are vetted through application/interview process
 - iv. 800 students currently participate, projected goal for this year is 1500

- v. No fee for businesses to participate and business makes final hiring decision
 - 1. NEWYA just asks for feedback if student does not pass interview process in order for them to coach
- vi. 450 hours to complete program (approx. 10-12 hours per week)
- vii. 94% retention rate
- viii. Jen will send presentation that includes contact information
- ix. Becky Walker (HSSD) would also be a good contact for information on youth apprenticeship
- x. This program includes all career clusters (wide variety)

IV. Community Reports 8:15 am

- a. Village of Suamico – Nick Lemke
 - i. Tremble Historic school building is moving to Ancestry Acres near the Village Hall. Process will take place overnight on Aug. 11.
- b. Village of Howard – Paul Evert
- c. Howard-Suamico School District – Kimberly Uelmen (Kim Decur)
 - i. First days of school are Sept 1 and 2. First day for 4K is Sept 6
 - ii. Facilities Updates: There is a Construction Update section on our website which includes a publication outlining latest updates. It will also include parking and need-to-know info for families at FG, BV and MB.
 - iii. Rachele Paulson was elected to the Board of Education since our last HSBPA meeting. The Board conducted interviews with nine candidates.
 - iv. Check our website calendars for important updates as we enter the school year. This is where you can find the most updated information as they can be updated during the school year.
 - v. The Strategic Leadership Team partook in strategic planning, led by Hanover. It was a great process. You will start to see the output of this work throughout the school year.
- d. Discover Green Bay – Julie Gerczak (absent)

VI. Committee Reports 8:25 am

- a. Events
 - i. HSBPA/HSSD Career Fair – November 3rd
- b. Communications
 - i. Need to schedule meeting, potentially in Sept for a lunch at 1951
 - ii. Michell shared ideas in Slack for quarterly meetings at Urban Edge
 - 1. Women’s Day event the weekend prior to Widows’ Weekend
 - 2. Networking events planned well in advance to hit during mutual slow times
 - 3. Keep the events short to accommodate attendees and gain commitment

- iii. Cindy will put a meeting on calendar to start planning for 2023 and remainder of 2022
 - iv. Michell suggested going to businesses one at a time in order to explain what HSBPA stands for
 - v. Newspaper Update (Bob)
 - 1. Uniquely Yours expressed recent event success due to ad placement
 - 2. Engaging advertisers by using social media – more than just the paper
 - 3. Potential event to support Small Business Saturday (in November)
 - c. Member Engagement 8:30 am
 - i. Potential meeting with Bellevue Business and Professional Association
 - 1. Find out what works for them and what their member engagement is
 - 2. Their monthly meeting is 8/11, Nick will find out more after that
 - a. Pfothenauer is a member of Bellevue Business and Professional Association, Mitchell mentioned that they are open to members regardless of location
 - ii. Future engagement will include list of questions of needs for members
 - iii. Member Spotlight (in paper) idea moving forward
 - iv. Board Member Spotlight might be happening as well
 - d. Bylaws 8:45 am
- IV. President's Comments *9:15 am
 - a. New Member Applications 8:47 am
 - i. Wonderland Vintage Market - approved
 - ii. CP Early Education & Care - approved
 - iii. Uniquely Yours Home Furnishings & Antiques - approved
 - iv. Station 1 Brewing Company - approved
 - v. AIA Insurance of WI - approved
 - vi. The Clubhouse Indoor Golf – approved
 - b. Bob asked how to communicate more fair method as far as dues are concerned
 - i. New members are receiving discounted price for remainder of 2022
 - 1. Currently pro-rated for rest of year with now subsequent year commitment
 - 2. Suggestion is pay for remainder of year based on when they join, plus the following year's dues
 - c. Slack app 8:55 am
 - i. Suggestions? Any technical issues?
 - 1. Some forget to go into app to check on updates
 - 2. Admins get notifications

a. Suggestion is for a text to be sent when urgent info is shared via Slack

V. Adjournment 9:00 am