

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, October 12, 2022 – 8-9:30 a.m.
Howard-Suamico School District Office

Board Members:		Ad Hoc:
Ilya Dayter	Nick Klimek	Julie Gerczak
Cindy Schmidt	Ryan Tachick	Kim Decur
Michell Bartlein	Katie Longsine	Bob Strazishar
James Lewis	Kimberly Uelmen/Damian LaCroix	Dave Weise/Paul Evert
Connor Larsen	Nick Lemke/Alex Kaker	
Tom VandenHeuvel	Blake Olejniczak	
Nathan Grmick		

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. 8:02 a.m.
 - b. Attendee:
 - i. Pfothenhauer Funeral Home and Cremation Services (Andy and Mitchell): Andy brought forward his opinions regarding enhancements to HSBPA. Brought forward the question: what would keep people part of the HSBPA and what would attract younger leaders to be part of the organization? Outcome: make December 2022 a brainstorming meeting.
 - c. Nathan G. accepted a new job so he has resigned as a board member. Ilya D. will also be stepping down at the end of this year.
 - d. Mitchell Mennen from Pfothenhauer will become a Board member. This will be voted on next month.
- II. Secretary's Report *8:02 am
 - a. Cindy S. motioned to approve September 2022 secretary's report. Michell B. seconded the motion. Motion carries.
- II. Treasurer's Report – Connor Larsen *8:05 am
 - a. Newspaper Account: \$970.60
 - b. Operating: \$8,340.87
 - c. Charitable: \$11,194.65
 - d. Ilya D. made motion to approve Treasurer's Report. Katie S. seconded the motion. Motion carries.
 - e. IRS: HSBPA was charged \$685 due to late filing many years ago. This has been a years-long process. Finally received a letter from the IRS stating it will not budge and that HSBPA still owes \$685. Jim L. will call Mike R. at KerberRose, who files HSBPA taxes, after October 15. Nick K. will provide Jim L. with a copy of the letter from the IRS.
- III. Community Reports *8:10 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Taco Bell scheduled to open in January near Festival.
 - ii. 2.46% tax increase in 2023.
 - iii. Public sewer being extended for development.
 - iv. Village of Suamico would like to be added into HSBPA Newspaper. Would need to pay rate for full-page ad (~\$900). Short discussion about it. Instead, the Village will submit press releases with information.
 - v. Trails survey results were reviewed yesterday. On November 10, there will be a public input meeting. After that, it will go to the committee then to the Village. Should hear more in the next few months.
 - b. Village of Howard – Paul Evert

- i. No report.
- c. Howard-Suamico School District – Kimberly Uelmen
 - i. The Compass: In an effort to assist the HSBPA Newspaper with content, HSSD will send The Compass, a monthly community e-newsletter to Bob S. and any other HSBPA members who would like to receive it. If you'd like to receive The Compass, please email website@hssdschools.org to be added to the list.
 - ii. Principals Month: Follow along on social media as we celebrate our nine school leaders this month.
 - iii. National Merit Semifinalists: Bay Port seniors Moriah David, William Schlueter, and Cara Wreen.
 - iv. The Giving Tree's Holiday Store: Now collecting donations. Visit our website for a list of items needed: <https://www.hssdschools.org/community/the-giving-tree/holiday-store>.
 - v. Mental Health Series Event: Our most recent Community Survey data shows that mental health is among the top three things staff, families, and community would like HSSD to focus on. Because of this, the HSSD Student Services department is continuing its Mental Health Series this year. Our next event is called Mental Health 101 on October 19 from 6-7:30 p.m. at the DO. Register on our website: <https://www.hssdschools.org/departments/student-services>.
- d. Discover Green Bay – Julie Gerczak
 - i. Green Bay is welcoming two conferences next summer (IMG and Going on Faith).
 - ii. Four staff members went to London to promote Green Bay during the Packers game.
 - iii. The building is starting to be built! Goal is to be in the space by July 2023.

VI. Committee Reports *8:20 am

- a. Events *8:20 am
 - i. Recap Lunch & Learn by Jim Lewis: Great questions for Jim L. at Rock Garden. Enjoyed working with Rock Garden. There were 14 attendees.
 - ii. Cornhole Tournament and Social Networking: October 19 at Ahnapee Brewery - Cindy S. reported there are 11 teams signed up. The goal is 16 teams. You don't have to play in the cornhole tournament, you can just come to network. Sign up today!
 - iii. Career Fair: November 3 at Bay Port – A flyer has been created for students including what to ask employers and how to prepare for the discussion with the employer. A tutorial video was created about what is included in a Career Fair – a BP student is the lead actor in this video. Goal: include all 16 local industries in Career Fair. Great opportunity to sell your business and opportunities in Howard-Suamico. Currently, there are 24 businesses registered. To sign up, contact Nick K.
- b. Communications *8:35 am
 - i. Member Spotlight: Bob S. emailed five people and no one elected to participate for last month's newspaper. There is an online form, rather than a physical form for spotlights to fill out. No decision made and further discussion will take place among the Communications Committee.
 - ii. Newspaper Health: In October 2022, we were in the black: \$353! Regarding content, Bob will pull from Village of Suamico and HSSD e-newsletters, which he will receive now.
- c. Member Engagement *8:50 am
 - i. Non-member Initiative: Bob S. mailed a flyer to non-renewing members, outlining member benefits, newspaper info, events, etc. He provided a sample.
 - ii. Dues renewal: Will be sent before the end of October. Bob S. will lead this process. Sending in October gives members more time to pay and board members more time to follow up with those who do not renew.
- d. Bylaws *9:00 am
 - i. Recap: Nick K. reported that any changes made in bylaws will be voted on. These are proposals for now. Nick K. received a few questions regarding the change in qualifications.
 - 1. Qualification change (in bold): membership is open to any business or person who operates in Howard or Suamico.

IV. President's Comments *9:05 am

- a. New Member Applications *9:05 am
 - i. UScellular® Authorized Agent - Cell.Plus: location in Urban Edge.
 - ii. Cheers: location off of Sunset Beach. Fun, upbeat organization that provides protein shakes and iced coffee, along with nutrition counseling.
 - iii. Michell B. made motion to approve members. Jim L. seconded the motion. Motion carries.
- b. Associations Recap *9:10 am
 - i. Nick K. reported that he and Katie L. met with Bellevue organization, which has 57 members with the goal of being a community partner.
 - 1. They have consistent, monthly meetings.
 - 2. Part of their dues cover for two of the monthly meetings. If they want to bring additional guests, guests are \$10 each.
 - 3. At each event, there is a two-minute business feature for each attendee and a 40-minute speaker.
 - 4. They do 50/50 raffles to generate funds.
 - 5. They have a newsletter and the contract the design out.
 - 6. They do not do quarterly events. Rather they do an annual event and a brat fry, and put more focus on the monthly meetings.
 - 7. Seven board members.
- c. Committee Planning *9:20 am
 - i. Now is the time to begin planning for next month. Please schedule a committee meeting (in person or virtual) by November's meeting so we can discuss outcomes and ideas.
- d. Youth Apprenticeship
 - i. HSSD requests HSBPA to send an email (HSSD wrote email) to businesses looking for Youth Apprenticeship students.
- e. Nicolet Event: Female-owned businesses met last month and it was a success. Blake O. is requesting that HSBPA partners with Nicolet on this event in the future. Nicolet would cover the cost and will be primarily in Howard or Suamico. Moving forward with this.

V. Adjournment *9:30 am

- a. 9:30 a.m.
- b. Cindy S. made motion to adjourn the meeting. Jim L. seconded the motion. Motion carries.