

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, January 11, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

Board Members:		Ad Hoc:
Nick Klimek - President	Cindy Schmidt	Julie Gerczak
Katie Longsine - Vice President	James Lewis	Bob Strazishar
Connor Larsen – Treasurer (excused)	Michell Bartlein	Dave Weise/Paul Evert
Damian LaCroix/Kimberly Uelmen - Secretary	Clint Kimps	
Justin Spettel	Alex Kaker/Nick Lemke	
Mitch Mennen	Blake Olejniczak	
Ryan Tachick	Anna-Lisa Hunter	

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Guest: Harold Peterson – Howard Suamico Optimist Club
 - b. Called to order at 8:02 a.m.
- II. Secretary's Report *8:02 am
 - a. Michell B. motioned to approve December 2022 minutes. Seconded by Cindy S. Motion carries.
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Newspaper: \$250 positive in December 2022!
 - b. Operating: \$609 positive in December 2022
 - c. Charitable: only activity was interest income
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. No report.
 - b. Village of Howard – Paul Evert
 - i. No report.
 - c. Howard-Suamico School District – Kimberly Uelmen
 - i. Facilities Updates: We are excited to announce that spaces in Bay View and Forest Glen have opened for students! The Board of Education toured these spaces, along with spaces undergoing construction, in December and January.
 - ii. Mental Wellness Series Event - Body Positivity: Tonight from 6-7:30 p.m. In our most recent Community Survey, families and community members told HSSD that mental health is one of the top three areas HSSD should focus on. The Mental Wellness Series features a monthly meeting covering a new topic. Visit the [Student Services page](#) for more information.
 - iii. Golden Apple Nominees: 131 teachers and 29 teams from HSSD were nominated for Golden Apple Awards.
 - iv. At Monday's Board of Education meeting, we recognized Savoye Salon & Spa and BayCare Clinic for being excellent HSSD partners.
 - v. Boys Swim: For four seasons, the boys swim team has remained undefeated in FRCC competition.
 - vi. End of first semester is January 20.
 - vii. Spring recess is March 20-24.
 - d. Discover Green Bay – Julie Gerczak
 - i. Julie G. will attend the American Bus Association Conference in Detroit in early February.
 - ii. Progress on the new building continues, specifically underground. Set to open in late summer.
- VI. Committee Reports *8:15 am

- a. Events *8:15 am
 - i. Christmas Party
 - 1. Thursday, January 12.
 - 2. 51 people have registered.
 - 3. Blake O. will be providing three more baskets.
 - 4. Michell B. will take in-the-moment pictures/videos to post on HSBPA social media.
 - ii. Indoor Golf
 - 1. Cindy S. inquired about hosting an event in February. The owner welcomed Cindy S. to see the venue before booking. Mitch M. will go with Cindy S. to check it out.
 - 2. Date TBD.
 - 3. Would be cash event and would mimic an “after hours” event.
 - iii. Casino Night
 - 1. Michell B. is taking lead on Casino Night. This is HSBPA’s largest event. She is requesting that people begin brainstorming sponsors. Please think of potential sponsors. She will be asking people to take leads on sponsorship, baskets, prizes, set-up, etc.
 - 2. Date: March 1, 2023
 - 3. Location: Townline
 - 4. Registration: SignUp Genius
 - 5. Goal: to raise money to provide scholarships to Bay Port seniors.
- b. Communications *8:30 am
 - i. February – Sweet Deal
 - 1. Bob S. reported that the communications committee decided to move forward with an impromptu promotion in February called Sweet Deal. HSBPA sent a letter to businesses requesting businesses to send sweet deals to HSBPA for the February newspaper. Then, audiences on website and social media will be directed to the Sweet Deal page to see the deals.
 - ii. Website
 - 1. Saw an uptick in users. Hoping February Sweet Deals will continue to drive users to the website.
 - 2. Future events have been added.
 - 3. Working on updating HSBPA content (About Us, Bylaws, etc.).
 - iii. Newspaper
 - 1. January 2023: \$320 loss. This is a small amount for the beginning of the year. Hoping this means good things in 2023! North Shore Bank has committed \$2,300 in advertising through August – thank you, North Shore! In addition, the Village of Suamico is purchasing an ad in each edition – thank you, Village of Suamico!
- c. Member Engagement *8:45 am
 - i. Non-renewals: there were 28 non-renewals. The committee is reaching out to these 28 businesses. Since then, eight have renewed. If a business decides not to renew, the committee wants to know the reason.

IV. President’s Comments *9:00 am

- a. Officer Ballot Results
 - i. All officers were approved.
- b. Bylaw Change Voting
 - i. Will take place at the Christmas party on January 12.
- c. 2023 Board Expectations
 - i. Last month, we had a great discussion regarding what each committee accomplished in 2022 and hopes to accomplish in 2023.
 - ii. Join the Slack group, which is where the communication will take place.
 - 1. The reason for creating Slack is to make HSBPA Board communication more efficient. Please provide feedback regarding this communication channel.
 - iii. Be involved in something HSBPA-related other than Board meetings.

- iv. The goals are listed in Slack.
- d. New Member Approval
 - i. Motion to approve GRIT 920. Motion and second by Board members. Motion carries.
- e. Howard Suamico Optimist Club – Harold Peterson
 - i. Harold P. provided context and history regarding the Howard-Suamico Optimist Club. In addition, he shared that he was one of the charter members of HSBPA and that HSSD's Damian L. has been a great partner with the Howard-Suamico Optimist Club. Harold P. supported the idea that board members need to be active in HSBPA if you sit on the board.
 - ii. Clint K. asked Harold P. what the Howard-Suamico Optimist Club value proposition is. This sparked a conversation about what HSBPA's value statement is. Networking, advertising, community were the top three topics that came out of the conversation.
 - iii. HSBPA will form a Welcoming Committee. A Slack channel will be created for communication about this.
- f. Tour of Slack
 - i. Michell B. gave the HSBPA Board a tour of how to use Slack.

V. Adjournment *9:30 am

- a. 9:31 a.m.
- b. Anna-Lisa H. motioned to adjourn. Jim L. seconded the motion. Motion carries.