

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, February 8, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

Board Members:		Ad Hoc:
Nick Klimek - President	Cindy Schmidt	Julie Gerczak (excused)
Katie Longsine - Vice President	James Lewis	Bob Strazishar
Connor Larsen - Treasurer	Michell Bartlein	Dave Weise/Paul Evert
Damian LaCroix/Kimberly Uelmen - Secretary	Clint Kimps	
Justin Spettel	Alex Kaker/Nick Lemke	
Mitch Mennen/Alysha Kaiser	Blake Olejniczak	
Ryan Tachick	Anna-Lisa Hunter	

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. 8:04 a.m.
 - b. Guest: Scott Jandrin, Peshtigo Bank
- II. Secretary's Report *8:02 am
 - a. Cindy S. motioned to approve the January 2023 meeting minutes. Clint K. seconded. Motion carries.
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Newspaper: more than \$2,000 profit
 - b. Operations: \$19,956.01
 - c. Charitable: \$9,204.09
 - d. Katie L. motioned to approve Treasurer's Report. Cindy S. seconded. Motion carries.
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Approved ability to add 17 plots in Hunter's Run.
 - ii. Villages of Howard, Suamico, and Allouez are hosting a Valentine's Day Dance at Rock Garden. Currently, 90 are registered.
 - b. Village of Howard – Paul Evert
 - i. Howard Commons Activity Center – director position will be posted by end of week. Behind YMCA is the new amphitheater. Should be open August 1. Planning for Labor Day Weekend fireworks to celebrate.
 - ii. United Health Building was auctioned off for \$4.8 million. Will provide multi-family housing.
 - iii. Two subdivisions will be created off Glendale Ave. and Greenfield Ave.
 - iv. Village purchased 10 acres of wetland near Duck Creek via grant funding.
 - v. Public Safety Referendum on April 4. Increase levy by to bring EMS in house and increased hours for police. More information can be found on the website.
 - vi. 2022 ended with 87 single family home permits being issued and 141 multifamily units.
 - c. Howard-Suamico School District – Kimberly Uelmen
 - i. New Bay View Principal: Heath Garland
 - ii. New Director of School and Community Relations: Kimberly Uelmen
 - iii. Registration for 4K and new students within HSSD boundaries is now open. Visit the registration page to register. Current students do NOT need to register.
 - iv. Bay Port received the Female Diversity Award for AP Computer Science.
 - v. Tonight is our Mental Wellness Series Event called Positive Parenting. Location: District Office Training Room. Time: 6-7:30 p.m.
 - vi. Golden Apple Teachers of Distinction: Heather Potts, Lineville; Kristen Possley, Bay Harbor; Bay Port Music Team; Bay View Hubble House; Howard 2nd Grade Team.

- vii. The Duck Creek VFW and Auxiliary donated 78 new American Flags to Bay View classrooms.
- viii. HSSD and the Howard and Suamico Fire Departments received a grant to train Bay Port students how to become firefighters.
- d. Discover Green Bay – Julie Gerczak
 - i. No report.

VI. Committee Reports *8:15 am

- a. Events *8:15 am
 - i. Christmas Party Recap – Cindy S.
 - 1. Cindy S. reported that the event was great! She thanked Michele B. for leading the games. Earned \$950 to donate to GRIT 920. Number of attendees is back in line with 2019 attendance.
 - a. Question: Could we set up a Venmo account for donations? In general, the Board was open to setting up a Venmo account.
 - b. Follow up questions: what is the tax impact of setting up Venmo? Can you sign up as a non-profit on Venmo? Anna-Lisa H. shared that PayPal owns Venmo so they are connected.
 - ii. Indoor Golf – Cindy S.
 - 1. Currently, 16 registered. Need 20 attendees to move the event forward. Many Board members shared they would be sending people, but they have not yet registered. Discussion about a non-member who registered and whether this person should be allowed to attend. Conclusion: for now, the non-member will be allowed to attend.
 - iii. Casino Night – Michell B.
 - 1. Michell B. and Katie L. went to Townline to assess the physical space. Currently, there are nine sponsors. Lenz Insurance sponsored a table but we need to fill it as Lenz will be out of town during the event.
 - 2. Looking for dealers.
 - 3. Food sponsors: Townline committed to 15 pizzas. Looking for more food sponsors. Cindy S. reached out to Primal Eats.
 - 4. Tickets will be mailed out soon. It's a two-piece ticket. Save the stub.
 - 5. Jim L. reached out to Kourtney Feldhausen at The Giving Tree and is waiting for response regarding the 50/50 raffle. The Giving Tree can run the 50/50 because it has a raffle license.
 - 6. Posters were provided for Board members to hand out and hang up.
 - iv. Taste of The Villages
 - 1. HSBPA will be running the Booze Raffle, in the amount of \$1,000. Jim L. is asking Kourtney F. to learn if HSBPA could couple the Casino Night involvement and Taste of the Villages involvement to equal the \$1,000. Last year's donation was \$600.
 - 2. Kimps will donate a wheelbarrow to hold the booze.
- b. Communications *8:40 am
 - i. February – Sweet Deal Recap
 - 1. 10 participants.
 - ii. Website
 - iii. Newspaper
 - 1. Question about a member sponsoring an ad with the member's logo with a non-member logo. This will not be accepted because of the non-member logo. The decision was made because the non-member is a non-member and the non-member business is not within HSBPA boundaries.
- c. Member Engagement *8:55 am
 - i. Gathering and documenting information about why people have not renewed.

IV. President's Comments *9:05 am

- a. New Member Application

- i. A Handy Man I Am: located in Howard, independent contractor.
 - ii. Edward Jones (Joe Bemis):
 - iii. Justin S. motioned to approve A Handy Man I Am and Edward Jones (Joe Bemis). Jim L. seconded the motion. Motion carries.
- b. Business Association Meeting
 - i. Similarities/Differences between Ashwaubenon Business Association, Allouez, and HSBPA. Discussed what's going well and what could be improved. The biggest difference is that HSBPA does events. The others do luncheons and networking. Discussion about how to have businesses share about themselves and whether two businesses could share their business info/news at Board meetings. The other organizations appreciated HSBPA's social media presence and events.

V. Other Business

- a. Clint K. shared that it would be beneficial to tour other businesses. Gives businesses the chance to see how other businesses operate.
- b. Kimps is looking to provide a scholarship for its employees. Asking if HSBPA members could select the winner (as independent parties). Cindy S. will connect with Clint K.

VI. Adjournment *9:30 am

- a. 9:22 a.m. Cindy S. motioned to adjourn meeting. Michell B. seconded the motion. Motion carries.