

Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, March 8, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

<u>Board Members:</u>		<u>Ad Hoc:</u>
Nick Klimek - President	Cindy Schmidt	Julie Gerczak
Katie Longsine - Vice President	James Lewis	Bob Strazishar
Connor Larsen - Treasurer	Michell Bartlein	Dave Weise/Paul Evert
Damian LaCroix/Kim Decur- Secretary	Clint Kimps	
Justin Spettel	Alex Kaker/Nick Lemke	
Mitch Mennen	Blake Olejniczak	
Ryan Tachick	Anna-Lisa Hunter	

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Seconded by Michell Bartlein - approved
- II. Secretary's Report *8:02 am
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. \$60 ahead in postage
 - b. Raised about \$9600 at Casino Night after reimbursements!
 - i. Connor will confirm number of scholarships soon in order to share info on Facebook
 - c. Per request, criteria for scholarships were reviewed
 - d. Call for additional participants in Scholarship Committee
- III. Community Reports 8:14 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Movie Matinee next Tuesday
 - ii. Saputo Cheese is closing factory in 2024
 - b. Village of Howard – Paul Evert
 - i. Reminder: public safety referendum on April ballot
 - ii. New Family Dollar building approved on Cardinal Ln
 - iii. Mobile station on Velp and Memorial has closed
 - iv. Director of Howard Commons interviews have begun
 - c. Howard-Suamico School District – Kim Decur
 - i. Damian appreciates HSBPA's support of BP student scholarships via the Casino Night event. He attended for a while and appreciates the efforts.
 - ii. Cara Wreen, Bay Port senior, is a Coca Cola Scholar. Only 150 students nationwide are recognized. She will receive a \$20,000 scholarship and a trip to Atlanta to meet the other scholars.
 - iii. Moriah David, William Schlueter, and Cara Wreen are National Merit Finalists.
 - iv. The Bay Area Ice Bears are girls hockey state champs!
 - v. The Bay View Middle School musical, Footloose, opens tomorrow night.
 - vi. Prevea donated 400 safety bags to be placed in classrooms in the event of an emergency.
 - vii. 2myles4autism will take place April 29 at 9 a.m. at Meadowbrook.
 - viii. The Giving Tree was selected as one of 45 non-profits through Give BIG Green Bay - TGT earned \$17,000.
 - ix. Kristin Possely and Heather Potts are Golden Apple winners.
 - d. Discover Green Bay – Julie Gerczak
- VI. Committee Reports *8:21 am

- a. Events *8:21 am
 - i. Indoor Golf Recap
 - 1. About 30 attendees
 - 2. Positive feedback
 - 3. Maybe didn't allow for much networking
 - 4. Potential for future winter event (possibly on a Saturday afternoon to allow for more golf time)
 - 5. Major bonus: easy event to pull together
 - ii. Casino Night Recap
 - 1. Michell: toughest fund raiser to put together, next year should have different approach to planning
 - a. Delegate differently – more board members contributing time and in the wheelhouse of their strengths
 - b. Too many forms of communication – Slack before email
 - i. Specific raffle Slack channel next time
 - c. Mention sponsors at the beginning next year
 - i. Do better job of showcasing sponsors
 - d. Sign-up Genius for planning beforehand next time since that worked well
 - e. Future venue donors should possibly receive a pair of tickets to event
 - f. List retail value of baskets to get increased donations
 - 2. Attendance was good
 - 3. Table set-ups seemed to work pretty good
 - 4. Very generous food donations with good variety
 - 5. Next year advertise in advance that proceeds go toward scholarships **and** The Giving Tree
 - iii. Taste of The Villages – Booze donation
 - 1. Interested attendees should let Nick know ahead of time – table could fill quickly
 - 2. Coming up April 20 at Rock Garden
 - iv. Future Events??
 - 1. Brewer Bus? Maybe in May, TBD
 - 2. Cribbage? Possibly in April
 - b. Communications *8:55 am
 - i. Newspaper Recap
 - 1. Trying to include more QR codes to make it more interactive
 - 2. Raise rates? Bob recommends approx. 7-8% increase to cover print and postage increases
 - a. Cost to print and send paper has increased 15%
 - b. Last increase was 10% in April 2022 – no complaints
 - c. 7% rate increase approved by group
 - c. Member Engagement *8:59 am
 - i. Casino Night
 - 1. Thank yous: Email or card should be sent thanking sponsors/donors
 - 2. Some non-renewing members did renew
 - ii. Give plaques to new members
 - iii. HSBPA apparel open to takers if anyone is interested
 - iv. Branded folders, ribbons and giant scissors should be used more
- IV. President's Comments *9:00 am
- a. New Member Application – J&A Welding Fabricating, Inc.
 - i. Approved
 - b. New Member Application – Modify Life Coaching
 - i. Located in De Pere – not in geographic area
 - ii. Disapproved

- c. Board Exercise: What do you have going on at your business? *9:06 am
 - i. NorthShore Bank celebrating 100 years this year
 - 1. 4% money market interest rate for the year extended through March
 - ii. Savoye bean bag tournament coming up at Townline
 - 1. Money donated to Alliance for the Great Lakes
 - 2. Looking to fill 32 team bracket this year
 - 3. Great networking event
 - 4. Michell has QR code if interested
 - iii. Ace Hardware 83rd Anniversary Event

V. Adjournment *9:15 am