

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, April 12, 2023 – 8-9:30 a.m.
Howard-Suamico School District Office

Board Members:		Ad Hoc:
Nick Klimek - President	Cindy Schmidt	Julie Gerczak
Katie Longsine - Vice President	James Lewis	Bob Strazishar
Connor Larsen - Treasurer	Michell Bartlein	Dave Weise/Paul Evert
Damian LaCroix/Kimberly Decur - Secretary	Clint Kimps	
Justin Spettel	Alex Kaker/Nick Lemke	
Mitch Mennen	Blake Olejniczak	
Ryan Tachick	Anna-Lisa Hunter	

- I. Call to Order – Nick Klimek, President *8:04 am
- II. Secretary's Report *8:04 am
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Newspaper Account balance: \$1300
 - i. \$4700 Newspaper ad revenue
 - ii. \$2900 payment to post master
 - iii. \$3200 newspaper cost
 - b. Operating Account balance: \$24, 295
 - i. Casino Night Revenue: \$1883.94
 - c. Charitable Account balance: \$6951.69
 - i. Casino Night Income: \$3335
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Pizza Hut and Taco Bell are open
 - ii. Purchased new fire truck
 - iii. Idlewild will host carnival this summer
 - iv. Calavera tennis courts will be redone
 - b. Village of Howard – Paul Evert
 - i. 2300 single family home permits issued
 - ii. Home cost went up
 - iii. Burt McIntyre reelected as Village President
 - iv. Referendum to exceed tax levy was not approved
 - v. Melissa Martinson hired as director of Howard Commons Activity Complex
 - c. Howard-Suamico School District – Kimberly Decur
 - i. Bay Port Commencement is June 11 at 2 p.m.
 - ii. Athletics: Bay Area Ice Bears (girls hockey co-op) won the state championship and the WIAA Sportsmanship Award
 - iii. Chrissy Amtmann and Rachelle Paulsen were re-elected to the Board of Education
 - iv. 2Myles4Autism is April 29 at Meadowbrook
 - v. Summer School registration will open April 24-27
 - vi. Grease, the Bay Port musical, will take place April 27-29 and May 4-6. Purchase tickets on our website.
 - vii. The Forest Glen gym is now being used by students! Spaces at Bay View will open shortly. Miron and HSSD are looking forward to the summer months when construction can ramp up as students will be out of the building

- d. Discover Green Bay – Julie Gerczak
 - i. New destination guide has been printed and distributed
 - 1. Let Julie know if you'd like any destination guides for your business
 - ii. Van Gogh exhibit will be coming to the Resch!
 - 1. www.vangoghgreenbay.com
 - 2. June 7-August 10

VI. Committee Reports *8:20 am

- a. Events *8:20 am
 - i. Upcoming Events
 - 1. Taste of The Villages – Booze donation
 - 2. Career Expo
 - 3. Wine and Food Tasting (Bottle Room)
 - a. \$35 is ticket cost
 - b. 4 wines for appetizers
 - c. 26 people maximum
 - 4. Lunch & Learn – June
 - a. Rock Garden
 - b. Festival Leadership presentation
 - 5. Paramount Performance - July
 - a. Screens, kayaking and meet at Shoot's
 - 6. Sidewalk Sale – August
 - ii. Brewer Bus Trip idea (May or June game)
 - 1. Cost \$75-100 per person (transportation and ticket)
 - a. Minimum of 25 people
 - b. Maximum of 56 people
 - 2. Maybe keep it to HSBPA Board for initial event?
 - a. Member and significant other
 - iii. Job Expo – Wednesday, May 24
 - 1. 10 a.m. – 1 p.m.
 - 2. Location – Bay Port gymnasium
 - 3. Open to Howard-Suamico and Green Bay area
 - 4. Focus: Juniors and Seniors
 - a. Video during lunch periods
 - b. Pirate Time push
- b. Communications *8:36 am
 - i. Newspaper Recap
 - 1. Easter Egg hunt in April paper
 - a. Free ad space to donor participants – 10 participants donated prizes
 - b. 390 entries (83 correct)
 - 2. Rate increase effective with May paper
 - 3. July 9 – postage will increase
 - ii. Website Updates
 - 1. 3x increase on hits to the site now vs. this time last year
 - 2. Number of columns on top has been decreased to clean up look of home page
- c. Member Engagement *8:51 am
 - i. Casino Night
 - 1. All thank yous have been distributed
 - 2. Scholarship applications are down
 - a. Maybe consider doing larger scholarship amount next year to entice applicants
 - ii. Deliver plaques to new HSBPA members

IV. President's Comments *8:56 am

- a. New Member Application – Employment Health Services
 - i. 721 Cardinal Ln in Howard
 - ii. approved
 - b. New Member Application – Revere Relocation Solutions
 - i. 3417 Pine Forest Drive in Suamico
 - ii. approved
 - c. New Member Application – Marine 365 (formerly Shipyard Marine)
 - i. 780 Longtail Beach in Suamico
 - ii. approved
 - d. Separate Charitable Organization
 - i. Section 501(c)(3)
 - 1. Jim spoke to not-for-profit attorney
 - a. She assumes that IRS did not approve HSBPA as 501(c)(3) in the 1980s due to scholarships not being primary focus of association
 - i. Alternative solution would be to create separate entity (foundation) to gain 501(c)(3) status
 - 1. There would be a cost associated to apply for this entity and may still not get approved (approx. \$600)
 - 2. Annual cost to maintain entity as well
 - 3. Would allow HSBPA to do raffles at all events and keep all proceeds (within scope of association)
 - b. Continue silent auctions which do not require raffle license
- e. Member Survey
 - i. Last year's survey garnered about 20 responses
 - 1. Incentivize responses with free ad and a prize (Yeti cooler?)
 - ii. Questions
 - 1. How likely are you to recommend HSBPA (scale of 1-10) as starter question
 - 2. Link to website and email blast
 - 3. Include open-ended question (not possible with free Survey Monkey version)
 - a. What kind of events would you like to see in the future?
- f. Board Exercise: What do you have going on at your business?
 - i. North Shore Bank celebrating 100 year anniversary
 - 1. Pat Connaughton (Bucks player) joined video tellers
 - ii. Festival Foods cake won first place in national competition
 - iii. Health in Motion moving to Lineville (where Forever Box) is – tripling space (October)
 - iv. Kimps greenhouses will be going up soon

V. Adjournment *9:33 am