

Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, May 10, 2023 – 8-9:30 a.m.
Howard-Suamico School District Office

Board Members:		Ad Hoc:
Nick Klimek - President	Cindy Schmidt	Julie Gerczak
Katie Longsine - Vice President	James Lewis	Bob Strazishar
Connor Larsen - Treasurer	Michell Bartlein	Dave Weise/Paul Evert
Damian LaCroix/Kristin Rozek - Secretary	Clint Kimps	
Justin Spettel	Alex Kaker/Nick Lemke	
Mitch Mennen	Blake Olejniczak	
Ryan Tachick	Anna-Lisa Hunter	

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Village of Suamico Future Role
 - i. Ad Hoc instead of board members
 - b. HSSD – Kristin Rozek
- II. Secretary's Report *8:02 am
 - a. Motion to approve the minutes from last month was approved
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Motion to approve the treasurer's report was approved
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Construction has started with Aldi
 - ii. Ginger Birch is no longer at Vickory Village, Sugar Rush is planning to move in
 - b. Village of Howard – Paul Evert
 - i. No report
 - c. Howard-Suamico School District – Kristin Rozek
 - i. Leadership HSSD is concluding its 2nd year on Friday. Applications for next year will open this summer.
 - ii. Retirement banquet on Friday afternoon will celebrate 13 retirees with a combined 267 years of service
 - iii. HSSD recipients of the 2023 Herb Kohl Educational Foundation Awards are Jovita D'souza and Eloise Massee of Bay Port High School, Student Excellence Scholars. Kelly Koller of Bay View was named a Teacher Fellow
 - iv. Last week Howard Elementary kindergarten students delivered wildflowers that they grew as part of their science unit to neighbors around their school
 - v. Bay Port commencement will be held on Sunday, June 11 at 2 p.m. at Bay Port
 - d. Discover Green Bay – Julie Gerczak
 - i. Walk-through of the new building with media took place this week
 - ii. Grand opening will be happening in September
 - iii. Three additional cruise ships may be coming into Green Bay in May
- VI. Committee Reports *8:15 am
 - a. Events *8:15 am
 - i. Upcoming Events
 - 1. Job Expo, Luncheon
 - a. May 24 – 36 businesses are signed up so far which is ahead of schedule

- i. Only 11 HSBPA members, Nick would like to see more participation from Howard-Suamico businesses
 - ii. Would like to implement a raffle at the job expo where students can get a hand stamp after talking to employers as an incentive
 - iii. Board members are encouraged to reach out to their business contacts about attending
 - b. Opportunity to leverage funds during dues renewal to make events more affordable?
 - c. Luncheon event coming up on June 13 at 11 a.m. – 1:30 p.m.
 - i. Festival does a daily huddle as part of Boomerang Basics which celebrates sales, wins, etc. to increase communication. This strategy will be beneficial for other businesses to know and use.
 - d. Kayaking event coming up on July 20
 - ii. Recap: Taste of The Villages – Booze donation & Wine Tasting
 - 1. Raised over \$100,000
 - 2. Booze raffle was the biggest they've ever had in history
- b. Communications *8:25 am
 - i. Newspaper Recap
 - 1. May - barely in the black for the month - \$12.84
 - a. Last year in May - \$297 in the red
 - 2. \$1,793.07 in the red to date – ahead of last year
 - 3. Postal service will have another increase in July
 - 4. Trying to be more inclusive for summer shopping program in August
 - a. If anyone has ideas please put them in the Slack channel
 - ii. Website Updates – Board member
 - 1. Homepage has changed to make it more concise – less noisy than it was before
 - 2. Opportunity to update the contact/board member page with photos, new contact information, etc.
- c. Member Engagement *8:40 am
 - i. Job Expo
 - 1. Need help reaching out to businesses to be part of the job fair
 - ii. Member Survey
 - 1. Have a survey created on SurveyMonkey – will send out within a week or two
- d. Scholarships
 - i. Cindy worked with Trent the guidance counselor to determine scholarship recipients from HSBPA
 - 1. 8 four-year scholarships for \$1,000
 - 2. Only one technical college applicant
 - 3. Opportunity to tweak the language next year to make it not mandatory to give a technical college application
 - 4. Will be awarded on May 26 during a virtual presentation
 - 5. Keep discussion open for potential changes to this program in the future

IV. President's Comments *8:45 am

- a. New Member Application – Jim Lenz The Magic and Science Guy
- b. New Member Application – Soar Converting Solutions LLC
- c. New Member Application – St. Barnabas the Encourager Episcopal Church
 - i. Jim made a motion to approve all three new member applications – motion was approved
- d. Separate Charitable Organization
 - i. Section 501(c)(3)
- e. Board Exercise: 2023 Committee Goals Recap

- i. **Member Engagement** – Know who to contact at each business and have updated contact information, engage top-down, better ways to connect with members, creating loyalties within the community and engage business to business, have a mentor option
 - ii. **Events** – Planning ahead more, better communication, postcards to members, community connection, inspirational events, lower cost to encourage participation
 - iii. **Communications** – Better planning for summer days, new member benefit package, sharing photos and videos of what we are doing, year-end recap video, outsource social media to make more regular posts (talk to Clint), community bulletin, community events/community calendar, website updates
- f. Board Exercise: What do you have going on at your business?
 - i. Current Young Professionals Week brewery tour event with free professional headshots on May 22
 - ii. QBR – Learning how to converse with people contemplating suicide (Savoye Salon staff recently went through this training)
 - iii. Bay Port greenhouse sale is open to the public now until May 26 on weekdays

V. Adjournment *9:30 am

- a. Meeting adjourned at 9:22 p.m.