



Howard Suamico Business and Professional Association

Board of Directors Meeting Minutes
 Wednesday, June 13, 2023 – 8-9:30 a.m.
 Howard-Suamico School District Office

| Board Members: | Board Members: | Ad Hoc: |
|---|--|---|
| Nick Klimek , KAK – <i>President</i> | Cindy Schmidt , Festival Foods | Julie Gerczak , Discover Green Bay |
| Katie Longsine , North Shore Bank – <i>Vice President</i> | James Lewis , Lewis & Van Sickle | Bob Strazishar , DC Grafx |
| Connor Larsen , Wipfli - <i>Treasurer</i> | Michell Bartlein , Savoye Salon Spa | Dave Weise/Paul Evert , Village of Howard |
| Damian LaCroix/Kristin Rozek , HSSD - <i>Secretary</i> | Clint Kimps , Kimps ACE Hardware | Alex Kaker/Nick Lemke , Village of Suamico |
| Justin Spettel , Core Insurance | Anna-Lisa Hunter , Suamico Methodist Church | |
| Mitch Mennen , Pfothenhauer | Blake Olejniczak , Nicolet Bank | |
| Ryan Tachick/Dylan Wenzel , Health In Motion | | |

* Names highlighted in yellow were in attendance

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. North Shore – Emmeline Knight-Guzman
- II. Secretary's Report *8:02 am
 - a. Motion was approved for the May minutes
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Transfer has been initiated for the scholarship fund
 - b. Motion was approved for the treasurer's report from May
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. An anonymous donor is looking to give the Suamico Fire Department 200K for a rescue boat
 - b. Village of Howard – Paul Evert
 - i. Howard Commons Activities Complex is hoping to be operational by August. Grand opening will be held on September 3 with music, a magic show, and a food truck rally.
 - ii. Many events are scheduled for September
 - iii. 47 new homes through May. Average construction cost has been \$350,000. Homes are about 40 square feet larger than last year.
 - iv. The Public Safety Director will be retiring on June 30, 2023
 - c. Howard-Suamico School District – Kristin Rozek
 - i. Commencement took place on June 11 and celebrated 474 graduates
 - ii. The Bay Port girls soccer team are sectional champs, and will take on Muskego at 11 a.m. on June 16 at the 2023 State Girls Soccer Tournament in Milwaukee
 - iii. Bay Port track and field had a nice showing at the state tournament

- iv. On June 1, a ribbon cutting ceremony took place to mark the opening of a new outdoor pavilion to aid in student learning at Suamico Elementary School
- v. Every year the Wisconsin Council of Administrators of Special Services (CASS) recognizes those who make outstanding contributions to special education and pupil services. Sydnee Milis earned the Pupil Services Award and Karen Verkuilen won the Paraeducator Award. Sydnee is a psychologist for Bay Harbor and Lineville and Karen is a special education aide at Bay Port.
- vi. Summer School started on Monday. About 3,500 students are participating.
- vii. The Giving Tree's Back to School Store will take place August 9
- d. Discover Green Bay – Julie Gerczak (Not Present)
 - i. American Queen Voyage is in Green Bay today until Thursday morning and will be back later in June
 - ii. First Viking cruise lands in Algoma this Friday
 - iii. The mobile visitor center was at the Bellin Run

VI. Committee Reports *8:15 am

- a. Events *8:15 am
 - i. Upcoming Events
 - 1. July 20th – Kayaking & Networking
 - a. Please promote so people will sign up early
 - 2. Cornhole
 - a. Week of September 11, potentially moving it indoors to Station 1
 - ii. Recap: Job Expo & Luncheon
 - 1. **Luncheon** - Feedback from the Festival Foods Lunch & Learn event was very positive and impactful
 - a. Discussion around having an event like this quarterly or every other month at the same location
 - 2. **Job Expo** – There were 60 businesses there, it was held in the Bay Port gym. Future plan is to do the career fair in the fall and the job expo in the Spring. Positive feedback on the job expo overall and the raffle.
 - iii. Non-member attendees – Cindy
 - 1. Discussion whether there should be a \$5 increase for members vs non-members at events
- b. Communications *8:25 am
 - i. Newspaper Recap
 - 1. Printing and postage costs have increased
 - ii. Summer Daze
 - 1. Annually we've done a summer promotion in August. Bob would like some direction from the Board on what we should do this year.
 - 2. Discussion around creation of a committee to decide what to do this year: Mitch, Bob, Michell, Cindy, Jim, and potentially someone from Kimps agreed to be on this committee
 - 3. Michell will create a Slack channel
- c. Member Engagement *8:40 am
 - i. Member Survey
 - 1. Survey was focused on the last 12 months and will be sent to all members this week
 - 2. Survey discussion will be placed on next month's agenda

IV. President's Comments *8:45 am

- a. New Member Application – Summit Credit Union
 - i. They applied as a non-profit
 - ii. Discussion around applying as a non-profit or a not-for-profit

- iii. To stay consistent with what we've done in the past, a motion was approved to have Summit Credit Union pay an additional \$20 to match the regular member rate
 - b. New Member Application – Radiant Life Chiropractic
 - i. Motion was approved to admit Radiant Life Chiropractic as a new member
 - c. Board Exercise: What do you have going on at your business?
 - i. Discussion around if the Parkinson's non-profit organization can join as a member if they don't have a brick and mortar building in the state. Cindy will let her contact know that she can apply for membership at the non-profit rate.
 - ii. Katie – Partnering with the Village of Suamico to sponsor yoga in the park for the 2nd year
 - iii. Michell – Target date for exciting things coming from Savoye in August
 - iv. Mitch/Alicia – Working on a quarterly post for the paper
 - 1. Suggestion to get to know each other better with a personal question at each meeting
- V. Adjournment *9:30 am
- a. Meeting adjourned at 9:41 a.m.