



Howard Suamico Business and Professional Association

Board of Directors Meeting
Wednesday, July 12, 2023 – 8-9:30 a.m.
Howard-Suamico School District Office

Board Members:

Nick Klimek, KAK Enterprises - *President*
Katie Longsine, North Shore Bank - *Vice President*
Connor Larsen, WIPFLI - *Treasurer*
Damian LaCroix/**Kristin Rozek**, HSSD - *Secretary*
Justin Spettel, Core Insurance
Mitch Mennen, Pfotenhauer Funeral Home
Ryan Tachick/Dylan Wenzel, Health In Motion

Cindy Schmidt, Festival Foods
James Lewis, Lewis & Van Sickle
Michell Bartlein, Savoye Salon Spa
Clint Kimps, Kimps Ace Hardware
Blake Olejniczak, Nicolet National Bank
Anna-Lisa Hunter, Suamico Methodist Church

Ad Hoc:

Julie Gerczak, Discover Green Bay
Bob Strazishar, DC Grafx
Dave Weise/Paul Evert, Village of Howard
Alex Kaker/Nick Lemke, Village of Suamico

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Anna-Lisa Hunter submitted her resignation to the Board
- II. Secretary's Report *8:02 am
- II. Treasurer's Report – Connor Larsen *8:03 am
 - a. Nick will add Kristin to Slack to view the monthly treasurer's reports
 - b. Newspaper account received ad revenue of \$5,095, and a monthly profit of \$800+
 - c. Received membership dues of \$139
 - d. Only charitable account activity was interest income of \$2.50
 - e. Operating account has \$9,000 or working cash as of 6/30/23
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. No update
 - b. Village of Howard – Paul Evert
 - i. The Village received a \$25,000 grant from the Canadian National Railway to apply towards the landscaping at Howard Commons
 - ii. Soft opening of the Howard Commons Activity Complex will tentatively take place the week of August 7th
 - iii. The average cost of a single family home is up 15% compared to last year
 - iv. The old drycleaner building on Glendale Ave. next to Sunny's Noodle House will be housing a flooring company in the near future
 - v. Staff is working with T. Wall on his proposal to convert the United Health building and grounds to a residential village
 - vi. Two new health related businesses will be going in near the Cardinal Lane Riverview corridor
 - vii. Aviva is planning on a new building on Cardinal Lane on the lot just north of the animal hospital
 - c. Howard-Suamico School District – Kristin Rozek
 - i. Session II of Summer School has started, and will end for the summer on July 21

- ii. HSSD is currently offering the free meals in the park program. They serve meals Monday-Friday until August 18.
- iii. Leadership HSSD applications are open through July 31st. Leadership HSSD is a program designed to provide community members the opportunity to deepen their knowledge of our district's mission and strategic priorities.
- iv. The Giving Tree's Back to School Store event is August 9
- v. The HSSD annual report will be mailed to residents this fall, so watch your mailboxes for that communication
- vi. Construction projects are taking place across HSSD. If you drive past Bay View you will see many changes. Demolition of the old baseball field/new tennis courts area is complete. Eight new tennis courts will be created. This project is partially funded by a grant from the United States Tennis Association (USTA) and in partnership with the Village of Howard.
- vii. First day of school is September 5
- d. Discover Green Bay – Julie Gerczak
 - i. Three motorcoach groups in this week
 - ii. Trying to have a presence at the Farmer's Markets in the Greater Green Bay area
 - iii. HSBPA paid \$500 for a brick years ago – discussion around what the message should be on the brick. Decision to have the logo and our full name on the brick.

VI. Committee Reports *8:10 am

- a. Events *8:10 am
 - i. Upcoming Events
 - 1. Kayaking & Networking - July 20th
 - a. 9 people signed up to kayak so far, the original goal was 15
 - b. Cindy would like the Board to give topic ideas for lunch events
 - 2. Cornhole Tournament – Week of September 11th
 - 3. Howard-Suamico Fall Days - September 19th
 - a. Host a day from 9 a.m. – 6 p.m. for businesses to showcase what they have and engage the community
 - b. Goal is to have 20+ businesses participate and committed by August 31st
 - c. A map will be created that can be accessed via QR code so customers know where to go
 - d. The Board is encouraged to participate and provide questions through Slack
- b. Communications *8:15 am
 - i. Newspaper Recap
 - 1. Post increased July 9th, which will add approximately \$125/month (6th postage increase in three years)
 - 2. Acquired a new advertiser, Summit Credit Union
 - 3. Optimists will take an ad out in August for their upcoming walk
- c. Member Engagement *8:20 am
 - i. Member Survey Results
 - 1. 11 people responded
 - 2. Nick will send the responses to the Board

VII. President's Comments *8:30 am

- a. Member Application – LiveGood
 - i. Approved
- b. Board Survey Discussion
 - i. **Question #1: Do you understand your role as a board member? What would you like to accomplish with your time on the board?**
 - 1. Contribute to the community and give back

2. Learn how other businesses work and learn from each other
3. Keep our local businesses strong and profitable and bring value to our existing businesses
4. Networking
5. Supporting local families and keeping jobs and money local
6. "It takes two villages to raise this community" – continue to grow our community and cultivate young leaders

ii. Question #2: Are there any suggestions you have for how our board meetings are being conducted?

1. Starting each meeting with the mission statement
2. Starting each meeting with a fun question or an icebreaker to learn more about who we are
3. Less debrief and more collaboration, growth, and workshop sessions – more time dedicated to a specific topic
4. Can we add reports to the agenda in advance and Board members are expected to read them instead of taking time to speak them out loud at the meeting?
5. Have a discussion of a specific topic over happy hour instead of at a formal meeting
6. Do we meet more than once per month to get all the business done? Or add in more committee meetings to fill the gaps?

iii. Question #3: Over the last 12 months, how effective have committees been at accomplishing their goals?

1. Be more specific with our goals
2. Committees keep us organized and on task
3. Need better collaboration between meetings

iv. Question #4: How should our organization communicate intermittently between monthly meetings? How is Slack working?

1. Slack tends to be more streamlined and organized than email, but we have to be responsible for using it in order for it to work
2. Festival uses Zipline for employee communication
3. Calendar invites could be a helpful tool

v. Question #5: During our last Board meeting, we discussed the evolution of events and the decline of attendance. How is the external world changing in ways that HSBPA has not yet adapted to?

1. People from the younger generation want to work less and be less involved
2. If people want to do it and show up, they will
3. How can we better communicate to our members to get them to show up?
4. Phone-a-thon style with making personal phone calls
5. This organization was built on in-person conversations and relationships

c. Board Exercise: What do you have going on at your business?

VIII. Adjournment *9:30 am

a. Meeting was adjourned at 9:30 a.m.