



Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, August 9, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

Board Members:

Nick Klimek, KAK Enterprises - *President*

Katie Longsine, North Shore Bank - *Vice President*

Connor Larsen, WIPFLI - *Treasurer*

Damian LaCroix/Kristin Rozek, HSSD - *Secretary*

Mitch Mennen, Pfotenhauer Funeral Home

Ryan Tachick/Dylan Wenzel, Health In Motion

Cindy Schmidt, Festival Foods

James Lewis, Lewis & Van Sickle

Michell Bartlein, Savoye Salon Spa

Clint Kimps, Kimps Ace Hardware

Blake Olejniczak, Nicolet National Bank

Justin Spettel, Core Insurance

Ad Hoc:

Julie Gerczak, Discover Green Bay

Alex Kaker/Nick Lemke, Village of Suamico

Dave Weise/Paul Evert, Village of Howard

Bob Strazishar, DC Grafx

I. Call to Order – Katie Longsine, Vice President *8:00 am

- a. Meeting called to order at 8:02 a.m.

II. Secretary's Report *8:02 am

- a. Minutes from July approved

II. Treasurer's Report – Connor Larsen *8:03 am

- a. Newspaper account has a balance of \$1,882.52
- b. Operating account has a balance of \$8,830.56
- c. Charitable account has a balance of \$13,377.65

III. Community Reports *8:05 am

- a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. No update
- b. Village of Howard – Paul Evert
 - i. No update
- c. Howard-Suamico School District – Kristin Rozek
 - i. HSSD is hosting a Career Fair tomorrow for people to learn about open positions, get resume help, and interview on the spot
 - ii. Bay Port athletics is now moving to e-ticketing. Tickets for athletic events this school year can be purchased online through GoFan. This is the same ticketing system that is used at WIAA state competitions.
 - iii. School open houses will take place on August 29-31. The HSSD website calendar has the times and locations.
 - iv. 4K enrollment is still open. There are spots available at our community partner locations, so please spread the word!
 - v. The third class of Leadership HSSD will start in September
 - vi. A facilities community open house will take place on September 27 from 5:30 p.m. – 7:30 p.m. so community members can view the completed construction projects
 - vii. The Board welcomed our newest student representative for 2023-25, Jessica Gagan
- d. Discover Green Bay – Julie Gerczak
 - i. No update

VI. Committee Reports *8:15 am

a. Events *8:15 am

i. Upcoming Events

1. Kayaking & Networking Recap
 - a. Event was well-received by those who kayaked and everyone seemed to enjoy themselves
 - b. Idea to plan the event again for next year and potentially grill out after
2. Cornhole Tournament – September 12th
 - a. Four teams registered so far, hope to have 16 teams
3. Howard-Suamico Fall Days - September 19th
 - a. Four businesses have committed so far
 - b. Michell is working very hard to plan the event and has uploaded resources in Slack
 - c. Conversation around some businesses wanting to support the event, but not comfortable with community members coming into their space

b. Communications *8:25 am

i. Newspaper Recap

1. Sixth postage increase in three years
2. 26 ads in the paper
3. Ad requests are rising

ii. Still in the process of updating the website and would like to get updated photos and contact information of board members

iii. Conversation around giving advertisers a free ad to post a testimonial about advertising in the paper

c. Member Engagement *8:35 am

i. No update

IV. President's Comments *8:45 am

a. Board Survey Discussion Continued

i. **Question #6: Taking into consideration everything that we discussed, what should our association do more of?**

1. There should be a program in place to engage new members as they join/welcoming committee
2. More flexibility with membership rules
3. Event calendar for 2024
4. More community events like Fall Day
5. Opportunity to learn more about other businesses/tours
6. Business spotlight events where members are invited to tour a business. Appetizers and drinks would be provided by the spotlighted business.
7. Could we use part of an upcoming meeting to brainstorm events for 2024 so everyone has a voice?
8. Could we have a more consistent programming schedule so people can expect when events will take place?
9. More of an emphasis on introducing each other at events
10. Business mentorship opportunity within the association

b. What's Next?

c. Board Exercise: What do you have going on at your business?

- i. WIPFLI is working on recruiting efforts, and hosting a Timber Rattlers game tonight to engage young people
- ii. Kimps is doing a corn roast

V. Adjournment *9:30 am