



## Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, September 13, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

<b>Board Members:</b>		<b>Ad Hoc:</b>
Nick Klimek, KAK Enterprises - <i>President</i>	Cindy Schmidt, Festival Foods	Julie Gerczak, Discover Green Bay
Katie Longsine, North Shore Bank - <i>Vice President</i>	James Lewis, Lewis & Van Sickle	Alex Kaker/Nick Lemke, Village of Suamico
Connor Larsen, WIPFLI - <i>Treasurer</i>	Michell Bartlein, Savoye Salon Spa	Dave Weise/Paul Evert, Village of Howard
Damian LaCroix/Kristin Rozek, HSSD - <i>Secretary</i>	Clint Kimps, Kimps Ace Hardware	Bob Strazishar, DC Grafx
Mitch Mennen, Pfotenhauer Funeral Home	Blake Olejniczak, Nicolet National Bank	
Ryan Tachick/Dylan Wenzel, Health In Motion	Justin Spettel, Core Insurance	

- I. Call to Order – Nick Klimek, President \*8:00 am
- II. Secretary's Report \*8:02 am
  - a. Motion to approve minutes from August approved
- II. Treasurer's Report – Connor Larsen \*8:03 am
  - a. Motion to approve the treasurer's report from August approved
  - b. Received ad revenue of \$3,043 for the newspaper account. The account did go negative per the treasurer's report in August. To account for the negative balance, \$1,000 was transferred to the newspaper account from the operating account.
  - c. For the charitable account, interest income of \$5.08 was received
  - d. For the operating account – membership dues received of \$475, interest income of \$4, transfer to newspaper account of \$1,000 and a late fee payment of \$10 to State Farm
- III. Community Reports \*8:05 am
  - a. Village of Suamico – Nick Lemke/Alex Kaker
    - i. Aldi will be opening by the end of October
    - ii. Sewer extension project should be complete by the end of this month
    - iii. Lane expansion will start in 2024
  - b. Village of Howard – Paul Evert
    - i. Very successful grand opening weekend at Howard Commons with several thousand people in attendance
    - ii. Bay Area Big Band starts tonight along with other events this coming weekend
    - iii. Follow the events schedule on their Facebook page
    - iv. Single family building permits remain strong in the area
    - v. Currently advertising for a building inspection position
  - c. Howard-Suamico School District – Kristin Rozek
    - i. The Annual Meeting/Budget Hearing will take place on Monday, September 25. Please join us to learn about the state of the district.
    - ii. At the September 11 Board meeting, the Board accepted Superintendent Damian LaCroix's retirement. His last day will be June 30, 2024. In addition, the Board overwhelmingly selected Dr. Mark Smith as his successor. Smith is currently the Deputy Superintendent. He will begin on July 1, 2024.

- iii. The first week of school was calm and focused. We are excited to see our students' smiling faces!
- iv. The first Leadership HSSD meeting takes places this week. This is our third Class of Leadership HSSD. Starting in October, there will be a Leadership HSSD newsletter.
- v. Stay tuned for a ribbon cutting that will take place at the new USTA Tennis Courts near Bay View. This will either be in October or next spring.
- d. Discover Green Bay – Julie Gerczak
  - i. No update

#### VI. Committee Reports \*8:15 am

- a. Events \*8:15 am
  - i. Upcoming Events
    - 1. Cornhole Tournament – September 12<sup>th</sup>
      - a. Event went really well and we had all 16 teams filled and registered early
      - b. Lots of new faces and positive feedback
    - 2. Howard-Suamico Fall Days - September 19
      - a. Businesses appreciated the ability to do what they wanted for the event
      - b. Desired timeframe was 3 p.m. – 7 p.m.
      - c. The event and map is live on the website
      - d. Now we need to get the word out to the public
      - e. An announcement went out in three papers
      - f. HSBPA board members should plan to attend Fall Days to show their support if possible
    - 3. Holiday Party
      - a. Discussed moving the holiday party to December
      - b. Cindy looked into the Duck Blind for dates and is researching live performer Big Scuba Duo
      - c. Events committee to touch base on the appropriate timing for the party
    - 4. Future Events
      - a. Cindy is working on an outline for future events
      - b. Jim will help Cindy plan a happy hour event at the Howard Commons Beer Garden while the venue is still new and fresh
- b. Communications \*8:25 am
  - i. Newspaper Recap
    - 1. Highest revenue total for the September paper since 2022
    - 2. Lost our longest time advertiser (All State Insurance)
  - ii. Small Business Saturday
    - 1. Each year we try to promote Small Business Saturday and Bob would like some direction for this year
    - 2. Should we do a special promotion for members to have a reduced ad in the paper and a special promotion for new members?
    - 3. Good opportunity to bring paid advertisers to the paper
  - iii. HSBPA Website
    - 1. Website is being updated and Bob needs board members to respond to the request to update their profiles
- c. Member Engagement \*8:35 am
  - i. Member Assignee's
    - 1. Nick is curating a list for board members to connect with members. Goal is to create a personal connection with members and improve attendance and communication.

#### IV. President's Comments \*8:45 am

- a. New Member Applications:
  - i. The Unsafe Space

- ii. Rapid Rooter Sewer and Drain
  - iii. Bendyfish LLC DBA Jersey Mike's Subs
  - iv. Kumon of Howard
  - v. Thompson Homes, Inc.
  - vi. Motion to approve all new members was approved
- b. Membership Dues – 2023 and 2024
  - i. Currently our dues are at \$139 for businesses and \$99 for nonprofits
  - ii. Motion to increase dues to \$149 for businesses and \$109 for nonprofits (\$10 increase) for membership dues was approved
- c. Board Member Discussion Recap
  - i. Decision was made for Nick to read our mission statement at every meeting
  - ii. Nick will add action items to include in the minutes at the end of every meeting
  - iii. Jim suggested before we change topics at the board meetings to check-in and see if anyone else has any comments before we move on
  - iv. Discussion around using Slack and giving everyone time to adjust to the platform and create new habits
- d. Board Exercise: What do you have going on at your business?
  - i. No discussion
- e. Action Items:
  - i. Committees will meet and discuss goals for 2024 and work to accomplish the suggestions in the board member survey

V. Adjournment \*9:30 am

- a. Meeting was adjourned at 9:28 a.m.