



## Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, October 11, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

<b>Board Members:</b>		<b>Ad Hoc:</b>
Nick Klimek, KAK Enterprises - <i>President</i>	Cindy Schmidt, Festival Foods	Julie Gerczak, Discover Green Bay
Katie Longsine, North Shore Bank - <i>Vice President</i>	James Lewis, Lewis & Van Sickle	
Connor Larsen, WIPFLI - <i>Treasurer</i>	Michell Bartlein, Savoye Salon Spa	Bob Strazishar, DC Grafx
Damian LaCroix/Kristin Rozek, HSSD - <i>Secretary</i>	Clint Kimps, Kimps Ace Hardware	Dave Weise/Paul Evert, Village of Howard
Mitch Mennen, Pfotenhauer Funeral Home	Justin Spettel, Core Insurance	Alex Kaker/Nick Lemke, Village of Suamico
Ryan Tachick/Dylan Wenzel, Health In Motion		

*The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education, and strengthening member organizations in order to build a better community.*

- I. Call to Order – Nick Klimek, President \*8:00 am
  - a. Meeting was called to order at 8:02 am
  - b. Blake Olejniczak – Resigning from the Board, but will still be a member
- II. Secretary’s Report \*8:02 am
  - a. Cindy motioned to approve the meeting minutes from last month, and Michell seconded
- II. Treasurer’s Report – Connor Larsen \*8:03 am
  - a. Newspaper account
    - i. Received ad revenue of \$6,593.
    - ii. Transfer for the back page from the operating account of \$1,300
    - iii. Received interest income of \$1.28
    - iv. Payment to postmaster of \$3,000
    - v. Payment to DC Grafx of \$1,857
    - vi. Payment to Christensen Printing of \$1,890
  - b. Operating account
    - i. Membership Dues received of \$837
    - ii. Fall Days Income of \$150
    - iii. Cornhole tournament income of \$918.72
    - iv. Received interest income of \$2.46
    - v. Transfer to Newspaper Account of \$1,300
    - vi. Payment to Bob for his services in the amount of \$500. This covered August and September services.
    - vii. Nicolet Bank payment processing fee of \$4.95
    - viii. Christmas party dinner down payment to Van Abel’s of \$250
    - ix. Cornhole tournament expenses totaling \$1,121. This includes food at the event, snacks, drinks, and the cash prizes for the winners.

- c. Charitable account – interest income of \$5.32

### III. Community Reports \*8:05 am

- a. Village of Suamico – Nick Lemke/Alex Kaker
  - i. No update
- b. Village of Howard – Paul Evert
  - i. No update
- c. Howard-Suamico School District – Kristin Rozek
  - i. The Community Open House at Forest Glen and Bay View was very well attended, and we received positive feedback from many about the newly renovated facilities
  - ii. Bay Port presents their fall play October 26-28, and tickets are available now
  - iii. Bay Port Band is hosting a haunted house experience on October 19, 20 and 21 at Bay Port to support the band – tickets are available at the door
  - iv. The Howard-Suamico Education Foundation is launching a Raise the Sail Sponsorship Program and is inviting businesses or families to donate. Funds will provide education grants, support staff appreciation efforts, and help provide opportunities for all students.
  - v. HSSD has many part-time positions open such as campus support specialists, school nutrition assistants, and special education aides. These positions have summers off and weekends free. Help us spread the word!
  - vi. From Scott Jandrin - At the annual school board meeting, we voted to adopt a \$.50 decrease on the tax levy. The Board is looking at a referendum in 2026 to address capacity issues at Meadowbrook and Lineville.
- d. Discover Green Bay – Julie Gerczak
  - i. No update

### VI. Committee Reports \*8:15 am

- a. Events \*8:15 am
  - i. Upcoming Events
    - 1. Future Events
      - a. Looking at an after-hours event at the Bottle Room in November
    - 2. Holiday Party – December 7<sup>th</sup>
      - a. Cindy has the musician booked and the food decided
      - b. The event will likely be completed by 8:30 pm
      - c. Remaining proceeds from the party will be donated to Bay Port DECA
      - d. Justin offered to work with DECA students for the party promotion
      - e. Cindy is looking at \$30 per person for the holiday party
      - f. Awards – The Gordon Lenz Award, Volunteer of the Year Award, Business of the Year Award. Board will vote on the nominations via email.
        - i. Volunteer of the Year Award nominations – Michell Bartlein, Katie Longsine, Russ S
        - ii. Business of the Year Award nominations – Cashifyd, Bank of Luxembourg, North Shore Bank, Townline
        - iii. Gordon Lenz Award nominations – Russ S/SMT, Kimps, Red's Excavating
    - 3. Career Fair – Beginning of December (Date TBD)
      - a. Nick is working with Micki Volk from HSSD
      - b. Career Fair will be opened to the Green Bay area to ensure we get all career sectors covered
- b. Communications \*8:30 am
  - i. Newspaper Recap
    - 1. Paper is holding its own, but is a balancing act with the increasing prices
  - ii. Small Business Saturday (Think Big-Shop Small)

1. Goal of the marketing package is to engage small businesses in our area and promote their upcoming sales. This will reward larger advertisers who are the backbone of the paper.
  2. Non-members will receive the same offer as members
  3. Communications committee will have a meeting to nail down the final details of the campaign
- c. Member Engagement \*8:40 am
- i. Business Allocations – Committee
  - ii. New Member Welcome Committee – Kitty

#### IV. President's Comments \*8:50 am

- a. New Member Applications: \*8:50 am
  - i. Peshtigo National Bank – Scott Jandrin
    1. Works 100% from home
  - ii. Capital Credit Union
    1. Located in Urban Edge by Starbucks
  - iii. Practical Obedience LLC
    1. Located in Howard-Suamico
  - iv. Katie made a motion to approve and Michell seconded to welcome the new HSBPA members
  - v. Michell made a motion to approve and Katie seconded to welcome Scott and Brian to the Board
- b. True North Performance \*8:52 am
  - i. New member for the rest of 2023 and 2024
- c. Board Member Initiation \*8:53 am
- d. HSBPA Business Awards – 2023 Nominations \*8:55 am
- e. HSBPA 2024 Dues \*9:00 am
  - i. When to mail out due renewals and board member renewals
    1. Will be sent out ASAP to avoid the holiday season
- f. Treasurer
  - i. Connor is looking for a replacement for treasurer
- g. Collaborative Discussion – HSBPA/Education Involvement \*9:05 am
  - i. Michell – Raise the Sail campaign enables every student to reach their full potential. Is there an opportunity for HSBPA to get involved?
  - ii. The Board will need to make a decision on how to allocate Casino Night funds
- h. Board Exercise: What do you have going on at your business? \*9:20 am
  - i. North Shore Bank is sponsoring Zoo Boo at the NEW Zoo. Katie has a limited number of free tickets this year to share.
- i. Debrief \*9:25 am
  - i. Board member nominees for President and Vice President
    1. Katie would like to take herself out of the running for President
    2. Michell would like to put herself in the running for President
    3. Brian is interested in being Vice President

#### V. Adjournment \*9:30 am