



Howard Suamico Business and Professional Association

Board of Directors Meeting

Wednesday, November 8, 2023 – 8-9:30 a.m.

Howard-Suamico School District Office

Board Members:		Ad Hoc:
Nick Klimek, KAK Enterprises - <i>President</i>	Cindy Schmidt, Festival Foods	Julie Gerczak, Discover Green Bay
Katie Longsine, North Shore Bank - <i>Vice President</i>	James Lewis, Lewis & Van Sickle	Bob Strazishar, DC GrafX
Connor Larsen, WIPFLI - <i>Treasurer</i>	Michell Bartlein, Savoye Salon Spa	Dave Weise/Paul Evert, Village of Howard
Damian LaCroix/Kristin Rozek, HSSD - <i>Secretary</i>	Clint Kimps, Kimps Ace Hardware	Alex Kaker/Nick Lemke, Village of Suamico
Mitch Mennen, Pfotenhauer Funeral Home	Justin Spettel, Core Insurance (attended virtually)	
Ryan Tachick/Dylan Wenzel, Health In Motion	Bryan Schwebke, Paramount Performance (attended virtually)	
Scott Jandrin, Peshtigo National Bank		

The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education, and strengthening member organizations in order to build a better community.

- I. Call to Order – Nick Klimek, President *8:00 am
 - a. Meeting was called to order at 8:03 am
- II. Secretary’s Report – Kristin Rozek *8:02 am
 - a. Cindy motioned to approve the minutes from October, Michell seconded the motion
- II. Treasurer’s Report – Connor Larsen *8:03 am
 - a. Connor introduced Bryce from WIPFLI to see if he would be interested in taking over for Connor as treasurer
 - b. Treasurer’s report was approved
- III. Community Reports *8:05 am
 - a. Village of Suamico – Nick Lemke/Alex Kaker
 - i. Budget hearing is set for November 13 and everyone is invited. A tax rate decrease will be proposed.
 - ii. Extra state funding will be spent on a firefighter and road maintenance
 - iii. No increases to the storm water fee or the garbage and recycling fee
 - iv. Lineville Road construction will be the big project for next year – it will be a 2-year project
 - b. Village of Howard – Paul Evert
 - i. Please join us at Howard Commons for the 1st Annual Tree Lighting Ceremony and Ice Rink Grand Opening on Monday, November 20 at 6 pm. The ice-skating rink will be open well into March as it is artificially cooled. Ice skates are available to rent in the Kimps Activity Center. The Biergarten will have heated igloos to rent this winter as well.
 - ii. KVR Floors and More opened in the former Royal Cleaners building at the corner of Glendale Avenue. The new Bank First branch next to Meijer should be open shortly after the first of the

year. They will be consolidating their Ashwaubenon location into the new Howard location. PCM Credit Union will be taking over the former Bank First/Bank of Denmark/Bank of America location at the corner of Glendale and Cardinal Lane.

- iii. The Village has issued 89 single family home permits through the end of October, which is two more than the total number of single-family home permits issued in 2022. 117 new lots were created in the Village this year.
- iv. Howard Fire and Rescue has finished hiring eight new paramedic firefighters that will begin employment with the Village on November 27th, taking over ambulance service for the Village on January 1st, 2024.
- c. Howard-Suamico School District – Kristin Rozek
 - i. Spencer Peot, Bay Port 2009, led the flyover at Lambeau Field for the Packers/Vikings game on October 29. Peot is an F-35 Instructor Pilot for the U.S. Air Force and credits his well-rounded educational experience at Bay Port for providing a strong foundation for college and his future.
 - ii. Damian won the Friend of WSPRA Award (Wisconsin School Public Relations Association) and will be honored at a conference in Green Lake this week
 - iii. The Bay View Strength & Wellness Center open house was yesterday afternoon. This space is sponsored by Prevea and will be a place for HSSD staff to exercise and attend group fitness classes. It was great to see this awesome partnership in action. A more public ribbon cutting will take place in December.
 - iv. A grand opening will take place at the new Bay View tennis courts later this month. This was in partnership with the Village of Howard. More information to come.
 - v. Bay Port freshman Karlie Schock won the girls state tennis tournament! She is the first local D1 girls player to win a state title since the tournament started in 1971.
- d. Discover Green Bay – Julie Gerczak
 - i. In August they hosted the International Motorcoach Group and Going On Faith
 - ii. In September they moved into their new building and had a ribbon cutting and grand opening
 - iii. If HSBPA wants to have a meeting in the new building next year, Discover Green Bay would be happy to host or sponsor an event
 - iv. In October Dr. Jill Biden was here and they were able to showcase the space
 - v. There will be paid/volunteer positions for the NFL draft if anyone is interested
 - vi. Holiday reception is on November 29 at 5 p.m. at Tundra Lodge and everyone is invited – cash bar with free food samples

VI. Committee Reports *8:15 am

- a. Events *8:15 am
 - i. Upcoming Events
 - 1. Holiday Party & Career Fair – Both on December 7th
 - 2. Cindy showed a sample gift bag for the party with a chocolate covered pretzel/cookie, a lottery ticket, a Bailey's style shooter, etc.
 - 3. 36 businesses are signed up for the upcoming Career Fair at Bay Port – please send out member engagement emails to try and meet our goal of 60 businesses
- b. Communications *8:30 am
 - i. Newspaper Recap
 - 1. Promoting shop local in the upcoming paper – deadline is next Tuesday to participate
 - 2. 15 members qualified for the discount on their membership dues so far
 - a. Six new advertisers from this group
 - 3. Pure Barre wants to do a ¼ page ad
 - 4. Positive feedback from participants
 - ii. Small Business Saturday
 - iii. Dues/Upcoming Events/Ballot
 - 1. Dues are coming in already
- c. Member Engagement *8:40 am

- i. Business Allocations – Committee
 - 1. Created an email template for everyone to use to introduce themselves as member representatives as a personal touch
 - 2. Sent out a second follow-up email with the member advertising deal
- ii. Introductions Sent – 11/3/2023

IV. President's Comments *8:50 am

- a. New Member Applications: *8:50 am
 - i. Pure Barre Howard-Suamico
 - ii. Dorner Hydration Therapy
 - iii. McAllister Landscape Supplies
 - iv. Jim motioned to approve the new member applications, and Cindy seconded the motion
- b. Committee Goals – 2024
 - i. 10 Committee Goals – By December 13th
 - ii. Two of the goals should have action steps on how you will follow-through in 2024
- c. HSBPA Business Awards – 2023 Nominations *8:55 am
 - i. Awards are done but will stay confidential
- d. Collaborative Discussion – HSBPA/Education Involvement *9:05 am
 - i. Introduction – Micki Volk, HSSD College and Career Readiness Coordinator
 - ii. Her role is to work with business professionals, colleges, and students to providing enriching opportunities for students to grow beyond the classroom
 - iii. Micki is working on the career fair with Nick
- e. Scholarship Discussion
 - i. What should we do with the money we raise at Casino night?
 - 1. We need to be transparent to the public about where the money is going
 - 2. Could the donor decide what they want to fund whether it's a named scholarship or a general fund?
 - 3. What if these funds could be used for business professionals to come in and do a workshop for students or to take a DISC assessment?
 - 4. Nick will try to arrange for Nicole Smith from the Howard-Suamico Education Foundation to come to an upcoming meeting to answer questions
- f. Board Exercise: What do you have going on at your business? *9:20 am
- g. Debrief *9:25 am

V. Adjournment *9:30 am

- a. Meeting was adjourned at 9:31 am