



Howard-Suamico  
Business & Professional  
Association

**Board Members:**

Michell Bartlein, Savoye Salon Spa – President	Bryan Schwebke, Paramount- Vice President	Bryce Derenne WIPFLI – Treasurer
Katie Longsine, North Shore Bank	Logan Higgins, Chives Restaurant	Mitch Mennen, Pfotenhauer Funeral Home
Ryan Tachick/Dylan Wenzel, Health In Motion	Marcia Sengstock, Westside GB YMCA	Scott Jandrin, Peshtigo National Bank
Jim Lewis, Lewis & Van Sickle	Nick Klimek, KAK Enterprises	Clint Kimps, Kimps Ace Hardware
Justin Spettel, Core Insurance and Risk Advisors.	Shaun Bessett, Festival Foods	

**Ad Hoc Members:**

Micki Volk, HSSD – Secretary	Bob Strazishar, DC Grafz	Dave Weise/Paul Evert, Village of Howard
Alex Kaker/Nick Lemke, Village of Suamico		

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**Board of Directors Meeting  
Wednesday,  
August 13, 2025– 8-9:30 a.m.  
Howard-Suamico School District Office**

*The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.*

**Call to Order – Michell Bartlein, President \*8:00 am**

- I. Icebreaker: If you could swap jobs with anyone in the world for a week, who would it be?

**Secretary's Report –Micki \*8:15am. (vote) (July meeting also)**

[July meeting minutes](#)

Motion to approve - Scott  
Motion second - Justin  
Motion approved

**Treasurer's Report (including from May, June, July, August meeting)– Bryce Derenne \*8:20 am (vote)**

Motion to approve - Mitch  
Motion second - Shaun  
Motion approved

**New Members 8:25am**

**Board Discussions 9:00 a.m. - we have 2 big topics to discuss**

- II. Re-ignite committees: board members need to be on one and be active
- a. Starting in August-all board members to be on a designated committee and meet once per month
    - i. Discussion of committee members, opportunities for community engagement at Howard Commons. Request from Michell for a monthly meeting. Networking event to encourage more involvement. Consider a golf league or networking event.
      1. Communications committee - Jim, Bob, Michell
      2. Member engagement - Justin, Mitch, Alex, Nick, Bryan
      3. Events - Shawn, Katie, Jim, Michell, Paul
    - ii. Focus on inspiring the board before inspiring the members
  - b. Future of the Community Bulletin-postage has increased over 9%
    - i. Update from Bob on advertising revenue, impressions (ads and article). = handout provided
    - ii. Proposals from Bob = quick promotion for a small square ad or member anniversary date promotion for a free square ad = handouts provided.



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- iii. Options are there to recoup the 9% in postage fees discussed
- iv. Next steps to be discussed in a Communications team meeting

**Community Reports 9:00**

*III. Village of Suamico 9:00–Alex Kaker*

- a. [Click here for the Village's August e-newsletter.](#)
- b. Movie in the Park (Idlewild Park) Friday, August 22. Activities start at 5:30pm, movie to start around 7pm.
- c. The board approved the construction of Deerfield Court, just south of GFL on East Deerfield Avenue and directed staff to bid out a potential sewer extension on East Deerfield Avenue. This would get sewer to a number of vacant parcels along HWY 41.
- d. Lineville construction – this week (possibly Wednesday) the next phase will start. Road will be blocked from Cornell to West Deerfield Ave. Completion date of Nov 21 or 22.
- e. Pickleball tournament last Friday went well, very hot. We had 8 teams again. I'll have the financial breakdown ready for September's meeting.

*IV. Village of Howard 8:50 a.m. – Paul Evert*

- a. Bakery should be open in two weeks
- b. Marlee St construction and new subdivision - 86 single family permits
- c. Labor Day is the biggest event at Howard Commons (fireworks on Sunday, several bands coming in)
- d. Log rolling event was a success

*V. Howard-Suamico School District – Micki (added after meeting)*

- a. ACP funds balance from 24-25 = \$68.00. Discussion of plans for the next year
- b. Open House for the new school year will be on August 27. Specific times can be found on the HSSD website.
- c. The Giving Tree's 17th Annual Back-to-School Store took place on August 13. HSSD families in need were able to pick out school supplies, hygiene products, socks and underwear, and more for their children.
- d. Convocation for the 2025-26 school year will take place on August 25.
- e. The first day of school will be September 2-4, depending on which grade your student attends. More information can be found on the HSSD website.
- f. This will be the first year of our 3-year Strategic Framework. Thank you to all who participated in Stronger Together and conversations about this topic! You can find the Strategic Framework on the HSSD website.

**Adjournment \*9:30**

**TABLED FOR NEXT MEETING**

**Committee Reports (will discuss if time available, all areas will be touched in above discussion points as well)**

**VI. Events**

- a. September-Lunch and Learns kick back up
- b. Holiday party Dec 10

**VII. Member Engagement**

- a. Follow up on Pickle Ball Tournament

**VIII. Communication/newspaper**

**Set agenda items for next meeting 9:28**

- IX. Future fundraiser: Casino night
- X. Fun money fund
- XI. Ideas in regard to helping/mentoring businesses: directory to realtors and/or builders