



Howard-Suamico
Business & Professional
Association

Board Members:

Mitch Mennen, Pfothenauer Funeral Home – President.	Justin Spettel, Core Insurance and Risk Advisors - Vice President
Jeni Flynn – Treasurer	Scott Jandrin, Peshtigo National Bank
Katie Presser, North Shore Bank	Logan Higgins, Chives Restaurant
Ryan Tachick/Dylan Wenzel, Health In Motion	Marcia Sengstock, Westside GB YMCA
Jim Lewis, Lewis & Van Sickle	Nick Klimek, KAK Enterprises
Shaun Bessett, Festival Foods	Michell Bartlein, Savoye Salon Spa

Ad Hoc Members:

Micki Volk, HSSD – Secretary	Bob Strazishar, DC Grafix
Dave Weise/Paul Evert/ Alex Burgraff, Village of Howard	Alex Kaker/Nick Lemke, Village of Suamico

Board of Directors Meeting
Wednesday, January 14, 2026– 8-9:30 a.m.
Howard-Suamico School District Office

The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.

I. Call to Order – Mitch Mennen, President *8:01 am

II. Secretary's Report –Micki*8:02am. (vote)

a. [12.10.25 Meeting Minutes](#)

Motion - Michell
Motion second - Jim
Motion carried/approved

III. Treasurer's Report – 8:03 a.m.

Motion: Accept the Treasurer's Report as presented.

Motion - Scott
Motion second - Michell
Motion carried/approved

a. Welcome our new treasurer Jeni Flynn.

i. Motion to approve Jeni's compensation to **\$120 per month.**

Motion - Scott
Motion second - Jim
Motion carried/approved

IV. Community Reports 8:10

a. *Village of Suamico 8:10–Alex Kaker*

i. Comprehensive plan update in 2026/10 year study - community visioning session in March
ii. Elections for trustees - April 2026. Two trustees are up for election/three people running. County board is a contested race

b. *Village of Howard 8:12– Paul Evert*

i. 142 single family homes at the end of the year
ii. Working on a strategic plan (every five years)
iii. Elections - no primary. Several seats are open for village leadership positions.



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- c. *Howard-Suamico School District 8:15 – Micki*
- i. At its January 12 meeting, the HSSD Board of Education unanimously approved placing two referendum questions on the April 7, 2026 ballot. These questions focus on district operations and school facilities. For more details, visit www.hssdschools.org/referendum.
 - ii. The Stronger Together reunion will take place this evening, January 14. If you attended last year, you will have received an invite.
 - iii. No School on January 19 for MLK Day.
 - iv. The 2026-27 calendar for next school year is live on the HSSD website.
 - v. For three years in a row, first grade teacher Ms. Macedo has spent countless hours hand making hats for her Meadowbrook Elementary School students based on their own creative drawings. Ms. Macedo surprised her students before winter recess with this special and heartfelt gift.
 - vi. Last week at Forest Glen, the school community celebrated a \$4,055 donation to the Children's Hospital of Wisconsin in honor and memory of Ava Rae Schmidt, daughter of Katerina Schmidt, a 2nd grade teacher at Forest Glen. In December, students and families donated to the Little Hands, Big Hearts campaign. Forest Glen then recognized the amazing efforts of Demi Francois, a 2nd grade student who raised more than \$2,000 on her own.
 - vii. MV - Thank you for supporting DECA Districts, district-wide ACP plan, Job Fair is scheduled on April 9

2025-2026 ACP Grant		
Balance carried forward	68.7	
Deposit	4926	Gift
	4994.7	
FFA	-360	Registration for nationals
NWTC trades bus	-215.66	Bus
UW-Oshkosh bus	-449.99	
NWTC explore day bus	-279.24	NWTC Explore bus
TechMaster Robot	-1975	Tech Ed Robot
HSEF	1400	1/3 portion for robot
Act 59	1400	1/3 portion from Tech Ed
Tech Ed	-732.7	Mirrorless camera
	3782.11	

V. Board Communication 8:19 am:

- a. *Website update – informational only*
 - i. Proposal from Packerland Websites
- Motion to approve forward with the website at the contracted rate - Katie
Second - Nick
Motion carried/approved



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- b. *Consultant to lead strategic planning event for HSBPA Board*
- i. **Discussion:** To have a constructional meeting, either with a professional (Proposed by Alex), or ourselves. Approve engaging an external consultant to assist with development of an in-depth strategic plan, subject to the terms outlined in the attached proposal.
 - ii. **Discussion:** Approve exploring changes to the monthly meeting day and/or time. Upon approval, authorize formation of a **four-member working group** to develop a proposal and present it to the Board via Slack prior to the February meeting. Scott to be invited to chair the group, if willing
 - iii.

Motion to approve contract to provide strategic planning consultant - Scott

Motion second - Michell

Motion carried/approved

- c. *HSBPA Publication*
- i. **Discussion:** Determine direction of HSBPA publication efforts.
 - ii. **Option 1:** Produce a quarterly publication internally under HSBPA control
 - iii. **Option 2:** Engage an external publication partner (HSBPA member) and authorize development of a budget and concept aligned with HSBPA goals
– *Reference:* Proposal from Jerry Mader(attached)
 - iv. **Option 3:** Discontinue all print publications

Motion to pause the publication for up to six months - Michell

Motion second - Scott

Motion carried/approved

d. *HSBPA time change*

- Discussion of dates/times - perhaps offering a Zoom option is a good option

Motion to review board meeting times and provides alternatives - Scott

Second - Justin

Motion carried/approved

e. **Open Discussion / Scope Setting (No Vote) - 8:43 a.m.**

- Justin - professional headshots of all board members (13 board members = \$750)

Motion to use fund to obtain headshots for the HSBPA board - Scott

Motion second - Katie

Motion carried/approved

- Justin - creating a calendar of events for the year.
 - March 19 - March Madness event
 - May 21 - panel at Howard Commons event/client appreciation for members
 - July 17 - pickleball
 - Sept 11 - golf outing
 - Dec 9 - holiday party/annual meeting
 - Consider - quarterly video that promotes the event
- Outside of email, how can we communicate with members?
 - Texting is an option, calendar invite
- Consider - a different location for HSBPA meetings/HSBPA restaurants
- Membership engagement - need to revamp that group.



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- Do a behind-the-scenes video of businesses
 - Encourage members to attend events and engage with HSBPA events
- Best method to communicate amongst HSBPA members
 - Slack, text, emails, etc.

New member 8:42 am

- Williams Tae Kwon Do

Motion to approve new member - Katie

Second - Jim

Motion carried/approved

VIII. Adjournment *9:22