



Howard-Suamico
Business & Professional
Association

Board Members:

Michell Bartlein, Savoye Salon Spa – President
Katie Longsine, North Shore Bank
Ryan Tachick/Dylan Wenzel, Health In Motion
Jim Lewis, Lewis & Van Sickle
Justin Spettel, Core Insurance and Risk Advisors.

Bryan Schwebke, Paramount- Vice President
Logan Higgins, Chives Restaurant
Marcia Sengstock, Westside GB YMCA
Nick Klimek, KAK Enterprises
Sue Waelchli, Festival Foods

Bryce Derenne WIPFLI – Treasurer
Mitch Mennen, Pfotenhauer Funeral Home
Scott Jandrin, Peshtigo National Bank
Clint Kimps, Kimps Ace Hardware

Ad Hoc Members:

Micki Volk, HSSD – Secretary
Alex Kaker/Nick Lemke, Village of Suamico

Bob Strazishar, DC Grafz

Dave Weise/Paul Evert, Village of Howard

Board of Directors Meeting
Wednesday, December 11 2024 – 8:00-9:30 a.m.
Howard-Suamico School District Office

The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.

I. Call to Order – Michell Bartlein, President *8:09 am

- a. Board brags
- b. Icebreaker

II. Secretary's Report –Micki *8:10am.

[November 11, 2024 Minutes](#)

Motion to approve - Clint
Second - Mitch
Motion carries

III. Treasurer's Report – Bryce Derenne *8:12 am

Discussion of upcoming invoice
Motion to approve - Mitch
Second - Jim
Motion carries

IV. Community Reports *8:14 am

a. *Village of Suamico –Alex Kaker*

- Tax bills are being mailed out this week.
- We were recently awarded a \$25,000 grant for cyber security programs.
- Two single family plats were recently approved north of Lost Trail.
- We will be refurbishing two fire tenders instead of seeking new ones.

b. *Village of Howard – Paul Evert*

- United Health building is going to be torn down
- 137 homes in process of being built
- Proposal for a Caribou Coffee
- Ice skating was a big hit at Howard Commons last week
- Next summer - a lot of music being planned for the upcoming summer, Glam Band is coming back, many events being planned and considered
- Tree lighting ceremony was good, considering weather issues



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c. *Howard-Suamico School District – Micki*

- The Stronger Together event is taking place Thursday-Saturday. We are excited to hear from our stakeholders.
- Kaitlyn Bieszk and Teresa Van Nuland, Bay View teachers, were recognized for helping HSSD and its schools achieve the America's Healthiest School Awards! The pair received the award in Little Rock, Arkansas and they were the only Wisconsin honorees at the event.
- For the first time in program history, Bay Port High School brought home a WIAA Division 1 state football title!
- Suamico Principal Ryan Welnetz asked the VFW Duck Creek Post 7534 if they would donate 40 new flags for the classrooms at Suamico. They graciously agreed, and visited the school to deliver the flags and teach students about flag etiquette.
- Winter break is December 23-January 1, with classes resuming on January 2.
- MV - no new purchases with grant money, review of grant money and plan for promotion, review of Career Fair, Lunch and Learns in full swing, HSBPA Lunch and Learn ideas.

V. **Committee Reports *8:28 am**

a. *Events *8:28 am*

- Holiday Party - 41 signed up to attend, with some additional who attended at the door
 - Revenue lost on the event (difference of 24 people in attendance YTD)
 - Recommendation - have a longer window of planning, communicate earlier, determine who is responsible for the event in the future, provide a yearly calendar on January 1, 2025
- Casino Night - Clint volunteered to review event and provide a task plan
- Event to consider - a business fair to showcase HSBPA businesses, perhaps a community night with a business fair
- Event to drop - bean bag tournament
- Dates for the 2025 events:
 - Casino Night, March 12
 - Job Expo, April 10
 - Career Fair, November TBD
 - Lunch & Learns, second Wednesday of the month
 - Wine Flights, May 15ish or Beer Tasting
 - Pickleball Tournament
- Communication - please stay in the correct channel in Slack

b. *Member Engagement *9:03 am*

- Attendance up at casino night
- Host a sales night for Bay Port students - call script to call all of the businesses in the area
 - Competition with incentives (from HSBPA grant to HSSD/ACP)
 - No later than January

c. *Communications *8:55 am*

- 2 month promotion in the newspaper with expanded circulation and offer for membership incentives - additional cost to HSBPA
- Overall - to cover the additional expenses, the shortfall was not as large as predicted.
- Good articles in the newspaper

VI. **President's Comments *9:22 am**

a. *New Member Applications: River's Bend*

- Located on River View Drive
- Motion to approve - Bryan
- Second - Clint
- Motion carries



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- b. *Recap of 2024 and Goals for 2025 (see attachment)*
- c. *Set agenda items for next meeting*

- Contact those who have not renewed 2025 dues

VII. **Adjournment *9:24 a.m.**