



Howard-Suamico  
Business & Professional  
Association

**Board Members:**

Michell Bartlein, Savoye Salon Spa – President  
Katie Presser, North Shore Bank  
Ryan Tachick/Dylan Wenzel, Health In Motion  
James Lewis, Lewis & Van Sickle  
Justin Spettel, Core Insurance and Risk Advisors

Bryan Schwebke, Paramount- Vice President  
Logan Higgins, Chives Restaurant  
Marcia Sengstock, Westside GB YMCA  
Nick Klimek, KAK Enterprises  
Shaun Bessett, Festival Foods

Bryce Derenne WIPFLI – Treasurer  
Mitch Mennen, Pfothenhauer Funeral Home  
Scott Jandrin, Peshtigo National Bank  
Clint Kimps, Kimps Ace Hardware

**Ad Hoc Members:**

Micki Volk, HSSD – Secretary  
Dave Weise/Paul Evert/ Alex Burgraff, Village of Howard

Bob Strazishar, DC Grafx

Alex Kaker/Nick Lemke, Village of Suamico

**Board of Directors Meeting  
Wednesday, November 12, 2025– 8-9:30 a.m.  
Howard-Suamico School District Office**

*The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.*

- I. Call to Order – Michell Bartlein, President \*8:00 am
  - a. Meeting was called to order at 8:03 am
- II. Secretary’s Report –Kristin\*8:15am. (vote)
  - a. [10.8.25 Meeting Minutes](#)
  - b. Mitch made a motion to approve the secretary’s report, and Clint seconded the motion
- III. Treasurer’s Report -Bryce Derenne \*8:20 am (vote)
  - a. [Link to file in Slack](#)
  - b. Jim made a motion to approve the treasurer’s report, and Mitch seconded the motion
- IV. New Members 8:25am
  - a. Advanta Print LLC on Lineville Rd
  - b. Wisconsin Swim Academy Green Bay located in Howard
  - c. Nick made a motion to approve these new members, and Paul seconded the motion
- V. Board Discussions 8:30
  - a. Potential Board Member Officers-Mitch/President and Justin/V.President
    - i. What should the future of HSBPA look like?
      - 1. Enforce attendance and start the meetings on time
        - a. According to our bylaws if you miss two meetings (unexcused absences) you can be kicked out
      - 2. Whatever the direction of our board is, we need to stick to it
      - 3. Should we consider a paid position for HSBPA?
      - 4. Each year we should sketch out what we want to do each month and set up a structure so our membership and board are all on the same page for events/activities
      - 5. There is too much weight on the president for Lunch & Learns - everyone needs to help out
      - 6. Attendance is one thing, but board engagement is also important
        - a. Our board needs to be collaborative and work on goals together
      - 7. Board burnout is an issue because one or two people end up planning every event
      - 8. President role should be more about facilitating accountability instead of doing everything themselves
      - 9. Should we bring back committee chairs to take workload off the president?



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10. What to do about casino night since it's so much work?
    - a. Not sustainable for our organization
  11. Should we implement paid speakers to gain interest?
  12. Lack of direction for the board - what does simplifying our events look like?
  13. Need to redefine our organization mission - do we want to be a fundraising organization or a business organization?
  14. Need to redefine what our expectations are for board members
  15. Should we move meetings to Zoom or do every other meeting virtually?
  16. Focus on small events like business field trips, wine tastings, etc.
  17. We could do a better job marketing ourselves
    - a. Spend some of the money we have to get the word out (flyers, t-shirts, etc.)
    - b. Do we hire an intern from the high school?
  18. Discussion around requiring members to attend events
- b. Voting on ballot for 2026
- i. Jim made a motion to approve the ballot as adjusted, and Bryan seconded the motion

VI. Community Reports 8:45

- a. Village of Suamico 9:00–Alex Kaker
  - i. Lineville should be opening up entirely by the end of next week: [Video link](#)
  - ii. Howard Suamico Optimist Parade signups ongoing for anyone interested (see attached).
  - iii. I am working to bring a well-known bike racing event to Suamico – stay tuned!
  - iv. The 2026 general fund budget was approved on Monday night. Most should see a tax bill decrease (village portion). You can get a pretty good estimate of what that will be by taking your new assessed value and dividing by 1,000. Then multiply by 2.7.
  - v.
- b. Village of Howard 9:10– Paul Evert
  - i. Christmas tree lighting is coming up on November 20
  - ii. A Howard-Suamico lifestyle magazine will be coming out (Jerry who used to do The Business News) will be doing this
  - iii. Howard passed their budget (2.69% increase), but their mill rate will fall under 3%
  - iv. 32 building permits for October - will likely be out of lots by the end of the year
- c. Howard-Suamico School District 9:20 – Kristin
  - i. The pre-referendum exploration survey closed on October 31. We received more than 1,700 responses and more than 500 were community members who are not connected to our schools. Results will be shared with the Board on November 17 and on the website thereafter.
  - ii. There will be no school November 26-28 for Thanksgiving Recess.
  - iii. The Giving Tree Holiday Store & Pantry will take place December 9-10. This event provides donated gifts for families facing financial hardship. Please visit the HSSD website for a shopping list and other ways to donate and support the holiday store.
  - iv. There are concerts and performances for Lineville, Bay View, Bay Port, and Forest Glen this month. Please visit the HSSD and school websites for more details.

VII. Committee Reports 9:05

- a. Events
  - i. November- Lunch and Learn
    1. Next one is a panel about tips and tricks - Mitch, Craig & Greg and facilitated by Michell
  - ii. December 10- Holiday Party update
    1. At the Duck Blind from 5:30 pm-8:30 pm
    2. Catering will be done by Biebel's, the quote is posted in Slack for 90 participants



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3. Clint would like all the local business organizations to team up every few years in December to have a joint Lunch and Learn
  - b. Member Engagement
    - i. Kicked around the idea of a golf outing next summer
  - c. Communication/newspaper
    - i. Paper/website update
      1. Deficit of \$145 for November for the paper - YTD is \$38.33
      2. Bob has been looking at website templates - member area needs to be more interactive
        - a. <https://www.nicolet.express/> is a website Bob created as an example
      3. Michell will conduct a follow-up meeting on the website
- VIII. Set agenda items for next meeting 9:25
- a. Items still on the list
    - i. Fun money fund
    - ii. Ideas in regard to helping/mentoring businesses: directory to realtors and/or builders
    - iii. Paper update
    - iv. Touch base on things that need to be done before the end of the year
- VIII. Adjournment \*9:30  
Meeting adjourned at 9:28 am