



Howard-Suamico  
Business & Professional  
Association

**Board Members:**

Michell Bartlein, Savoye Salon Spa – President	Bryan Schwebke, Paramount- Vice President	Bryce Derenne WIPFLI – Treasurer
Katie Longsine, North Shore Bank	Logan Higgins, Chives Restaurant	Mitch Mennen, Pfothenhauer Funeral Home
Ryan Tachick/Dylan Wenzel, Health In Motion	Marcia Sengstock, Westside GB YMCA	Scott Jandrin, Peshtigo National Bank
Jim Lewis, Lewis & Van Sickle	Nick Klimek, KAK Enterprises	Clint Kimps, Kimps Ace Hardware
Justin Spettel, Core Insurance and Risk Advisors.	Sue Waelchli, Festival Foods	

**Ad Hoc Members:**

Micki Volk, HSSD – Secretary	Bob Strazishar, DC Grafz	Dave Weise/Paul Evert, Village of Howard
Alex Kaker/Nick Lemke, Village of Suamico		

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**Board of Directors Meeting  
Wednesday, February 12, 2025– 8-9:30 a.m.  
Howard-Suamico School District Office**

*The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.*

**I. Call to Order – Michell Bartlein, President \*8:11 am**

- a. Reviewed mission of the HSBPA board
- b. Icebreaker

**II. Secretary’s Report –Micki \*8:10am.**

[Link to January 8, 2025 Meeting Minutes](#)

Motion to approve - Clint  
Motion second - Justin  
Motion carried

**III. Treasurer’s Report – Bryce Derenne \*8:12 am**

Treasurer reports and notes can be found in Slack, as well as January Lunch and Learn break out.  
Motion to approve - Katie  
Motion second - Mitch  
Motion carried

**IV. Community Reports \*8:13 am**

- a. *Village of Suamico –Alex Kaker*
  - Fire Department - 12 acre brush fire
  - Car went through ice on Suamico River
  - Total loss house fire (12.9.25) - first time in many years of a total loss fire
  - Village Board - approved purchase and installation of cameras at Fire Station #2 and approved authorization of new water well
  - Kwik Trip purchased Citgo on County B - building will be remodeled
  - Lineville Road project details will be more available within the next month
- b. *Village of Howard – Paul Evert*
  - Next Tuesday is election day - ballot: narrowing State Superintendent of Public Instruction. April election includes the Supreme Court, thus, big voter turnout
  - Howard Commons schedule - farmer’s market, pickleball, trivia, music in garden, and band performances
    - Schedule and sponsorship packets shared with board members



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c. *Howard-Suamico School District – Micki*

- The Howard-Suamico Education Foundation (HSEF) has been selected to be part of Give BIG Green Bay this year! Give BIG is a 24-hour online giving event designed to rally our community around local nonprofits. HSEF plays a vital role in supporting innovative projects for HSSD students that would not be possible otherwise. Every gift, no matter the size, makes a significant impact in funding learning opportunities within HSSD, empowering our students and schools to thrive. Be sure to visit [givebiggreenbay.org](http://givebiggreenbay.org) on February 19-20 from noon to noon and join us in giving BIG for HSSD students!
- Amy Heusterberg-Richards, Bay Port English Language Arts Teacher, has been recognized as a 2025 Golden Apple Award recipient! The Golden Apple Awards banquet will be celebrated on April 2, 2025. The following teachers were also named Teachers of Distinction: Lauren Holum of Bay Harbor, Adam Korber of Lineville, and Miranda Listle of Suamico.
- New student registration for HSSD residents for the 2025-26 school year is open. HSSD is also enrolling new 4K students for the 2025-26 school year. Visit the District website to learn more and register.
- The Bay Area Ice Bears (girls hockey) won the conference championship.
- The Bay Port Dance Team took 3rd place in D1 Pom and 6th place in D1 Kick at the state dance competition.
- Bay Port and Bay View students were honored at the VFW "Voice of Democracy" Awards Night. Mr. Wiltzius from Bay View and Mrs. Nigbur from Suamico were also named Teachers of the Year.
- MV and ACP update - purchases: workbench for Agriculture Dept and board games for Bay View Middle School. Current balance is \$1003. Discussion of the Bay Harbor Project (NFL Draft Food Truck), job shadow program, and Fast Forward Tech Ed grant.

V. **Committee Reports \*8:44 am**

a. **Events \*8:30 am**

- Casino night* - Location is Old 41. There are 12 blackjack tables, craps, and roulette tables. Current food vendors: 12 businesses. The layout will be more balanced, with more ability for people to sit. Televisions will be utilized to share slides with ACP and sponsors. Sponsorships have shifted to align with the red carpet, photo booth, and champagne booths. Current request of board members: please ask for more basket sponsorships and silent auction items.
- Update on events* - beer tasting at Ahnapee - 16 people in attendance (successful event).
- Taste of the Village* - n/a

b. **Member Engagement \*8:58 am**

- Memberships* - Actively working to renew memberships
- Event* - Pickleball event is being organized
- Member spotlight* - plans to improve: reach out to individual businesses to partner in designing spotlight. First business will be highlighted for the upcoming newspaper.

c. **Communications \*9:01 am**

- Newspaper* - Community Bulletin report can be found in Slack
  1. Bob would like to design some targeted advertising for specific businesses to entice partnership.
  2. Rate increase (approx 6% increase) for advertising on April 1, 2025

VI. **Draft Min/Max Unreserved Fund Policy 9:21 am**

- Alex drafted a policy for lowest and highest percentage threshold

VII. **President's Comments \*9:07 am**

a. **New Member Applications:**

- Brenda Berend - Humana (previous one needing more info on)*



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1. Tabled for next meeting
  - ii. *Caring Transitions of Northeast Wisconsin*
  - iii. *Celestial Sound*
  - iv. *Glitz and Gilt LLC*
    - Motion to approve - Scott
    - Second - Jim
    - Motion approved
- b. Reiterate values and mission**
- c. Set agenda items for next meeting**
- VII. Adjournment \*9:26**