



Howard-Suamico
Business & Professional
Association

Board Members:

Michell Bartlein, Savoye Salon Spa – President
Katie Longsine, North Shore Bank
Ryan Tachick/Dylan Wenzel, Health In Motion
Jim Lewis, Lewis & Van Sickle
Justin Spettel, Core Insurance and Risk Advisors.

Bryan Schwebke, Paramount- Vice President
Logan Higgins, Chives Restaurant
Marcia Sengstock, Westside GB YMCA
Nick Klimek, KAK Enterprises
Sue Waelchli, Festival Foods

Bryce Derenne WIPFLI – Treasurer
Mitch Mennen, Pfothenauer Funeral Home
Scott Jandrin, Peshtigo National Bank
Clint Kimps, Kimps Ace Hardware

Ad Hoc Members:

Micki Volk, HSSD – Secretary
Alex Kaker/Nick Lemke, Village of Suamico
Brenda , Celestial Sound

Bob Strazishar, DC Grafz

Dave Weise/Paul Evert, Village of Howard

Board of Directors Meeting
Wednesday,
April 9, 2025– 8-9:30 a.m.
Howard-Suamico School District Office

The Howard-Suamico Business and Professional Association is committed to supporting the businesses and professionals in Howard-Suamico by fostering growth and education; and strengthening member organizations in order to build a better community.

I. Call to Order – Michell Bartlein, President *8:06 am

Welcome and good news

II. Secretary’s Report –Micki *8:09am. (vote)

[March meeting minutes](#)
Motion to approve - Clint
Motion second - Jim
Motion carries

III. Treasurer’s Report – Bryce Derenne *8:11 am (vote)

Report provided by Bryce can be found in Slack
Bryce - Casino Night will be shared at the next meeting
Motion to approve - Clint
Motion second - Mitch
Motion carries

IV. President’s Report *8:13 am

a. New Member Applications: AIA Insurance of Green Bay

Motion to approve - Mitch
Motion second - Jim
Motion carries

*down five members YTD (166 vs 171)

b. Sue Waelchi-stepping down, Shaun is her potential replacement upon voted in

Festival Foods contact

c. Paramount-ribbon cutting June 12 at 1:00 p.m.

All board members are invited to attend

d. Storage Locker

To consider - storage locker for all HSBPA items (5 bins of Casino Night supplies, 5 boxes of bags, etc.)

Urban Edge - \$40/month (5x5)

*Tabled for the next meeting



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V. Community Reports * 8:29am

- a. *Village of Suamico –Nick Lemke*
- Sponsorship opportunities for athletic bannership program (outfield fences)
 - 4x8 banner - \$500 (annual renewal), pay initial expense of the banner
- b. *Village of Howard – Paul Evert*
- Turfing two soccer fields (partially based on grant funds) - final approval pending
 - Triathlon (June 29) information was shared amongst the group - capping attendees at 400 people
 - Routes have been changed based on train and church schedules)
 - Host at Quarry - July 11-12. Three Rivers Roleo (log rolling competition). This is a qualifying event for a national competition
 - Mid-June, roundabout should be open
 - Last year, there was a 20 year record high for home permits. To date - on target to have more home permits for this year
 - United Health Building - metal is being removed, then the building will come down. This property is privately owned and work is not at the discretion of the Village
- c. *Howard-Suamico School District – Micki*
- We are proud of our young authors! Delta Kappa Gamma (DKG) is an international organization that promotes the professional and personal growth of women educators and excellence in education. The local Zeta chapter of DKG hosted the local literary competition earlier this year in which several of our HSSD students won awards. Students were from Meadowbrook, Lineville, and Bay Harbor. More information can be found on the HSSD website.
 - The annual Golden Apple Awards ceremony took place on April 2. Bay Port teacher Amy Heusterberg-Richards was honored, along with our HSSD Teachers of Distinction.
 - HSSD will offer one full-day 4K section at Bay Harbor Elementary and one full-day 4K section at Forest Glen Elementary again in 2025-26! All HSSD resident students who are registered and turn four by September 1, 2025 will be considered for the 2025-26 full-day 4K program. Visit the HSSD website to fill out the form by April 21.
 - The Bay Port Job Fair will take place on April 10 from 10:30 a.m. - 1:30 p.m. The Job Fair provides an opportunity for students to connect with local businesses for summer jobs (both part-time and full-time), fall employment, and youth apprenticeship positions.
 - The Taste of the Villages & Auction to benefit The Giving Tree will take place on April 10 at 5:30 p.m. at 1951 West.
 - The annual 2Myles4Autism run/walk will take place on April 19 at Meadowbrook Elementary.
 - Bay Port will be performing "Godspell" the Musical on April 30 and May 1-3. Visit the Bay Port website for more information and to purchase tickets.
 - MV's ACP report - Bay Harbor entrepreneurship project, no expenditures from ACP grant, Job Shadow program

VI. Committee Reports *8:48 am

- a. *Events 8:46*
- i. *Casino Night recap/future (event since 2017)*
1. Strengths - regular meetings for eight weeks were helpful, great sponsorship with added sponsors at the end. 12 tables = suggest keeping it 10. Decorations were nicely done. Televisions worked well to showcase sponsors. Income/cash intake was on target
 2. Weaknesses - ton of work/manpower that requires more help from the HSBPA board.
 3. Opportunities - blackjack table for people who don't know how to play (training table), consider a new time of the year (March conflicts - consider February), combine holiday party with Casino Night, potential fundraiser is addition - Daddy D Productions has fundraising dinner shows (cost of talent \$2000-\$3000), reach out to donors/participants to gauge interest in activities
 4. Pickleball this summer



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- 5. Lunch and Learns are being planned (no sessions in summer)
 - a. April 16 - Michell Bartlein
 - b. May 21 - HSSD and HSBPA linkage
- ii. *Taste of the Village/who's coming?* - 10 of table, four tickets are being used
- iii. *Member Engagement *9:15 am*
 - 1. Member spotlight articles going well
 - 2. Pickleball tournament (June 13?) will be opened to non-members (Meadowbrook has been offered as well)
 - 3. Constant effort to boost membership
- b. *Communications *9:20 am*
 - i. April edition - 23 paid ads. Added a Facebook video from Casino Night photos. Bob provided Facebook analytic views data. Discussion about newspaper reformatting

VII. Set agenda items for next meeting (n/a)

VII. Adjournment *9:30